Social Value Delivery Plan

April 2020













Review and Learning

Sep 20 onwards:

- Social Value and Ethical Policy will be reviewed by Procurement on an annual basis.
- Build in feedback from Member Sessions and Training across Directorates.
- Build on any lessons learnt from Procurements undertaken - Suppliers and Stakeholders.
- Obtain feedback from the community where Social Value has been delivered
- Understand how we can further incorporate Social Value into community projects
- Showcase successful Social Value delivery within the Council and across Brent to further develop understanding of what value Social Value can bring.

Programme Roll out

April 2020 onwards:

- Cabinet agreement
- Member sessions held on Social value
- Training programme commences for officers
- Compile a list of Brent Social Value Commitments.
- Put in place the mechanisms to collate social value commitments and monitor delivery.
- Allow for appropriate scrutiny to built in to review progress and build in learning

Training

- Mar Apr 20: Schedule in Member sessions on Social Value and build in feedback
- Apr 20 onwards: Commence a programme of Social Value communication and training sessions across the Directorates
- Apr 20 onwards: Include Social Value training within Procurement training sessions targeting out how to evaluate submissions

Measuring and Reporting

April 20 Onwards

- Monthly Social Value reports will be complied by Procurement and sent to Commissioning and Procurement board on a monthly basis
- Lead Member on a quarterly basis
- Cabinet on an Annual basis
- The reports will set out the following:
- Monthly and quarterly What Social Value has been committed through the procurement process for that period.
- Annually to Cabinet -
 - what social value has been delivered vs committed during the previous 12 months for all procurements in the period;
- the list of social value commitments;
- the monetary value of the Social Value Fund relating to those contracts where Social Value has not been delivered;
- recommendations of which Social Value commitments should be supported by the Social Value Fund



Brent Social Value Commitments

April 20 onwards:

- Working with Strategy and Partnerships and Employment Skills and Enterprise gathering intelligence on the development of Social Value Commitments.
- Focusing on:
 - Unsuccessful grant applications for CIL funding
 - Borough of Culture grant applications.
 - Feedback from Town Centre Managers
- Feedback from Brent Connect meetings

Evaluating the Social Value

- The Evaluation Panel will review the qualitative and quantative element of each Outcome / KPI set out under each Council Objective.
- The evaluator will allocate a provisional score of 0-5 and then evaluate the Financial element the Supplier has allocated to the particular Outcome/KPI.
- The evaluator will then place the appropriate score of 0-5 in accordance of the tender documentation instructions.

Aligned with Council Objectives

- Social Value outcomes are aligned with Council Strategic Objectives.
- Stakeholders working with Procurement will assess how many of the Council objectives can supported through Social Value.

Appropriately Weighted

- After Stakeholders have selected which of the Council objectives can be supported they will apportion the 10% weighting across the council objectives.
- All the council objectives can be supported but as minimum 3 need to be selected, to form part of the Social Value evaluation

Suppliers requirements - Completing the Social Value Action Plan

- Social Value Action Plan within our Procurements is evaluated using a mixture of qualitative/ quantative and financial elements.
- Under each Council objective for the Outcome/ KPI of Social Value set out, the Supplier needs to respond to the following:

Qualitative element:

- · Description of what you are offering
- · Impact and Outcome of your offer
- · Management and monitoring

Quantitative element: The KPI they are looking to commit re the Outcome e.g. number of courses, people, events, clinics, hours, tonnes, miles, trees etc.

Financial: Finally the Supplier has to place a financial value they are prepared to give back to the Council if the Outcome/ KPl's above are not delivered. The Supplier has to apportion 10% of the contract value across each Council Objective where Social Value is required



Build in Outcomes/KPI measures

- Under each Council objective identify what Outcomes/ KPI's are required.
- Ensure the Outcomes/ KPl's align with the Council Objectives
- Identify a maximum of 3 Outcomes/ KPI's under each council objective.
- Use Social Value and Ethical Policy as a guide of Outcomes/ KPI's that can be used.
- Review Brent Social Value Commitments as a guide of Outcomes/ KPI's that can be used.

A Borough Where We Can All Feel Safe, Secure, Happy and Healthy

- Provision of facilities / resources, for use by the local and wider community which promote healthier lifestyles and community cohesion
- Organise a number of social events for more isolated groups in Brent
- Hours invested in community events and activities that promote, support and raise awareness of good mental health and wellbeing
- Support charities who encourage and enable increased physical and mental wellbeing
- Sponsor neighbourhood schemes to promote local culture and heritage events

Strong Foundations

- Number of digital skills courses provided or sponsored in the community for residents and businesses
- Number of training courses provided for Residents Associations and Voluntary groups tied in specifically to their requirements
- Number of community engagements/ events delivered to improve outcomes in the community
- Number of workshops / events targeted at underrepresented groups
- Hours contributed toward supporting / financial commitment for sponsorship of community-led initiatives

Every Opportunity To Succeed

- Number of CV / Interview clinics provided
- Number of work experience placements for young people
- Number of events / hours spent providing skills / advice / guidance sessions for young people
- Amount invested in school partnership / sponsorship schemes
- Number of new local jobs created, including focus on disadvantaged groups
- Number of apprenticeships / work experience (including focus on disadvantaged groups)
- Number of hours delivering or funding employment focussed skills and learning opportunities.

A Cleaner, More Considerate Brent

- Number of trees to be planted on our streets, in our public spaces and parks
- Hours / £spent on promotion and education in Brent on sustainable living
- Miles of travel or transportation per year converted to zero or low emissions within Brent
- Reduction of waste sent to landfill / reduced packaging and increase in recycling rates
- The amount of new green spaces created as part of the project or bought back into use
- Use of recycled / refurbished goods in contract delivery



A Future Built For Everyone, An Economy Fit For All

- Financial value of investment / support in the community
- Number of events / hours provided for the community, business and voluntary organisations for financial, legal and HR advice
- Number of volunteer hours provided by the supplier to be delivered within Brent
- Amount of money to be spent locally within the Brent Community
- Number of local suppliers including SME's and third sector organisations
- Proportion of work / services delivered outside of peak travel hours
- Hours invested in delivering Mental Health and Wellbeing awareness and support training to SME and Third sector organisations in Brent.

