

Le Gaga Ltd  
First Floor  
3 Abercorn Commercial Centre  
Wembley  
HA0 1AN

4 December 2019

**Licensing Representation to the Application for a new Premises Licence for Le Gaga Ltd, First Floor, 3 Abercorn Commercial Centre, Wembley, HA0 1AN**

I certify that I have considered the application shown above and I wish to make a representation.

**An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.**

**The application has been made for a new premises licence under section 17 of the Act.**

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

**Premises Licence Conditions**

The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council. This must comply with the Data Protection Act including signage.
2. The CCTV system shall display on any recordings, the correct date and time of the recording.
3. CCTV camera shall be installed to cover the entrances/exits to the premises and further cameras installed to cover the full interior of the licensed area.

4. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.
5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.
6. The Licence holder /DPS/Manager shall inspect and test that the CCTV is operational and working correctly on a weekly basis. A signed and dated record of the CCTV examination and any findings shall be kept on the premises and made available to the police and authorised officers of the Local Authority on request.
7. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
8. Notices shall be prominently displayed at all exits requesting patrons to respect needs of the local residents and businesses and leave the area quietly.
9. Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
10. The licensee shall ensure customers leave the premises in a quiet and orderly manner.
11. The external rear area, shall not be used at any time, other than for receipt of deliveries.
12. No noise or vibration shall be detectable at any neighbouring noise sensitive premises.
13. All doors and windows shall remain closed during any licensable activity.
14. A sign stating 'No proof of age, No sale' shall be displayed at any point of sale.
15. The premises will operate a challenge 25 age verification policy with the only acceptable forms of photographic identification being a driving licence or passport.
16. Any outside hirers shall be given a copy of "Challenge 25" policy prior to commencement of events and will be required to sign declaration of understanding of the policy.
17. Contact details of all outside hirers/DJ's shall be logged and kept at the premises and made available for inspection by police and relevant authorities upon request. These contact details shall include; full name, address, telephone and email address.
18. No persons under 18 shall be admitted unless accompanied by a responsible adult. Persons under 18 will not be permitted to remain on the premises after 22:00hrs.
19. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 6 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.
20. Door supervisors of a sufficient number and gender mix, shall be employed from 20:00hrs on any day when the premises are open past 23.00hrs. At least one SIA shall be positioned at the entrance to the premises on the ground floor.

21. SIA Security shall wear clothing that can be clearly and easily identified on CCTV.
22. A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept at the premises and made available to the Police and Licensing Authority.
23. SIA Security shall monitor the egress of customers at the end of the night and shall remain at the premises until the final customers have left.
24. No entry or re-entry shall be permitted after 22:30 hours on Sunday to Thursday and 00.00hrs on Friday and Saturday until the premises is closed to the public.
25. Notices explaining the licensee's policy on admission and searching shall be placed at each entrance.
26. After 20.00hrs, toilets shall be checked every two (2) hours for the use of drugs and other illegal activities.
27. A toilet check list shall be displayed on the wall in all toilets. Staff shall use these checklists to record their name and certify the time of the check. Checklists are to be replaced daily and old checklists must be retained and made available for inspection by the Police and authorised officers from Brent Council.
28. A personal licence holder shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol after 20.00hrs.
29. The designated smoking area (DSA) shall be located at the front of the premises facing onto Bridgewater Road and shall be supervised and contained.
30. When the premises licence is in operation the DSA shall be limited to no more than 10 (ten) people at any one time. This shall be supervised at all times.
31. No person shall be permitted to sit on the floor, on stairs or in gangways and passageways.
32. Adequate illumination shall be provided and maintained to the front and rear external areas of the premises.
33. Customers carrying open or sealed bottles or glasses shall not be admitted to the premises.
34. Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.
35. Public transport information including night time travel options shall be made available.
36. Notices advertising the number of a local licensed taxi service shall be displayed in a prominent position.
37. Any queue to enter the premises which forms outside the premises is orderly and supervised by licensed door supervisors so as to ensure that there is no public nuisance or obstruction to the public highway.
38. There shall be no sales of alcohol for consumption off the premises.

39. There shall be no self-service of spirits on the premises.
40. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
- (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system or searching equipment or scanning equipment
  - (h) any visit by a relevant authority or emergency service.

**Reduction in Proposed Hours**

The following are the suggested hours by the Licensing Authority:

**Live Music**

Monday to Saturday – 23:00hrs – 01.30hrs

Sunday – 23.00hrs – 00.30hrs

**Late Night Refreshment**

Monday to Saturday – 23:00hrs – 01.30hrs

Sunday – 23.00hrs – 00.30hrs

**Supply of Alcohol**

Monday to Saturday – 18:00hrs – 01.30hrs

Sunday – 18.00hrs – 00.30hrs

**Hours Premises is Open to the Public**

Monday to Saturday – 18:00hrs – 02.00hrs

Sunday – 18.00hrs – 01.00hrs

**Please Note:** Recorded Music (such as DJ's or loud amplified music **<amplified music is defined as music above talking level>**) **cannot be played in the premises** as this was not included in the application for a premises licence.

Yours sincerely



Susana Figueiredo  
Licensing Inspector  
Regulatory Services