



**METROPOLITAN
POLICE**

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TERRITORIAL POLICING

The Licensing Authority

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Middlesex
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Your ref: 17749

Our ref: 01QK/621/19/3302

Brent Borough Licensing Department

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Date: 10th November 2019

Police representation to the Premises Licence application for 'The Axe Throwing Company Limited' trading as 'Bad Axe Throwing' Units 32-33, Boxpark, 18, Olympic Way, Wembley, HA9 0JT.

I certify that I have considered the application shown above and **I wish to make representations** that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

If these conditions were accepted in full **I would** withdraw my representation.

**Police Officer: Paul Scott
Licensing Constable PC 3302NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a premises licence under section 17 of the act.

The Police representations are primarily concerned with crime and disorder, public safety and the protection of children from harm.

On Thursday 7th November 2019, police met with the designated premises supervisor, Mr Adam West. The new premises was discussed in detail, along with the hours of trading and the safety aspect of the venue. The premises has a venue tile containing the word axe. The throwing implements however are hatches, measuring around 12" in length.

Police were re-assured that public safety and the safety of its customers was of paramount importance and this was discussed in detail. With the introduction of 'offensive' weapons within a licensed premises, police did initially have concerns with this.

Re-assurances were made that full supervision would be carried out on each throwing lane and customers would at no point wander around the venue carrying a hatchet. In relation to

alcohol, only beer, wine and soft drinks would be served inside the premises. No spirits or high strength beer or cider will be sold.

It was explained to police that hatches would always be stored in a locked safe/box inside a store room and would be supervised at all times by a staff member. All ranges would be monitored by a staff member and that hatches would never go beyond the safety line unless in the hands of a staff member.

No axes would leave the ranges and would be placed in holders after each participant changes over. All participants will be required to sign a waiver prior to the event which would explain the minimum standards expected at the venue. All participants would be monitored at all times and any person deemed intoxicated would not throw axes and be asked to leave.

Staff members will have a radio link to Boxpark security in case of any issues.

Children will be allowed on site, but all children will have to be supervised by a responsible adult at all times. Only those deemed strong enough would be allowed to throw the axes.

Police need re-assurances that drinking customers will be managed correctly inside the venue and that drunk and/or rowdy customers will not be allowed inside the venue and will be asked to leave.

However, the main issue for Police is the sale of alcohol inside the venue on Wembley football event days, including international football matches. Although only one set of supporters will be allowed into the premises on match days and only on production of a match day ticket, it is felt that with the general nature of a lot of football supporters, the sale of alcohol on these days would cause problems at the venue. Mr West stated that the venue's main source of income is not from the sale of alcohol and therefore Police believe that the non-sale of alcohol on match days should not impede too much on their business during this time. Furthermore, with the potential of there being upwards of 2,000 supporters inside Boxpark on match days, allowing drunk football supporters to throw hatchets at targets while becoming more intoxicated is of major concern.

Police do feel that the running and management of the venue will be operated to a very high and safe standard, but match day football event days come with their own problems, before both kick-off and post-game. It is therefore felt that the sale of alcohol on match days should not take place.

Police would therefore require that there is to be no sales of alcohol on Wembley football event days, including all international football matches.

Police require the following points should be included in the operating schedule or added as conditions on the premises licence.

Closed Circuit Television (CCTV)

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage, this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated.

All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

Notices shall be displayed at the entrance to the premises, and in prominent positions throughout the premises, advising that CCTV is in operation.

Operating Hours to be displayed on Premises

A notice displaying the opening hours, the type of licensing activity and licence conditions should be clearly displayed and visible to anyone outside the premises. This may be incorporated in the summary of the licence, which must be displayed, or take the form of a separate item. Likewise the name of the Designated Premises Supervisor (D.P.S.) should be similarly displayed. This will allow the Police and other responsible authorities to readily identify the licence details. Clearly displayed opening hours will also reduce any confusion for customers prior to entering the premises and possible conflict when the premises close/stop selling alcohol.

Police require the following points should be added as conditions on the premises licence as below.

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. A CCTV camera shall be installed to cover the entrance of the premises and shall be capable of obtaining clear facial recognition images of every person entering the premises.
3. The CCTV system shall display on any recordings the correct date and time of the recordings.
4. A 'Challenge 25' policy shall be adopted and adhered to at all times.
5. A sign stating "No proof of age – No sale" shall be displayed at the point of sale.
6. No children shall be allowed on the premises unless accompanied by a responsible adult.
7. No children under the age of 18 (eighteen) shall be allowed on the premises after 21.00hrs.
8. Notices asking customers to leave quietly shall be conspicuously displayed at all exits. Adequate and appropriate first aid equipment shall be available on the premises.
9. A copy of the premises licence summary, including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
10. Customers will not take open drink vessels outside of the premises as defined on the plan submitted to and approved by the Licensing Authority.
11. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers, shall undergo regular training of the Licensing Act 2003 legislation. The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.
12. Signs shall be displayed in prominent areas, informing patrons of the residential nature of the area and to conduct their behaviour accordingly.
13. Outside of the hours authorised for the sale of alcohol, all alcohol shall be kept out of reach from customers.
14. All axes will be kept in a box in the store room and this room is to be supervised by a staff member. The box will be locked when there is no staff member inside the store room itself.
15. Every range will have a staff member present who will monitor activities at all times.
16. Only two participating members per lane will be allowed past the safety line at any one time.

17. The axes will never go past the safety line unless they are in the hands of a staff member.
18. The axes shall never leave the ranges while they are in use and these will be placed in suitable holders after each participant changes.
19. All participants must sign a waiver prior to the event which explains the minimum standards expected at the venue.
20. All participants will be monitored by staff members at all times.
21. No intoxicated customers will be allowed to throw axes and no intoxicated customers will be allowed inside the venue.
22. A clear and unobstructed view into the premises shall be maintained at all times.
23. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - (a) All crimes reported to the venue.
 - (b) Any complaints received.
 - (c) Any faults in the CCTV system.
 - (d) Any visits by a relevant authority or emergency service.
 - (e) All ejections of patrons.
 - (f) Any incidents of disorder.
 - (g) Any refusal of the sale of alcohol.

Wembley Football Event Days

24. Football event day conditions shall commence four (4) hours prior to the designated kick off time. They shall remain in force until the stadium egress has finished and the stewards have left Olympic Way.
25. The DPS or deputy shall work in partnership with the Police and if necessary comply with any direction given by a senior police officer on duty at the event.
26. On football event days at Wembley stadium, the venue will only take one set of supporters on the production of a valid ticket for the game. The designated team will be allocated by the Metropolitan Police after a risk assessment has been conducted.
27. No drinks to be served in glass containers.
28. The venue will not show live sports on football event days at Wembley Stadium.

Yours Sincerely,

**Paul Scott PC 3302NW
Brent Licensing Constable**