

From: Olatunji, Temitayo
Sent: 25 July 2019 14:56
To: arkalicensing
Cc: Business Licence <business.licence@brent.gov.uk>
Subject: RE: CONSULT: New Premises - Claypots, 531-533 High Road, Wembley, HA0 2DJ - 16618

Good Morning Nira,

Please note - I address this to your client directly, hence the third person language :

Re: CONSULT: New Premises – Claypots , 531-533 High Road, Wembley, HA0 2DJ .

The applicant has made an application for a premises licence for the above address. It is aimed use includes late night refreshment, recorded music and live music (both by use of a sound amplifier deployed on premises) in addition to been used as a restaurant providing traditional south Indian food.

Grounds for Representation.

The times requested for playing loud amplified music (both recorded and live) is between the hours of 11pm till 5am. Late night refreshments are also scheduled on a daily basis between 11am till 5pm. The layout of the new building highlights the proposed licensed areas as two Dining halls adjoining each other. Access and egress into the building is *not clearly highlighted* in the plan. Access and egress into the building is a key factor under considerations in establishing grounds for representations as the position of the access and egress point in relation to the immediate residential area is a key factor in the distribution and travel of sound whenever the access/egress doors are open. It is imperative that this is fully assessed as part of the noise assessment factors. Again, The times for the associated activities in the venue are live and recorded music between 11pm and 5am, late night refreshment between 11pm and 5am. From the application form, the indicated hours for normal operational hours are between 12am till 12am the following morning (24 hour operation perhaps?).

It is important that the *normal hours of operation are verified as 24 hours*.

Use of the type, specification (and expected maximum dba production levels of noise from) the loud amplified equipment has not been highlighted on the form. It will be important to have this information as this will give the team understanding of expected noise levels in surroundings to the business and with this, a corresponding guidance to the levels of impact to the neighbours. No information for any *noise insulation to the building has been provided* which may be helpful in demonstrating noise mitigation measures being proposed. The aim of insulation is to contain the level of noise within the boundaries and provide noise absorption which prevents noise escaping the main function areas.

The maximum expected number of people expected to be seated in the building *has not been indicated* under this proposal. The number of people in the restaurant venue at any point is looked at from two factors ; (a) The crowd noise produced within the function room and (b) The dispersal of the crowd when leaving the building. It will be expected that part of the crowd control plan will include proper controls for people as they leave the premises especially when they do so in large numbers .The effect from noise from a large number of people leaving at any point will be expected to be largely negative.

Noise is accumulative in effect. There are grounds to consider the negative impacts of loud levels of music at such early hours as have been proposed on the form (11pm till 5am). Six hours stands as a significantly long period of time to run loud amplified music from the grounds. The cumulative negative effect is a reason for a representation against the times proposed and this triggers a definite requirement for a shorter time for music playing from the premises at such early hours. A site visit to view the premises and look at the equipment, the maximum levels during deployment with possible cumulative impacts on the neighbours is required to determine to what hours will be reasonably set for the operation of the use of live and recorded music from the premises. The proximity of the occupied residences is key in the assessment (the nearest residential building is around 10m from the venue).

From the details above, there are good grounds to establish representation against your application.

Representation.

Based on the grounds above :

- (a) Most likely negative noise impacts from the proximity of the venue to the residential area
- (b) Crowd noise effect within the premises and immediate area outside the premises.
- (c) Location of access and egress into the building. Noise distribution factors in this regard.

Requirements.

Please note before any further assessment can be carried out, information of the following is provided :

- (1) The exact times of operation of the venue.
- (2) Clear highlights of access/egress door points on your plan
- (3) The maximum capacity for the dining area in the venue.

Please provide the following information as soon as possible so I can arrange a site visit to have an informal assessment of your building with regards to noise impact.

I look forward to your response.

Regards,

Temitayo Olatunji
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