

Ideas Board

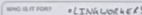
THE BRIDGE → CONNECTING HEALTH + EMPLOYMENT ORGANIZATION

WHAT IS THE CONCEPT CALLED?

EMPLOYMENT & HEALTH FACT SHEET - FOR SOCIAL PRESERVING

'LINKWORKER DATABASE' ^{THE DATABASE}

NAME: _____

HOW IS IT PORT? 	WHAT PROBLEM DOES IT SOLVE? • ALL EMPLOYMENT SERVICES AVAILABLE TO INDEPENDENT LINKWORKERS REPRESENT	WHAT IS THE BIG TODAY? BUILD ON EXISTING LINKWORKER MODEL - 1 NEW CAPABILITY ↳ BRING EMPLOYMENT INTO THE NEW
---	---	---

ACCOUNT ENROLLMENT SERVICES



WHAT SHOULD WE MEASURE? - INNOVATION - INNOVATION INFO - LINK OF INNOVATION AND - INNOVATION AND ACTIVITY USE - INNOVATION AND ACTIVITY USE - INNOVATION AND ACTIVITY USE	WHAT SHOULD WE MEASURE AND TEST? - INNOVATION - INNOVATION INFO - INNOVATION AND ACTIVITY USE - INNOVATION AND ACTIVITY USE - INNOVATION AND ACTIVITY USE	HOW SHOULD WE MEASURE SUCCESS? - INNOVATION - INNOVATION INFO - INNOVATION AND ACTIVITY USE - INNOVATION AND ACTIVITY USE - INNOVATION AND ACTIVITY USE
---	--	--

BUKKY Fish intake
HESTIA
Employment Support
© Hestia.org
0794 247625

Bushes Yarrow
Drip
bushes Yarrow @
drip to grow up

Building stronger pathways from GPs to Emp Support

WHO IS IT FOR?	WHAT PROBLEM DOES IT SOLVE?	WHAT IS THE BIGGEST?
ESA claimants going to GPs & others	Site working GPs providing fmp support	Piggylback new Link workers

Anyone who wants support around employment is offered meeting with Link Worker

Link worker refers to the most appropriate local support including charities.

Use case studies & multi-media to encourage awareness & uptake. Dispel stigma & taboos.

WHAT MIGHT IT FEEL? (ink washes over, whelmed)	WHAT SHOULD WE PROTOTYPE AND TEST? Word & health programme (ShowerTrunk etc)	HOW MIGHT WE MEASURE SUCCESS? Referral numbers arriving at each service
--	--	---

HOW WILL WE MAKE THIS HAPPEN? meeting between mgt'd and workers - use mapping already done - translate to their style

PAUL
WATFIELD

Kala.
Ragunath
JCP.
wembley

Shabeen
PM - DWP

It's a brilliant
kind of book
from UK

WHAT IS THE CONCEPT CALLED?

Celebrate & Earn

WHO IS IT FOR?	WHAT PROBLEM DOES IT SOLVE?	WHAT IS THE BIG IDEA?
Employers Service users	Employer buy-in Contributes to tax Reduces unemployment Better health & wellbeing	Enable ppl with MHC to get back into work. Employers to feel supported.

- * National Campaigns
- * Share good news stories
- * Champions/activators
- * Roadshows
- * Final payment from ~~service~~ ^{any service provider} once participant has reached outcome, they get approx. 25% of payment. This will encourage joined up working and partnership working.

WHY MIGHT IT FAIL?	WHAT SHOULD WE PROTOTYPE AND TEST?	HOW MIGHT HIS MESSAGE SUCCEED?
- Don't get buy-in. - Don't get volunteers - Customer getting right support - Complex paperwork procedure	- Trial it with 3/4 employers before roll out.	- How many ppl stay in job. - Benefits for both employer & employee

shower
each

referrals
to providers

marketing
envelopes
with envelopes

Natasha
Hayles
Reed in
Partnership

JIRA
JHOU
THIST

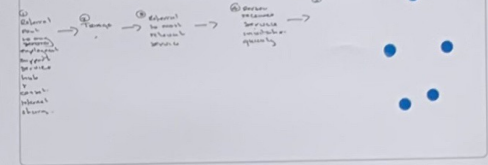
DURO OYE
SPAWN-
TRUST

WHAT IS THE CONCEPT CALLED?

Single Point of Referral for employment support provision

WHAT IS IT FOR?	WHAT PROBLEM DOES IT SOLVE?	WHAT IS THE END GOAL?
Used with a single ^(aka) user Can handle multiple users wants to work with. 15 empty - or irregularly	The waiting time of customers by shared agents Speed expanding client volume of orders.	SIMPLE - Client Focused Together 12 courses suitable to CPE - ?

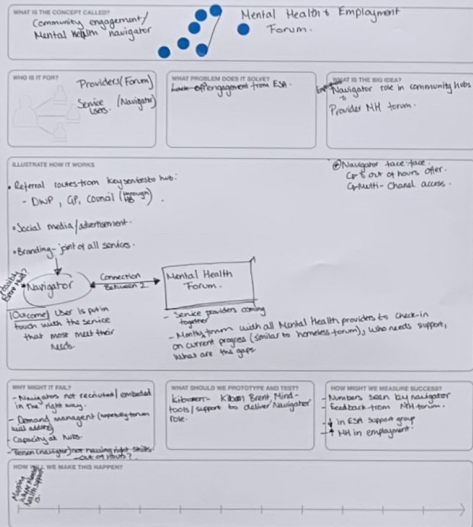
Q Ask - how likely will he find more work in 15 months? Gfs. Housing stress, doesn't want to



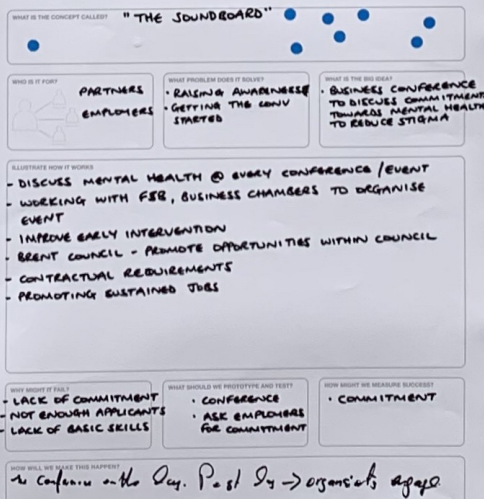
WHY SUBJECT TO EARLY INVESTOR TO BUILD BUSINESS BY PROPOSALS Require co-operation across organization Business is funding Planning to provide own funding to business plan	WHAT SHOULD WE PROTOTYPE AND TEST	HOW MIGHT WE MEASURE SUCCESS?
--	--	--------------------------------------

Ideas Board

Innovating for People | Activity Templates | Concept Poster

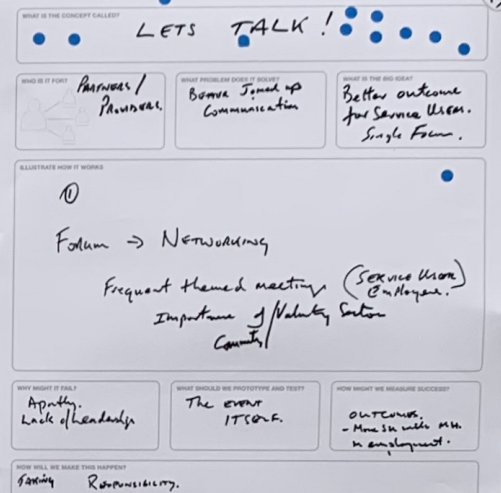


Innovating for People | Activity Templates | Concept Poster



MATTHEW
DIBBEN

Innovating for People | Activity Templates | Concept Poster



Bushra Yamin
Edna 951 951
UK

THE BRIDGE → CONNECTING HEALTH + EMPLOYMENT ORGANISATIONS

WHAT IS THE CONCEPT CALLED?

~~THE~~ FIRST CONTACT

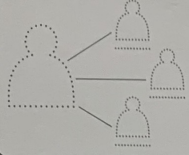
EMPLOYMENT & HEALTH FACT SHEET - FOR SOCIAL PRESCRIBING

'LINKWORKER DATABASE'

~~THE DATABASE~~
NAME?

WHO IS IT FOR?

• LINKWORKERS
/ ATGP SURVEILLANCE



WHAT PROBLEM DOES IT SOLVE?

• ALL EMPLOYMENT SERVICES
AVAILABLE TO INFORM
LINKWORKERS REFERRALS

WHAT IS THE BIG IDEA?

BUILD ON EXISTING
LINKWORKER MODEL - 1 PERSON
LEAD WORKER
✓
BRING EMPLOYMENT INTO
THE MIX

ILLUSTRATE HOW IT WORKS

RELEVANT EMPLOYMENT SERVICES

✓
ONE
FACT
SHEET
/
DATABASE

RESPONSIBILITY
TO UPDATE
WITH SERVICE
PROVIDERS

~~THE~~ AVAILABLE
TO
LINKWORKERS
(ATTACHED TO GP
PRACTICES)

LINKWORKERS
ABLE TO
CONNECT
PEOPLE TO
AVAILABLE SERVICES
(E.G. - SHAL TRUST)
- VOLUNTEERING
- HESTIA
- ETC.

WHY MIGHT IT FAIL?

- DEMAND / ENGAGEMENT WITH SUPPORT GROUP.
- INACCURATE INFO
- LACK OF SINGLE DEPOSITORY FOR INFO?
- ~~IT~~ LINKWORKERS + GPs ACTIVELY USE IT / BOUGHT-IN
- BETTER OFF IN WORK (E.G. LINK TO U-BEN-CAP)

WHAT SHOULD WE PROTOTYPE AND TEST?

- ABOVE
- PROCESS + SINGLE DEPOSITORY OF INFO
- OUTCOMES

HOW MIGHT WE MEASURE SUCCESS?

- IMPROVED REFERRALS
- IMPROVED KNOWLEDGE OF GPs + LINKWORKERS
- FEEDBACK FROM L.Ws + GPs + USERS + PATIENTS
- SUPPORT GROUP EMPLOYMENT OUTCOME
- LINK-WORKER TRACKING OF OUTCOMES?
- CONFIDENCE / ENGAGEMENT W/ SERVICE

HOW WILL WE MAKE THIS HAPPEN?

- 1. BE SURE THERE IS SUFFICIENT DEMAND - SUPPORT GROUP.
- 2. GPs + LINKWORKER BUY-IN → H+UB BOARD + CCG
- 3. PRODUCT COVERING AVAILABLE SERVICES - CUS PRESENT SOCIAL ISOLATION TOOL ONLINE? (REF)

- SOMETHING ADDITIONAL? (F)
- WHAT DO GPs + LINKWORKERS USE?



10

WHAT IS THE CONCEPT CALLED?

Building stronger pathways from GPs to Emp Support

WHO IS IT FOR?

ESA claimants
going to GPs &
others

WHAT PROBLEM DOES IT SOLVE?

Silo working
GPs going to Emp
Support

WHAT IS THE BIG IDEA?

Pigglyback new
Link Workers

ILLUSTRATE HOW IT WORKS

Anyone who wants support around ^{self-employment} employment is
offered meeting with Link Worker

Link Worker starts refers to the most appropriate local support
including charities.

Use case-studies & multi-media to encourage
awareness & uptake. Dispel stigma & taboos.

WHY MIGHT IT FAIL?

Link workers over-whelmed

WHAT SHOULD WE PROTOTYPE AND TEST?

Work & health programme
(Shaw Trust etc)

HOW MIGHT WE MEASURE SUCCESS?

Referral numbers
arriving at each service

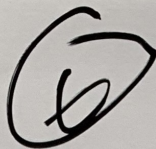
HOW WILL WE MAKE THIS HAPPEN?

meeting between mgt'd link workers - use mapping
already done - translate to their style



LUMA INSTITUTE

© LUMA Institute, LLC and its licensors



WHAT IS THE CONCEPT CALLED?

Celebrate & Earn

WHO IS IT FOR?

Employers
Service users

WHAT PROBLEM DOES IT SOLVE?

Employer buy-in
Contributes to tax
Reduces unemployment
Better health & wellbeing

WHAT IS THE BIG IDEA?

Enable ppl with MHC
to get back into work.
Employers to feel supported.
Practical

ILLUSTRATE HOW IT WORKS

- * National Campaigns
- * Share good news stories
- * Champions / activators
- * Roadshows
- * Final payment from ~~service provider~~ any service provider once participant has reached outcome, they get approx 25% of payment. This will encourage joined up working and partnership working.

WHY MIGHT IT FAIL?

- Don't get buy-in.
- Don't get volunteers
- Customer getting right support
- Complex paperwork Procedure

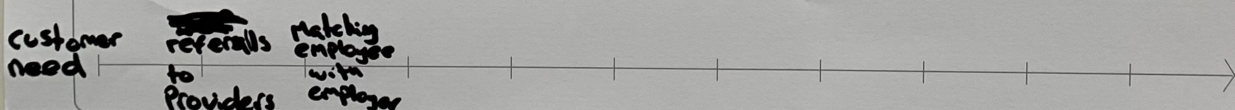
WHAT SHOULD WE PROTOTYPE AND TEST?

- Trial it with 3/4 employers before roll out.

HOW MIGHT WE MEASURE SUCCESS?

- How many ppl stay in job.
- Benefits for both employer & employee

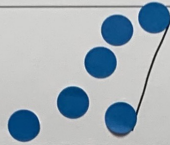
HOW WILL WE MAKE THIS HAPPEN?



7

WHAT IS THE CONCEPT CALLED?

Community engagement/
Mental Health navigator



Mental Health & Employment
Forum.

WHO IS IT FOR?



Providers (Forum)
Service Users (Navigator)

WHAT PROBLEM DOES IT SOLVE?

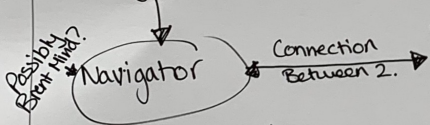
~~Lack of~~ engagement from ESH.

WHAT IS THE BIG IDEA?

Employment Navigator role in community hubs.
Provider MH forum.

ILLUSTRATE HOW IT WORKS

- Referral routes from key services to hub:
 - DWP, GP, Council (through HB).
- Social media/advertisement.
- Branding - joint of all services.



Outcome: User is put in touch with the service that most meet their needs.

Mental Health Forum.

- Service providers coming together
- Monthly forum with all Mental Health providers to check-in on current progress (similar to homeless forum), who needs support, what are the gaps.

- Navigator face-to-face.
- Cr & out of hours offer.
- Multi-channel access.

WHY MIGHT IT FAIL?

- Navigators not recruited/embedded in the right way.
- Demand management (hopefully forum will address)
- Capacity at hubs.
- Person (navigator) not having right skills.
- Out of hours?

WHAT SHOULD WE PROTOTYPE AND TEST?

Kilbourn - Kilbourn Brent, Mind-tools / support to deliver Navigator role.

HOW MIGHT WE MEASURE SUCCESS?

- Numbers seen by navigator
- Feedback from MH forum.
- ↓ in ESH support group
- ↑ MH in employment.

HOW WILL WE MAKE THIS HAPPEN?

Mapping where mental health support is.



Matt:
→.

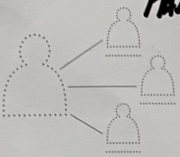
- Who turned up today.
- Who didn't turn up?

13

WHAT IS THE CONCEPT CALLED?

LETS TALK!

WHO IS IT FOR?



Partners /
Providers.

WHAT PROBLEM DOES IT SOLVE?

Better Joined up
Communication

WHAT IS THE BIG IDEA?

Better outcome
for Service Users.
Single Forum.

ILLUSTRATE HOW IT WORKS

①

Forum → Networking

Frequent themed meetings (Service Users)
Importance of Voluntary Sector
Employees.
Community

WHY MIGHT IT FAIL?

Apathy.
Lack of leadership

WHAT SHOULD WE PROTOTYPE AND TEST?

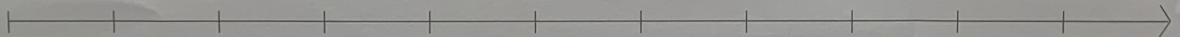
The event
ITSELF.

HOW MIGHT WE MEASURE SUCCESS?

OUTCOMES.
- More SM with M.H.
in employment.

HOW WILL WE MAKE THIS HAPPEN?

Gaining Responsibility.



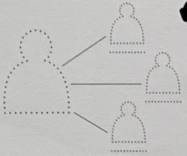
LUMA INSTITUTE™

© LUMA Institute, LLC and its licensors

WHAT IS THE CONCEPT CALLED?

"THE SOUNDBOARD"

WHO IS IT FOR?



PARTNERS
EMPLOYERS

WHAT PROBLEM DOES IT SOLVE?

- RAISING AWARENESSE
- GETTING THE CONV STARTED

WHAT IS THE BIG IDEA?

- BUSINESS CONFERENCE TO DISCUSS COMMITMENTS TOWARDS MENTAL HEALTH TO REDUCE STIGMA

ILLUSTRATE HOW IT WORKS

- DISCUSS MENTAL HEALTH @ EVERY CONFERENCE / EVENT
- WORKING WITH FSB, BUSINESS CHAMBERS TO ORGANISE EVENT
- IMPROVE EARLY INTERVENTION
- BRENT COUNCIL - PROMOTE OPPORTUNITIES WITHIN COUNCIL
- CONTRACTUAL REQUIREMENTS
- PROMOTING SUSTAINED JOBS

WHY MIGHT IT FAIL?

- LACK OF COMMITMENT
- NOT ENOUGH APPLICANTS
- LACK OF BASIC SKILLS

WHAT SHOULD WE PROTOTYPE AND TEST?

- CONFERENCE
- ASK EMPLOYERS FOR COMMITMENT

HOW MIGHT WE MEASURE SUCCESS?

- COMMITMENT

HOW WILL WE MAKE THIS HAPPEN?

in conference on the Day. Post by → organisations agree



10

WHAT IS THE CONCEPT CALLED?

Single Point of Referral for employment support provision

WHO IS IT FOR?

Anyone with a mental health problem who wants to work within 15 months - or immediately

WHAT PROBLEM DOES IT SOLVE?

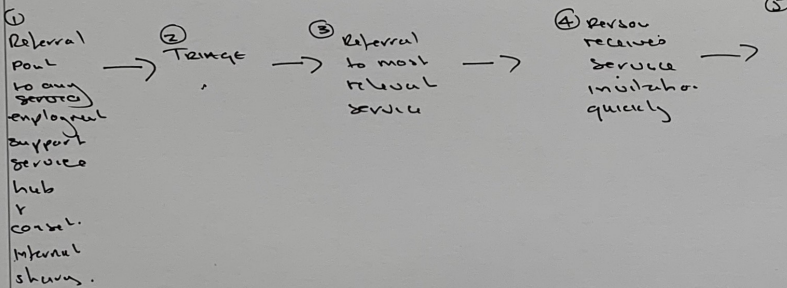
Time wasting
Lack of awareness by referral agents
Speed
empowering client
Variety of services.

WHAT IS THE BIG IDEA?

SIMPLE -
Client Focused
Targeting Resources
Sellable to GPs -?

ILLUSTRATE HOW IT WORKS

① Ask - Does client wish to find work within 15 months? GPs, Housing Hubs, Social workers, TFS, ASC, D&A Services, JCP



WHY MIGHT IT FAIL?
Need to raise awareness amongst professionals.
Require co-operation across organisations
Boundedness & funding
Change in practice and changing infrastructure thinking.

WHAT SHOULD WE PROTOTYPE AND TEST?

HOW MIGHT WE MEASURE SUCCESS?

HOW WILL WE MAKE THIS HAPPEN?

