

Hiddo Restaurant
5-7 Wembley Hill Road
Wembley
HA9 8AF

21 May 2019

Our Ref 15914

Licensing Representation to the Variation Application for the Premises License for Hiddo, 5-7 Wembley Hill Road, Wembley, HA9 8AF

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Susana Figueiredo – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made to vary the premises licence under section 34 of the Act.

Refusal of Application to Vary the Premises Licence

The current licence was reviewed in December 2016 after complaints received by Brent Council which dated back to July 2015. An application to vary the licence was then proposed in October 2018 which was refused during the committee hearing as there was nothing in the application that indicates how the premises will be managed differently to the time when the premises were permitted to carry out extended hours and as a result was reviewed for not being managed adequately.

Until such a time that you are able to:-

- document how the premises will be run differently and/or
- evidence current business practice which demonstrates how changes have been made since the review application and variation application

the Licensing Authority have no other option other than to refuse the application for the extended hours. I believe it is fair and proportionate and would uphold the Licensing objectives in light of the previous management of the business.

I look forward to hearing from you soon

Yours faithfully,



Susana Figueiredo
Licensing Inspector
Planning, Transportation & Licensing