
Sainsbury's
Civic Centre
1-3 Exhibition Way
HA9 0FA

2 May 2019

Licensing Representation to the variation of a Premises Licence for Sainsbury's, Civic Centre, 1-3 Exhibition Way, HA9 0FA

I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Susana Figueiredo – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a variation to the premises licence under section 34 of the Act.

The Licensing Authority may make representations concerning any of the four licensing objectives below;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

Conditions to be removed from the licence

Football Event Conditions

On major football event days at Wembley Stadium (this is not intended to include evening England home international fixtures) the following shall apply:

- No sale of beer lager or cider in glass containers to be undertaken during this period
- No more than four cans of beer lager or cider to be sold to an individual
- A sign will be displayed at the point of sale notifying customers of the Street drinking ban
- The licence holder to be prepared to cease the sale of all alcohol should it be requested to do so by a police officer
- The sale of all alcohol to cease one hour before the scheduled kick off and not recommence until 15 minutes after the start of the game

- The licence holder will work in close liaison with the police licensing officer and the match day commander on major football event days
- SIA staff to be employed
- A personal licence holder to be on duty throughout the hours of alcohol sales

Conditions to be added to the Premises Licence

Football Event Conditions

On major FOOTBALL event days at Wembley Stadium the following shall apply:-

- Sale of alcohol shall cease one hour before the designated kick-off time and not re-commence until 15 minutes after the actual kick off. A sign giving effect to this condition shall be prominently displayed so as to be visible to customers queuing inside and outside the premises.
- The DPS or deputy shall work in partnership with the police and if necessary comply with any direction given by a police officer on duty at the event.
- No drinks containing alcohol shall be displayed or sold in glass containers with the exception of wines and spirits.
- No more than 4 cans of alcohol shall be sold per customer at any one time.
- SIA staff to be employed.
- A personal licence holder to be on duty throughout the hours of alcohol sales.

Existing conditions to remain on the premises licence and to be applied to the variation

General Conditions

- The licence holder will ensure that the premises benefit from a CCTV system that operates at all times when open to the public.
- The system will incorporate a camera covering each of the entrance doors and the main alcohol display area and will be capable of providing an image which is regarded as identification standard. The precise positions of the cameras will be agreed with the police
- The system will incorporate a recording facility and any recording will be retained and stored in a suitable and secure manner for a minimum of 31 days and will be made available to the police or relevant licensing authority on request.
- The system must be able to export recorded images to a removable means e.g. CD/DVD and have its own software enabled to allow playback review.
- A member of staff trained in the use of the CCTV system must be available at the premises at all times that the premises are open to the public.
- The system will display, on any recording, the correct time and date of the recording.
- All cashiers shall be instructed to record in an incident book/register:
 - All incidents of crime and disorder occurring at the premises;
 - Details of occasions when the police are called to the premises

- This book/register will be available for inspection by a police officer on request.

- There shall be no sale of single cans of beer, lager or cider from the premises and no single bottles of beer, lager or cider in vessels of less than 500ml or more than 1 500ml.
- There will be no sale/supply of beers, ales, lagers or ciders with an ABV content of 6% or above.
- There shall be no self service of spirits on the premises, save for spirit mixtures.
- The premises licence holder will at all times maintain adequate levels of staff and security. Such staff and security levels will be disclosed upon request to the police and licensing authority
- Signage will be displayed at the exit of the premises requesting the customers leaving the premises late at night to do so quietly and with consideration so as not to disturb nearby residents.
- An age verification policy with a minimum challenge age of 25 will be upheld.
- All staff engaged or to be engaged in the sale of alcohol on the premises shall receive the following training in age related sales 1) Induction training which must be completed and documented prior to the sale of alcohol 2) Refresher/reinforcement training at intervals at no more than six months. Training records shall be made available to police or relevant authority upon request.
- All cashiers shall be trained to record refusals of sales of alcohol in a refusals register. The register will contain:
 - Details of the time and date the refusal was made
 - The name of the staff member refusing the sale
 - Details of the alcohol the person attempted to purchase
 - This register will be available to a police officer or relevant authority upon request
- All sales till shall prompt the cashier making a sale of alcohol to verify that the customer is aged 18 or over.
- Outside of permitted hours for the sale of alcohol, all alcohol within the trading area (this does not apply to the display behind the cashier counter) is to be secured behind locked shutters/screens/grills or secured behind locked cabinet doors.
- When SIA staff employed a register/log containing the names, dates and times of duty of security staff and any incidents that occur shall be kept and made available to the police or licensing authority.

Other events

- The licence holder will work in close liaison with the police licensing officer on days when other events are taking place at Wembley Stadium or within the Wembley Park estate footprint that police may see as a potential risk

In order for the Licensing Team to withdraw this representation, it will be necessary for you to confirm that you accept the above conditions in writing

I look forward to hearing from you soon.

Yours sincerely



Susana Figueiredo
Licensing Inspector
Regulatory Services