



**METROPOLITAN
POLICE**

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TERRITORIAL POLICING

The Licensing Authority

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HA9 0FJ*

Your ref: 15341

Our ref: 01QK/147/19/2157

**Brent Borough Licensing
NW CU**

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Date: 12/04/2019

Police representation to the Provisional Statement application for 'Retail Unit 7, Construction Unit 4, Plot SW03, White Horse Bridge, Wembley Park, HA9 0FA.

I certify that I have considered the application shown above and **I wish to make representations** that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the Council's objectives can be mitigated by attaching conditions to the Licence as shown below.

If these conditions were accepted in full **I would** withdraw my representation.

Officer: **Nicola McDonald**
Licensing Constable PC 2157NW

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a Provisional Statement under section 29 of the act.

The Police representations are primarily concerned with crime and disorder and public safety.

Police require the following points should be included in the operating schedule or added as conditions on the premises licence.

Can you please confirm what the blue line indicates on the plans?

Closed Circuit Television (CCTV)

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage, this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated.

All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

Notices shall be displayed at the entrance to the premises, and in prominent positions throughout the premises, advising that CCTV is in operation.

Operating Hours to be displayed on Premises

A notice displaying the opening hours, the type of licensing activity and licence conditions should be clearly displayed and visible to anyone outside the premises. This may be incorporated in the summary of the licence, which must be displayed, or take the form of a separate item. Likewise the name of the Designated Premises Supervisor (D.P.S.) should be similarly displayed. This will allow the Police and other responsible authorities to readily identify the licence details. Clearly displayed opening hours will also reduce any confusion for customers prior to entering the premises and possible conflict when the premises close/stop selling alcohol.

A Summary of the Premises Licence will be displayed at each public entrance to the premises.

High Strength Alcoholic Drinks

Street drinkers and drunkenness is a major cause for concern in Brent. Brent Council has implemented a borough wide Public Spaces Protection Order (PSPO) from 20 October 2017 until 19 October 2020 to prohibit street drinking. High strength beers, lagers and ciders are the primary choice for those habitual drinkers. If the premise does not stock these high strength, cheap beers, lagers and ciders (above 6.0% ABV) the problem will be lessened or displaced.

Major Event at Wembley Stadium

This has to be a key factor in this application due to the proximity of the venue to the national football stadium and risks associated with alcohol consumption at events. Security industry authorised door supervisors employed on the premises will support staff during these busy days to manage the numbers of customers within the shop, implement a controlled queuing system and deter crime and disorder.

Police require the following points should be added as conditions on the premises licence as below.

CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.

CCTV cameras shall be installed to cover the entrance of the premises.

The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.

A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or Authorised Council Officer copies of recent CCTV images or data with the absolute minimum of delay when requested.

A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold.

A "Challenge 25" policy shall be adopted and adhered to.

A sign stating "No proof of age – No sale" shall be displayed at the point of sale.

Any staff directly involved in selling alcohol for retail to consumers, staff who provide training and all managers will undergo regular training of Licensing Act 2003 legislation. This will be documented and signed for by the DPS and the member of

staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

No single cans or bottles of beer, lager or cider shall be sold.

No miniature bottles of wine or spirits in units less than 35cl shall be stocked or sold at the premise unless packaged as part of a seasonal gift set

The following crime prevention measures shall be implemented:

- A time delay safe with deposit slot and anti-fishing mechanisms must be used at the counter till area
- Regular robbery awareness and cash minimisation training shall be given to all staff.

An incident log shall be kept at the premises, and made available for Inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

All crime reported to the venue

Any complaints received

Any faults in the CCTV system

Any refusal of the sale of alcohol

Any visit by a relevant authority or emergency service.

On major football event days at Wembley Stadium the following shall apply:

- Customers shall not be allowed to congregate outside the premises.
 - Sale of alcohol shall cease one hour before designated kick-off time and not recommence until 15 minutes after the actual kick off.
 - The DPS or deputy shall work in partnership with the Police and if necessary comply with any direction given by a senior Police Officer on duty at the event.
 - No alcohol or "alcopop" type drinks shall be displayed or sold in glass containers with the exception of wines and spirits.
 - No more than 4 cans of alcohol shall be sold per customer.
- A door supervisor shall be employed

Yours Sincerely

Nicola McDonald PC 2157QK
Licensing Constable Brent Police