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Angela Message  
Keystone Law Limited  
48 Chancery Lane  
London  
WC2A 1JF

6<sup>th</sup> March 2019

Our Ref: 14861

Dear Ms Message,

**Licensing Representation to the Initial Application for the Premises Licence at Sally's Bar, 249 Neasden Lane, NW10 1QG**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

**An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.**

**The application has been made for a new premises licence under section 17 of the Act.**

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

The applicant has been invited to attend a meeting at Brent Civic Centre to discuss the application for a new premise licence at the above location. However, the applicant is not available to meet me prior to consultation end date due to personal reasons. The Licensing Authority are formally making representations at this stage for the licence not to be granted due to having insufficient information at this point to make a decision as to whether conditions need to be added to the licence for the business to uphold the licensing objectives. A meeting has been arranged for the Tuesday 12<sup>th</sup> March 2019 which falls on the consultation end date. Once sufficient information is sought, the Licensing Authority can progress with the application to make further comments and propose suitable conditions.

Yours faithfully



Esther Chan  
Licensing Inspector  
Planning, Transportation & Licensing