

To:
Licensing Authority
Brent Council
Brent Civic Centre
Engineers Way
Wembley
HA9 0FJ

25th January 2019

Dear Licensing Authority Team,

Re: Notice of application for a New Premises License at 164 Watford Road, Wembley, HA0 3HB by Applicant 'Co-operative Group Food Limited'. (A copy of this correspondence has also been posted to Brent Civic Centre -Tracking no. GK083450040GB & delivered on 29-01-2019 at 7.42am - & signed for)

I live [REDACTED] - [REDACTED] - & have seen that an application for a New Premises Licence has been submitted for the sale of alcohol between 06:00-23:00 Monday-Sunday. I would like to object to the application for the reasons below:

1) Increased Litter from Alcohol Bottles & Beer Cars:

I personally already experience regular littering due to discarded beer cans & alcohol bottles thrown into my front garden. I have to clear these on a regular basis, putting myself at risk. The sale of alcohol at 164 Watford Road will further encourage this type of litter especially given the close proximity. It will also infringe on my right to enjoy my front garden. If this type of litter increases, I will need to pay for professional services for the removal, meaning I will also incur financial expense.

2) Increased Anti-Social Behaviour due to Alcohol selling hours:

We already have regular anti-social behaviour in the area, mostly in the way of the drunken fights & noise – which is very intimidating for local residents. The cheaper & more widely-available option for alcohol on sale 17hours daily, 7 days a week is only going to increase this anti-social behaviour.

3) Alternative Retail Outlet selling Alcohol is already available in the immediate area:

Alcohol is already available for purchase at Premier Vineyards & Food at 10 Court Parade, East Lane, Wembley HA0 3HU - approximately 100 yards away from 164 Watford Road. This has been the case for many years now. In view of this, I cannot see the reason an additional retail outlet selling alcohol in the immediate area is needed.

To Conclude:

The construction of the new mixed-use building within [REDACTED] of my home is already causing me much stress & concern, but this is heightened further by the proposal to sell alcohol. Having spoken to my neighbours at Watford Rd, they are also concerned about this Licensing application & will also be submitting their objections.

I look forward to your response.

Kind regards,

[REDACTED]