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Co-operative Group Food Limited  
164 Watford Road  
Wembley  
HA0 3HB

4 February 2019

Our Ref: 14462

Dear Sir/Madam,

**Licensing Representation to the Initial Application for the Premises Licence at Co-op, 164 Watford Road, Wembley, HA0 3HB**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

**An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.**

**The application has been made for a new premises licence under section 17 of the Act.**

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

**Timings**

The area in which this premises is positioned is in close proximity to a primary school. In the interest of protecting children from harm, I would request that the following hours be modified:-

**Supply of Alcohol**

Monday- Sunday 06.00hrs-23.00hrs

This should be amended to:-

**Monday-Sunday 09.00hrs – 23.00hrs**

**Conditions to be added to the Premises Licence**

1. A CCTV system shall be installed and maintained in a good working order at the premises.

2. CCTV cameras shall be installed to cover the entrance of the premises.
3. CCTV recordings shall be kept for 31 days and shall be made available to the police or an authorised officer of Brent Council upon request. The CCTV images shall be kept in an easily downloadable format
4. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.
5. The CCTV images shall be kept in an easily downloadable format.
6. An age verification scheme, such as Challenge 25, shall be implemented at the premises. The only forms of identification which shall be acceptable for the purposes of identification shall be a valid passport, UK driving licence, any form of identification incorporating the PASS logo, military identification or any other form of identification from time to time approved by the Secretary of State.
7. An age till prompt system shall be utilised at the premises in respect of age restricted products.
8. A summary of the premises licence including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
9. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.
10. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers.
11. A sign stating "No proof of age - No sale" shall be displayed at the point of sale.
12. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - a) All crime reported to the venue
  - b) Any complaints received in respect of the sale and consumption of alcohol
  - c) Any faults in the CCTV system
  - d) Any refusal of the sale of alcohol
  - e) Any visit by a relevant authority or emergency service.
13. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked.
14. A suitable intruder alarm complete with panic button shall be fitted and maintained.

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm that you accept the above conditions in writing.

Yours faithfully



Susana Figueiredo  
Licensing Inspector  
Planning, Transportation & Licensing

