
Stewart Gibson
SG Licensing Ltd
4 Beacon Close
Grantham
NG31 8FX

23rd October 2018

Our Ref: 13614

Dear Mr Gibson,

Licensing Representation to the Initial Application for the Premises Licence at This Way Entertainment Ltd t/a Triangle, 248-250 High Street, NW10 4TD (basement)

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

On Wednesday 17th October 2018, a visit was conducted in the presence of Mr Amer Alkachach who is the director of This Way Entertainment Ltd. During our discussion, Mr Alkachach confirmed that the nature of the business will be a club targeted at over 21 age group playing 'cosmopolitan' music. The venue will follow a 'No Trainers' dress code.

Mr Alkachach said he is aware of the issues connected to the previous club known as Jet Sete which also operated as a club but felt his business will be a 'classier' venue and will not attract the same issues.

According to the application, it has been noted a dispersal policy will be in place, however Mr Alkachach was unable to explain in detail how his future patrons would disperse from the venue effectively without causing noise disturbance.

It has been noted that there are residential dwellings above and surrounding the venue, therefore it would not be appropriate for smokers to smoke at the rear via the fire exit doors. Mr Alkachach confirmed that no form of shisha including electric shisha will take place at the venue.

The ASB Localities Officer stated Harlesden is a hub of culture. However, ASB in the area is currently rife especially at places like Rucklidge Avenue, Leghorn Road and surrounding areas. Young people seem to be victims and perpetrators of a lot of the crime in the vicinity.

In light that the business model is similar to the previous operator being a club, the Licensing Authority are concerned that the following issues may arise if strict management and conditions are not complied with, including:

- Parking – Nuisance caused in residential areas, honking car horns etc
- Loitering – Patrons causing anti-social behaviour on street
- Noise Nuisance - Music emanating from venue
- Poor queuing system causing obstruction on the public highway
- Crime and disorder

The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
2. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.
3. CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the rear of the premises.
4. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.
5. At least 3 door supervisors shall be employed after 22:00 hours on any day when the premises are open for the sale of alcohol past midnight.
6. A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.
7. A “Challenge 25” policy shall be adopted and adhered to at all times
8. A sign stating “No proof of age – No sale” shall be displayed at the point of sale.
9. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.



10. Regular documented staff training on licensing legislation and operating procedures shall be given. The training shall be signed and dated and a copy of these training records available for inspection by Police and local authority enforcement officers.
11. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol
 - (h) any visit by a relevant authority or emergency service.
12. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
13. The premises shall have a comprehensive written dispersal policy in place. This document shall be produced to the police or an officer from Brent Council upon request.
14. No noise or vibration shall be detectable at any neighbouring noise sensitive premises.
15. When regulated entertainment is in operation the door and windows of the premises facing residential dwellings shall remain closed.
16. Notices explaining the licensee's policy on admissions and searching shall be placed at each entrance.
17. Notices clearly explaining the licensee's drugs policy shall be displayed at the entrance and at suitable places throughout the premises.
18. Substantial food and non-intoxicating beverages shall be available during the whole of licensed hours in all parts of the premises where intoxicants are provided.
19. A personal licence holder fluent in English shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.
20. Customers shall not be permitted to take open alcoholic drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
21. Toilets shall be checked every 1 hour for the use of drugs and other illegal activities.
22. A toilet checklist shall be displayed on the wall in all toilets. Staff shall use these checklists to record their name and certify the time of the check. Checklists are to be replaced daily and all old checklists must be retained and made available for inspection by the police and authorised officers from Brent Council.
23. The designated smoking area (DSA) shall be located at the front of the premises facing High Street.

24. When the premises licence is in operation the DSA shall be limited to no more than 5 people at any one time.

25. All emergency exit routes shall remain unobstructed at all times including external pathways/routes within the boundary of the premises to a place of safety from the building. These shall be maintained to ensure they can be used when required.

With the above in mind, The Licensing Authority propose a reduction of permitted hours in order to prevent any late night incidents and public nuisance particularly such as increases in noise from patrons coming and going to the premises; anti-social behaviour and alcohol-related crime and disorder; which would undermine the promotion of the licensing objectives locally.

The Licensing Authority suggest the following hours are applied:

All Permitted Regulated Entertainment:

Monday – Sunday 22:00hrs – 23:30hrs

Friday – Saturday 22:00hrs – 23:30hrs

Provision of Late Night Refreshment:

Monday – Sunday 23:00hrs – 23:30hrs

Friday – Saturday 23:00hrs – 23:30hrs

Supply of Alcohol:

Monday – Sunday 22:00hrs – 23:30hrs

Friday – Saturday 22:00hrs – 23:30hrs

The Opening Hours of the Premises:

Monday – Sunday 22:00hrs – 00:00hrs

Friday – Saturday 22:00hrs – 00:00hrs

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm that your client accept the above conditions in writing.

Yours faithfully



Esther Chan
Licensing Inspector
Planning, Transportation & Licensing