

---

Silver Tree Management Ltd  
95A Keslake Road  
London  
NW6 6DH

19<sup>th</sup> June 2018

Reference: 12033

Dear Sir/Madam

**Re: Licensing Representation to the Application for the new Premises Licence at Milk Beach Café & Restaurant, 19 Lonsdale Road, London, NW6 6RA.**

I certify that I have considered the above new application and I wish to make representations.

Officer: Esther Chan – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

Following a telephone conversation with the applicant on Tuesday 19<sup>th</sup> June 2018 in respect to my initial representation on 15<sup>th</sup> June 2018, the Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council. This must comply with the Data Protection Act including signage.

2. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
3. A CCTV camera shall be installed to cover the entrance of the premises.
4. A 'Challenge 25' policy shall be adopted and adhered to all times.
5. Any staff directly involved in selling alcohol for retail to consumers, staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation. The training shall cover in particular; how to manage issues in relation to underage sales and dealing with intoxicated persons and street drinkers. The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.
6. Customers shall not be permitted to take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
7. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following
  - (a) all crimes reported to the venue
  - (b) any complaints received
  - (c) any incidents of disorder
  - (d) all seizures of drugs or offensive weapons
  - (e) any faults in the CCTV system or searching equipment or scanning equipment
  - (f) any refusal of the sale of alcohol
  - (g) any visit by a relevant authority or emergency service.
8. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
9. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
10. When amplified music is being played, all doors and windows shall remain closed after 21:00 hours.

### **Reduction of Permitted Hours**

To allow 30 minutes of drinking time, The Licensing Authority propose the reduction of the following hours for the supply of alcohol.

### **Supply of Alcohol**

Monday to Sunday – 11:00hrs to 22:30hrs

In order for the Licensing Team to withdraw this representation, it will be necessary for you to confirm that you accept the above conditions in writing.

Yours sincerely,



Esther Chan  
Licensing Inspector  
Planning, Transportation, Licensing