

LICENSING ACT 2003

Application for New Premises Licence

1. The Application

Name of Applicant:	Silver Tree Management Ltd
Name & Address of Premises:	Milk Beach Café & Restaurant 19 Lonsdale Road NW6 6RA
Applicants Agent:	Elliot Milne

The application is for a new premises licence:

- 1 For regulated entertainment from 12:00hrs to 23:00hrs Thursday to Sunday;
The Sale and supply of alcohol from 11:00hrs to 23:00hrs Monday to Sunday;
Opening hours from 07:00hrs to 23:00hrs Monday to Sunday.

2. Background

None

3. Promotion of the Licensing Objectives

See page 15-16 of the application.

4. Relevant Representations

Representations have been received and withdrawn from the Public Safety Officers and the Police. Objections remain outstanding from the Licensing Officers.

5. Interested Parties

None

6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Application Form & plan
- B. Licensing Officer Representation
- C. Police Representation & withdrawal
- D. Public Safety Representation & withdrawal
- E. OS Map