
Max Reich
Rubio
43 Park Parade
London
NW10 4JD

19th February 2018

Dear Mr Reich,

Re: Licensing Representation to the Application to Vary the Premises Licence of 43 Park Parade, London, NW10 4JD

I certify that I have considered the above variation application and I wish to make representations that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Esther Chan – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made to vary the premises licence under section 34 of the Act.

The applicant has applied to vary the premise licence to permit 'off sales' in the form of a delivery service via Deliveroo and Ubereats.

According to the application, the applicant stated that 'Challenge 25' will be adopted in order to uphold the licensing objective primarily to protect children from harm. However the information is very vague. In light that the delivery service is provided by a third party, it is unclear how the staff within the premise and the delivery companies would be able to comply with age verification checks.

Summary

The Licensing Authority therefore rejects this application unless the applicant can provide further information on how it intends to implement age verification measures to ensure that alcohol is not sold/supplied to any person under 18.

Yours faithfully



Esther Chan
Licensing Inspector
Planning, Transportation & Licensing