Police representation to the Premises Licence application for ‘Wildman Project Limited’ 53 Lonsdale Road, NW6 6RA.

I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the Council’s Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the Council’s objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

If these conditions were accepted in full I would withdraw my representation.

Officer: Nicola McDonald
Licensing Constable PC 157QK

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a ‘Responsible Authority’ under the Licensing Act 2003.

The application has been made for a premises licence under section 17 of the act.

The Police representations are primarily concerned with crime and disorder and prevention of public nuisance.

*Police require the following points should be included in the operating schedule or added as conditions on the premises licence.*

**Personal Licence Holder**

The sale of alcohol to drunken people and children is a major cause of concern to police and highlighted in the Governments Alcohol Harm Reduction Strategy. Those who sell alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

This application awaits confirmation of personal licence details from the proposed designated premises supervisor.
Closed Circuit Television (CCTV)
Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage, this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated.
All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

Notices shall be displayed at the entrance to the premises, and in prominent positions throughout the premises, advising that CCTV is in operation.

Door Supervisors
Door Supervisors must be employed after 2100 hours on any day when the premises are open for alcohol sales and regulated entertainment licensable activities past midnight. They will ensure compliance with licensing and security guidance.
A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing authority on request.
Door Supervisors shall wear clothing that can be clearly and easily identified on CCTV.
Ensure that there are a sufficient number and gender mix of door supervisors to monitor and control the numbers and behaviour of persons present.
The premises will be operated in line with search procedures, the confiscation, storage and ultimate disposal of suspected illegal drugs and weapons.

Open Containers & Areas for Consumption of Alcohol
Customers will not be permitted to take open containers outside the premises, as defined in the plan submitted with the operating schedule and approved by Responsible Authorities.
The consumption of alcohol will be restricted to those parts of the premises identified on the plan submitted with the operating schedule and approved by the licensing authority.

Operating Hours to be displayed on Premises
A notice displaying the opening hours, the type of licensing activity and licence conditions should be clearly displayed and visible to anyone outside the premises. This may be incorporated in the summary of the licence, which must be displayed, or take the form of a separate item. Likewise the name of the Designated Premises Supervisor (D.P.S.) should be similarly displayed. This will allow the Police and other responsible authorities to readily identify the licence details. Clearly displayed opening hours will also reduce any confusion for customers prior to entering the premises and possible conflict when the premises close/stop selling alcohol.
A Summary of the Premises Licence will be displayed at each public entrance to the premises.

Capacity Limit for Premises
Proper control of the numbers of people in the premises is essential to prevent overcrowding and the risk of disorder. It is impossible to conduct any meaningful risk assessment, without knowing the maximum number of people that may be safely accommodated at any one time. There must also be adequate facilities to monitor and control the number of people present. The capacity limit will be set by Officers from the Local Authority.
Police require the following points should be added as conditions on the premises licence as below.

CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.

CCTV cameras shall be installed to cover the entrance of the premises.

The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.

A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

Door supervisors of a sufficient number and gender mix, shall be employed from 2100 hours on any day when the premises are open for alcohol sales and regulated entertainment licensable activities past midnight.

A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.

Door supervisors shall wear clothing that can be clearly and easily identified on CCTV.

An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
- All crimes reported to the venue
- Any complaints received
- Any faults in the CCTV system
- Any refusal of the sale of alcohol
- Any visit by a relevant authority or emergency service.

Customers shall not be permitted to take open vessels outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

The consumption of alcohol will be restricted to those parts of the premises identified on the plan submitted with the operating schedule and approved by the licensing authority.

A “Challenge 25” policy shall be adopted and adhered to.

A sign stating “No proof of age – No sale” shall be displayed at the point of sale.

Outside areas should cease to be used at 2300 hours. After this time it can be used for smoking only (no drinking vessels) and the number of smokers limited to a maximum of 10(ten). Smokers shall be suitably supervised.

All windows and external doors shall be kept closed after 2300 hours except for immediate access and egress of persons.

Yours Sincerely,
Nicola McDonald PC 157QK
Licensing Constable Brent Police