LICENSING ACT 2003
Application for New Premises Licence

1. The Application

<table>
<thead>
<tr>
<th>Name of Applicant:</th>
<th>Wildman Project Ltd</th>
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<td>Name &amp; Address of Premises:</td>
<td>53 Lonsdale Road NW6 6RA</td>
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<td>Applicants Agent:</td>
<td>Thomas &amp; Thomas Partners Ltd</td>
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The application is for a new premises licence:

1. For the provision of regulated entertainment, sale and supply of alcohol and late night refreshment from 10:00hrs to 23:30hrs Sunday to Wednesday and from 10:00hrs to 00:30hrs Thursday to Saturday, also to remain open from 10:00hrs to 00:00hrs Sunday to Wednesday and from 10:00hrs to 01:00hrs Thursday to Saturday.

2. Background

None

3. Promotion of the Licensing Objectives

See separate sheet of proposed conditions.

4. Relevant Representations

Representations have been agreed with Licensing Officers but remain outstanding from the Police and Public Safety.

5. Interested Parties

None

6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.
8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

A. Copy of Application Form
B. Copy of Public Safety Representation
C. Copy of Police Representation
D. Copy of agreed Licensing conditions
E. OS Map