

Monitoring and Evaluation document - Festivals 2008

Brent Holocaust Memorial Day (BHMD)

St Patrick's Day

St George's Day

Respect

Eid

Diwali

Navratri

Christmas

Chanuka

BHMD

**Total of attendees**

Central	Central	Central	Central	Central	Central	A&F	A&F	A&F
<b>2001</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>
						250	350	

## St Patrick's Day

	2004	2005	2006	2007	2008
Total of attendees	1800	1800	2000	3500	2000
<b>Did you know Brent St Pats day was taking</b>					
<b>1 place today?</b>					
Yes				46	
No				2	
<b>2 Where did you hear about the Festival?</b>					
Banners				2	
Internet				11	
posters/Leaflets				12	
brent IAS				2	
Word of Mouth				6	
Press				13	
Other				12	
<b>Have you visited the Brent St Patrick's day</b>					
<b>3 before? If yes how many times?</b>					
Yes				29	
No				19	
<b>Were the Stewards at the event informative</b>					
<b>4 and helpful?</b>					
Yes				27	
No				1	
No contact				20	
No Answer				1	
<b>What was your favourite bit of Brent St</b>					
<b>5 Patrick's day?</b>					
Outdoor Music Stage				16	
BAR Irish Exhibition				3	

Brent Museum Irish Exhibition	1
Studio 1 Family workshops	26
The Parade	15
Irish Food	1
Storyteller	1
Stalls	1
Other	9
No Answer	2

**What would you improve at St Patrick's Day**

**6 06**

**Have you, or will you be attending any other**

**7 St Patrick's day celebrations**

Yes	18
No	25
If Yes where?	
Don't Know	4
No Answer	1

**Why did you come to Brent St Patrick's Day  
and what makes it different to any other**

**8 event you have been to**

**9 Would you come again next year**

Yes	45
No	2

**Would you like to get involved with Brent St.  
10a Patrick's Day 08?**

Yes	
No	2

No Answer	1
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**Are there groups you'd like to see at future**

**10b St. Patrick's Events?**

Yes	1
No	1
No Answer	1

**11 Postcode of where you live (first 3 digits only)**

**12 Gender**

Female	22
Male	10
No Answer	4

**13 What age bracket do you fall under**

10 or under	0
10 to 17	2
18 to 25	0
26 to 35	7
36 to 45	23
46 to 55	7
56 to 65	0
65+	3
No Answer	5

**14 The ethnic group I most identify with is**

**White**

British	13
Irish	24
White Other	8

**Black**

Black African	0
Black Carribean	0

Black Other	
Black British	1
Korean	1
<b>Mixed</b>	
W/B Carribean	0
W/B African	0
W/Asian	1
Other,but no answer	1
Moroccan	1
<b>Asian</b>	
Indian	0
Pakistani	0
Bangladeshi	0
Asian Other	0
Arab/Iraqi	1
Other	
No Answer	3

**Do you have any long-standing illness,**

**15 disability or infirmity**

Yes	5
No	40
No Answer	4

**Does illness or disability limit you activities in**

**16 anyway**

Yes	3
No	38
No Answer	8

St Georges Day

Total of attendees

2008	2009
70	

Respect

	2003	2004	2005	2006	2007	2008	2009
Total of attendees	15,000	15,000	17,000	20,000	20,000	5,000	

**1 Did you know the Brent Respect Festival was taking place today?**

Yes	120	90
No	17	12

**2 Where did you here about Respect?**

Local Press	33	14
Posters/Leaflets	34	31
Banners	15	5
Internet	5	3
A friend is performing	16	10
Word of mouth	50	22
Other:	19	
Artist playing	1	
Brent magazine	1	
Signs	1	
past event	3	
Alone in the park	1	
mum	1	
Performing	1	
Live locally	1	2
regular users of park	3	
Work	1	
Daughter Performing	1	
Youth Service	1	
Neasden Temple	1	
Performing	1	



Scouts	1
Sister lives in area	2
School	1 1
I didn't know about it	4 1
Friends	5
work for Brent council	4 0
The guardian	1 0
Church	1 0
Family/parent come every year	2

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**3 Who did you come with?**

Child/children	60 47
Parents	9 17
Friends	71 38
Grandparents	2 3
Other:	25
Husband	2
Family/cousin/brother/sister/in laws	4 15
Alone	3
Partner	4 3
Wife	2
work colleagues	1 0
work	2 0
Part of scouts	1

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**4 Have you visited Respect festival before?**

Yes (didn't state how many times)	65 12
Once	11
Twice	13
3 times	6
4 times	10
5 times	2

No

77 48

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**5 Were the stewards/ security informative and helpful? If not why?**

Yes

112 72

No  
Dogs and  
Gangs Allowed In,Smoking illegally nothing said.

13 3

n/a

27

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**6 What aspects of Respect did you enjoy?**

Music stage

98

Global Local Stage

Respect Stage

Momentum Dance Tent

Tea dancing

10

Sound System

60

Scruffy dog show

16

Storytelling tent

15

The worlds largest finger painting

Skate ramp

Fuin fair

39

Maypole

Sports

19

Crazy Crafts

12

HMS Slaveship

Healers

16

Site Art

45

Circus

27

Food

59

Bar

33

Basketball

wild in the parks	15
Bike fest	9
Oigami Tree	21
Everything	16
Other:	

## 7 Why did you come to Respect Festival?

To support the local every, it get's better every year	3
Because it's near our house / local /Brent resident	11 4
To perform	1 2
Family outing great for the kids - safe	<b>35</b> 2
To see the dancing	2
To meet people from different cultures	<b>3</b> 2
Family outing	2
To work & enjoy different events, shows and music	3 2
Family outgoing, dancing cultural day out to be happy	2
To enjoy a peaceful day	2
By chance	2 2
Fun day out with family/ friends	22
To see the park	4
To Have fun	44 5
Family and friends get together	5
To see artists and enjoy the day amongst a diverse community	2
Curiosity	3 5
To enjoy the different multicultural activities	2
Attractive advertising	1
To have a relaxing day / chill	<b>5</b> 1
I heard it's a great event	1 1
To be involved in the local activity	1
Because my sisters are here	1
It's interesting to see different cultures and how it has changed from last year	1
Husband is teaching Line Dance	1
Performing but will bring my family in future	1

Heard it was good last year	1
Because it's near my house and love festivals	1
Finger painting	1
To see how different communities can work together	1
To Listen to good live music	<b>8</b> 1
Scouts	1
Have no choice live in Long stone Avenue	1
Because it has great local flavour	1
To mix with friends and other people	<b>5</b> 1
For the ballroom dancing	1
It's a wonderful thing to do on a Sunday	1
Daughter taking part in dance performance	1
For the arts and crafts	3 1
I love social activities	1 1
Yearly get together to see what is happening in Brent , new ideas	1
To promote	1 1
To be with friends	9 1
On my way home from a friends place	1
To be a part of the festival	1
To dance	1 1
For the atmosphere at the park	9 1
Get out and see things in London and it's a warm up to carnival	1
To support the family	1
Something to do	1 1
To watch friend/family perform	5
"Want to know more about london	1
Enjoy park	1
"Dog show"	3
"Loads to do and see"	4
Last year was fantastic a bit lower key this year and very white	1
"Free entertainment"	1
"As my child is mixed race"	1

"To enjoy the different activities"	1
"To celebrate"	1
"Because it offers something for the whole family"	6
"For the alternative stalls like environment and healing"	1
"To get out of home"	1
be part of the festival"	1
"To support the idea behind it" respect massive!"	3
"Because we enjoyed it last year"	3
"I come every year"	4
"To enjoy diversity of people and culture" "Day off"	1
"Childrens activities & information on Brent services" food	1

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**8 Would you come again next year?**

Yes	136 99
No	0 0
Other:	
Didn't answer	2
Unsure	1 1

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**9 What would you like to see or do next year at Brent Respect Festival?**

Relax	1
Hang out and have a few drinks	1
Get more free stuff	1
Something similar to the finger painting	1
everything	1
All the same	1

Most things have been covered	1
Nice atmosphere and family entertainment	1
Cultural Stuff	1
Great day out, would like to see more of the same next year, this year is the best so far!	1
More green information- activities-see southwark park fair on the 7th	1
more preety women	1
All of the above	1
So long as the same be good	1
Plenty of dancing	1
Much the same as this year	1
All good	1
Music and dance	1
more things going on	1
map	1
more of the same	3
something a bit different	1
more food	1
Bigger global stage	1
bag pipes	1
information on different cultures ethnic groups	1
More local bands	1
Too noisy	1
more caribbean culture	1
I think it's great already when the weather is good	1
More bands on main stage	1
They have everything	1
Dancing and music	1
Same	1

Kigs- my space music tales and snails 07971000846	1
more dance performances	
Similar	1
not sure	3
more competitions	1
good community vibe but food expensive	1
not really	1
nothing	1
mini golf	1
A couple more music acts	1
a play area for under 5's	1
more activities more free stuff rides and food too expensive	1
Cultural stuff	1
Sound system too loud effecting other areas and price of food	1
To see all again	1
more for children aged 11+	1
more	1
dog show more things for family's	1
nothing really but food and fun fair rides were quite expensive	1
The Summer theatre re-opened	1
more events e.g dancing and singing	1
Unanswered	48
"It's a bit early to say just arrived	2
"More good bands"	3
different types of food"	8
"More music better known acts (Grooveamada) "	5
"More Music Stages"	1
"More events aimed at going adults and teenagers"	1

a big shade tent"	1
poetry	1
Jah observer	1
"More fun"	4
"Chill out"	1
varied craft stalls	4
"Hot Sun"	1
"More Asian attractions/ cultural links"	1
"Everything"	2
"Go on longer with party"	1
cheaper food	3
"More rides in the funfair"	1
"Bouncy castle for kids"	3
"Set up a bit earlier"	1
"More dance music"	3
"Wider variety of music (rock, indie, world, local )"	10
"Free for all drumming jungle tent"	1
Same again " I realley enjoyed it" "Its perfect the way it is"	26
More publicity widley in london	1
"Fire stage"	1
"Be a part in any way possible"	1
"More fairground rides for kids"	1
"Arts & crafts for the children" "More stuff for the kids"	4
"Work shops for kids on issues like environment and cultural diversity"	1
"More for older visitors"	1
"I want to see more different community as Arab community with different style"	1
"Introduce christianity events" "Preach the word of god/ convention for god"	2
"Garage DJs a D.J compitition	1



"More locals involved"	3
"More muslims inibeve cart music"	1
"The disabled children performing was very much touching and gave pleasure"	1
"More people"	2
"Advertise locally please especially the time"	1
"more of last year- there seemed to be more diverse food, culture ect. Where are the lesbian & gay community"	2
"More children activities"	1
"More sports activities for the kids" some gymnastic display's"	6
"More music Gay & lesbian peps"	1
Drama workshop for the children"	1
"Salsa lessons"	1
"More ethnic minorities, South American/North Afffrican Areas"	1
"Lots of entertainment"	2
"More stalls on world issues such as trade/ environment and global warming"	3
"Not sure but I look out for good events"	1
"Whatever you put on has always been good"	1
"Keep same stuff especially african drumming and dance"	1
"More child education programs"	1
"More school programes"	1
"Public performance eg percussion"	1

**10 What groups/ performers/stalls/food would you like to here see next year?**

Green groups ie Ground work/rspc	1
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school dancing and music groups	2
Brazillian food	1
better representation of Brazillian and Italian culture	1
Painting	1
more food variety	1
not sure	1
last year there was a table where people brought their own stuff ie clothes ect	1
steel band	1
reggae set washington next year	2
dancing	2
music school performance	
Primary school dancing, mad scientist, polish and flamenco dancing, ballroom dancing, sleepless beauties	1
charleston dancing	1
all of the food	2
drums	1
west indian jamacian performers to show history	1
Bob marely melody	1
fries take away food	1
tango dancing	1
More live music	1
dancing	1
more crafts for sale	1
more animals like the dog show	1
Brazillian culture	1
Jerk chicken	1
Live compare someone famous	1
"Gospel choir"	1
"Bhangra/ irish music	1

"Life FM"	1
Not from Brent	2
East european	1
More dance music"	2
some name bands eg Grooveamada	2
More irish/local bands	1
"Singers"	1
Asian music & dancing"	1
"African dancers"	1
"Real pop star for kids"	3
"More diversity of music"	1
"I did like the caribbean style"	1
"All" and more	5
Same again	10
"Don't know"	4
"Just arrived"	1
mexican music	1
"safe neighbourhood team recycling bottles"	1
"Dance"	2
Jet black entertainment stage	1
"Diana ross & drums"	1
"Reggae soundsystem"	1
"More hip hop music"	1
"Music"	4
"The music stand & Kiddies stand"	1
More different types of food (indian, thai, halal, mexican, caribbean, african) "All local ethnic food"	8
healthy food"	2
"More stalls types also flower & plant stall"	1
"More input from local schools"	1
"More input from local church groups"	1

Local bands	1
"Local"	1
"All things that take place of brent"	1
"Want to see muslim community"	1
"A sports competition for kids"	1
"More craft stalls"	1
"More performers"	1
"More acting workshops ect"	1

**Did you attend Rise in Finsbury Park?**

Yes	20
No	111

**General information**

**1 Post code**

N10	43
UB8	1
N12	1
HA3	2 1
HA5	1
HA7	1
HA8	2
W9	3
W10	1
NW1	3 1
W12	1
W18	1
N1	1
NW7	1
NW8	3
HA9	1 1

AL1 2DU	1 2
HAO	1 2
NR3	1
NW5	1 1
NW2	22 5
W3	1
SW4	1
N13	1
N11	1 1
BH4	1
NW6	3 1
W11	1 1
NW3	3 1
NW4	4 3
NW9	4 1
TW3	2
BN11 1DC	2
N20	1
SW5	1
SW7	2
SE5	1
SE24	1
SE25	1
NW10	35
CR4	1
NR2	2
KT3	2
E5	1
E17	1
<b>2 Gender</b>	
<b>Female</b>	<b>61 68</b>
<b>Male</b>	<b>61 27</b>
<b>3 Age Bracket</b>	

10 or under	1
10 – 17	10
18 - 25	20 10
26 – 35	36 22
36 – 45	41 24
46 – 55	22 14
56 – 65	4 10
65 +	4 3
<b>4 Ethnic group</b>	
<b>White</b>	
British	50 39
Irish	9 8
White other (please specify)	21
Brazilian,Greek,Australian,Hungarian	12
Indian	5
Pakistani	1
Bangladeshi	
Asian	
Asian Other (please specify) Oriental	4
<b>Black</b>	
Black African	17 7
Black Caribbean	11 16
Black Other (please specify)	2 1
<b>Chinese</b>	2
<b>Mixed</b>	
White and Black Caribbean	4 5
White and Black African	3
White and Asian	
Other Ethnic Group-mixed balck caribbean & asian,	
Irish & Sri Lankan	2
<b>Asian</b>	
Indian	7
Pakistani	2

Bangladeshi	1
Asian Other	2
Other Ethnic Group	4

**5 Long standing illnees/disability/infirmity**

Yes	4
No	122 102

**6 Does this limit your activity in anyway**

Yes	4
No	98 102

**7 Improvement Brent council can make to improve your access**

"Its been Good"	more ideas
more dance	Perfect
"More music"	Nothing
"Beter survice on 18 bus waited 25min"	more toilet paper

"Contact jet black entertainment on 07908676333"	Famous group, more people dancing, more seating more stalls, cheaper food, disco area, more children activities
Parking	More food stalls lower prices
"Live local"	More Publicity
No (None its the best / spot on)	cheaper food and rides
"None good organisation well done"	Traffic control and parking
"keep up the good work"	No parking spaces



"More chairs & tents to provide shade & protect from the sun" more attractions for free

"Space for picnic partitions bit" Film

More enjoings about children" Make it clearer on how to get to the festival

"More food different types" no comment so far

"Advertise time of festival locally" Yes

Not the festival but I would like to see more security in the neighbourhood

We need mre info  
and more  
communities!

Better Sinage

"Provide as much  
information on the  
internet so as to  
help people know  
services Brent  
provide"

Fine local

"An inturpretor/s at  
stalls"

More Parking space

Good for push chairs

Stop gangs with dogs

More food

More Reggae

To many fairs expensive

Talent show

No Drugs

best one so far

toilets nicer

White tent obscuring  
view of stage

Less trucks in front of  
stage ass can't see the  
stage from hill

Something different  
Fireworks

More maps  
communication

EID

2003 2004 2005 2006 2007 2008  
 1800 2000 2000 2500 2000

Total of attendees

<b>Did you know the Brent Eid was taking place today?</b>					
yes				22	59
No				6	6
<b>Where did you hear about Brent Eid?</b>					
Local press				6	9
Venus TV				7	
Daily Jun				0	
Daily Nation				1	
Posters/ Leaflets				7	20
Internet/tv/radio				2	5
Word of Mouth				7	16
A friend is performing				0	3
Other				1	24
Capital city School					2
workshop Leader					2
work					6
Friend					2
Organisers					1
Club Asia					5
JD Deccaux					1
Brent Magazine					3
pakistani coumminty centre					1
Local Mosque					1
Newspaper					1
Muslim Welfare Association					1
<b>Who did you come with?</b>					
Child/ Children				9	18
Parents				5	17
Grandparents				5	1
Friends				10	22
Other				4	23
Family					11
Work colleagues					2
Western union					1
Work					2
On Own / with Nobody					4
<b>Have you visited Brent Eid before?</b>					
yes , if so how many times				13	30
	1				4
	2				4
	3				2
	10				2
No				14	35
<b>Were the stewards/ Securiry at the event informative and helpful?</b>					

Yes				20	48
No if not why				6	2
<b>Why did you come to brent eid?</b>					
To help set up and organise stall					1
Have a fun day					20
To work					13
Because of nice things, many stalls, etc.					1
To check it out.					5
To hang out with my friends					4
Nice to get together - meet local people you would not otherwise meet					3
Celebrate Eid					7
Nothing else to do on a Sunday					1
Muniza invite					1
To watch nephews perform					1
With family					1
Advert/poster looked good & programme interesting. Sister goes to CCA.					1
I was performing -Silat					3
Atmosphere					1
<b>What aspects of Brent Eid did you enjoy?</b>					
The opening Dua				7	13
The cloing dua				3	9
The stage in the sports hall				8	24
The stage in the café				2	0
Ground Floor Stage					14
Puppet workshops				6	13
Storytelling				3	8
Craft workshops				10	10
Muslim Carnival costumes				6	0
The stalls				12	24
The food				22	21
Table football				4	7
The free sweets				20	18
Other					1
face panting					1
Games outside					2
seeing community together					1
missed it as came alte					1
Performing					1
Suportin friends					1
Atmosphere					1
Band					1
all					1
<b>Which was your favourite aspect</b>					
Music					10
Prayer Room					1
Karali					1
Ground Floor Stage					1
henna and jewelry					2

dancers					1
martial arts					3
food					3
stalls					1
face painting					1
all					4
Table football					1
Western Union Stage					2
atmosphere					3
Games outside					1
Childrens entertainment/activities/performance					8
the crowd					1
seeing friends					1
mendhi					1
silat					1
just arrived when asked					4
free sweets					2
Khan Bros					1
vibrant					1
Great for families					1
Performing					1
<b>Which was your least favourite aspect</b>					
Not lively enough					1
lack of food stalls					4
queing for food					4
not enough food options					3
Nothing					9
a bit boring					3
volume to loud form stages					5
layout					2
Storytelling					1
not enough seats					1
too many people					1
pantomime					1
unorganised					1
stage shows					1
Qaralli					1
Bangra					1
dance					2
decorations					1
<b>Which is your favourite band?</b>					
Everyone					3
Qawwali					5
Mostly classical					1
I didn't like what I saw.					1
Don't know any of them.					4
Khan Brothers					2
I like diverse music					1
Nephew B2B					1
Amir Khan					1

No. 8					1
Radio head & the drum guy					1
Burton Cummings					1
Don't listen to music					1
Bob Marley					1
Blazer split boys					1
<b>Would you like to come again next year?</b>					
yes				20	54
no				7	4
<b>Would you like to see any part of the event changed for next year if so what?</b>					
More Comdians					1
More food stalls / more choice					12
More childrens activity					10
More education about islam					3
More adult activities					2
More atmosphere					2
More Music					4
More Dance					3
More signposts					1
More Seats					7
More Tables					1
More youth acts					1
More publicity in Harrow					1
More Bins					1
Bigger performers					2
Too many crowds					1
Less childrens shows					1
Improved Sound Quality					1
Add Sports					1
Bouncy Castle					1
Bollywood dance workshops					1
Storytelling with Islamic history of faith					1
Workshops should have ques					1
Famous representative from Islam in room giving talks					2
Traditional dress					1
Info about whats happening on the day					1
Have it on Eid day					3
Shouldn't be in hall					2
Acts are boring					1
Should be Longer					1
better organisation					3
Difficult to find					1
No non hi-jabs					1
No dancing					1
Little music					1
Change Layout					1
Better decoration					1
More practices for performers					1
Would change nothing, it was good					5

<b>Postcode</b>					
Brent Resident				3	
Non-Brent Resident				6	
HA0					3
HA2					1
HA3					1
HA6					1
HA9					8
NW2					8
NW3					2
NW4					1
NW6					2
NW9					1
NW10					11
UB1					2
UB3					1
UB6					1
TW3					1
TW20					1
W3					1
W10					3
W12					1
SE1					2
E15					1
WD4					1
IGLSM2					1
N4					1
<b>Gender</b>					
Female				5	32
Male				7	24
<b>Age</b>					
10 or under				1	1
Ten to seventeen				2	11
Eightenn to twenty five				4	14
Twenty six to thirty five				3	16
Thirty six to forty five				2	9
Forty five to fifty five					5
Fifty five to sixty five				1	1
Sixty five +					2
<b>Ethnic Origin</b>					
White British					4
White Irish					0
White Other					2
Mixed White & Black Caribbean					2
Mixed White & Black African					2
Mixed White & Asian				1	0
Mixed Other					1
Asian British				2	4



Asian Indian				1	4
Asain Pakistani				6	30
Asian Bangladeshi				2	4
Asian Other					1
Black British					1
Black Caribbean					2
Black African					2
Black Other					0
Chinese					0
Chinese British					0
Chinese Other					0
Other				1	9
Iranian					2
Arabic					1
Singaporean					1
British Pakistani					1
Canadian					2
<b>Do you have any long standing illness, disability of infirmity?</b>					
No				12	3
Yes				2	56
<b>Does illness or disability limit your activies in any way?</b>					
No				12	3
Yes				2	50
<b>Are there any improvements that Brent Eid can make to meet your access needs?</b>					
No				1	
Yes					
Stairs are an issue / keep on one level					2
More rest areas needed					1
Bigger writing					1

## Public Survey during Festival – Brent Diwali

	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>
Total of attendees	7000	14,000	17,000	20,000	25,000	30,000	35,000

Number of face to face questionnaires 50 50 50

### Did you know the Brent Diwali

#### 1 Festival was taking place today?

Yes		100%	84%	79%		
No		0	14%	21%		

### Have you visited the Brent Diwali

#### 2 Festival before?

Yes		45	59%	42%	123	82
<b>If Yes How Many Times?</b>						
1					14	9
2					27	18
3					15	9
4					20	15
5					10	9
6					2	0
7					1	0
8					11	1
9					1	1
12					1	1
15					1	1
No		5	41%	58%	67	36

#### 3 Is it:

As good as other festivals?		21	27%	58%		
Not as good as other festivals?		4	0%	0%		
Better than other festivals?		25	73%	42%		

### Where did you hear about the

#### 6 Festival?

Local press		15	4.5%	8%	41	24
Radio		0	0.0%	29%	10	2
Posters/leaflets		8	50%	21%	33	27
Bus Stop Posters		0	0%	0%	11	6
Word of mouth		20	41%	21%	66	47
Signage		7	4.5%	13%		0

Internet				8%	17	9
Other						
Work for Brent					1	1
Always come to Park / Live Here					2	2
Angel Dancers					3	1
Federation of Patidar					2	1
Performing					1	1
A Friend/Family is Performing					24	
Brent Magazine					2	1
FPA					2	1
Local Police Team					1	1
Facebook					6	3
Club					1	
Familt					2	
TV Indian Channel					1	

**7 Who Did You Come With?**

Child/Children					26	18
Friends					83	47
Parents					23	16
Family					86	55
Other						
Dance Group					1	1
Collegue					1	1
Crew/Working					2	2

**Why Did You Come To Brent Diwali?**

To Celebrate					29	21
To See Floats, Procession and Entertainment					38	18
Fireworks					27	17
To Perform					10	9
To see Friends/Family Perform					22	13
Is One Of Our Greatest Festivals					1	1
Good Atmosphere/Cheerful					8	5
I Live Locally					8	5
To Have Fun					17	9
Working					2	2
Curiosity					12	7
To Pass Time					1	2

Because it is Tradition/I Come Every Year					5	4
Was Invited by Friend/Family					8	3
To Socialise					8	3
Multi-Cultural					3	1
Was already Out and Saw the Event and It Looked Interesting					1	1
Because Last Year Was Amazing					1	1
Was Forced To Come					1	1
Walking					1	1
Rishi Rich					1	1
FPA's Dancers					1	1
To Distribute Flyers/Publicity					3	2
Free Event					3	
Raj king / Tilda Comp					1	
No rain					1	
See sunrise Radio Crew					1	
See Jinx					2	
Music					1	
<b>What Aspects of Brent Diwali do you/did you enjoy?</b>						
ERL Rangoli Competition					20	12
ER Shop Competition					10	7
ER Lights					43	27
ER Parade					76	49
Barham Park Music Event					110	65
BP Fireworks					147	90
BP Craft Stalls					28	10
BP Food Stalls					48	29
BP Workshops					20	12
BP Fun Fair Rides					54	36
Other						2
----- Dancers					1	1
Togetherness					1	1
Everything					1	1
Atmosphere					1	
Entertainment					1	

4 **What was your favourite Aspect of Brent Diwali?**

The Rangoli Competition at Ealing Road Library?				0%	1	0
The Lights on Ealing Road?				29%	1	1
The Parade on Ealing Road?				54%	14	11
The Music in Barham Park?				38%	32	20
Dance					17	10
The Fireworks in Barham Park?				38%	72	49
Everything				17%	9	4
Community Getting Together					3	4
Performers/Performances					14	5
The Rides					10	6
Show					0	1
Food Stalls					10	6
Different Cultures					1	1
Children Had Fun					2	1
Atmosphere					3	1
Ranguri					1	
meeting people					2	

**What Was your Least favourite Aspect of Brent Diwali?**

Too Crowded					11	10
Crowd Pushing					8	6
Weather					8	9
Cold and Muddy Ground					9	9
People Causing Trouble					6	7
Traffic					3	4
Dancers					3	3
Walking					3	3
Funfair Rides					3	3
Food					2	2
Noise					2	2
Fireworks					1	1
Workshops					1	1
The Park					1	1
Very Little Lights					1	1
Duration					1	1

Pricing					1	1
No Culture					1	1
Parade					1	1
Security					1	1
Fights					1	1
Waiting					1	1
Smells of Food (Stalls)					1	1
Ealign Lights					1	1
End of Fireworks					1	1
People Cant see Show					1	1
Sponsors Highlight on Stage					1	1
Music and dance					2	1
Marketing of Radio station					1	1
Solo Singer					1	1
More Indians Here					1	1
None					3	2
Congestion					1	0

**Which is Your Favourite Part of the Prossesion**

All					12	6
Parade / Carnival					10	7
Floats					8	7
Costumes					4	2
Beginning					3	2
Performers/Performances					5	2
Dressed up kids					2	2
Music					15	5
Flowers People					1	1
Elephant					6	4
Fireworks					3	1
Dohl players					6	4
atmosphere					2	2
People Throwing out Sweets					1	1

Lights					12	11
Coulors/Colourfulness					4	3
Fire people					1	1
Hare Krishna					7	7
Horses and Fire Kids					1	1
Dancing					6	4
Crowd Pushing					2	1
Freebies					3	2
Religiousness					4	3
Didn't See it					11	8
Diferent Cultures					2	0
Singing					1	0

**Where Stewards/Security at the Event Informative/Helpful?**

Yes					110	75
No					7	3
If No Why?						
Rude					2	1
Fireworks were a danger on Ealing Road					1	

**Would you like to come again next year?**

Yes					177	113
No					4	1

**What would you like to see next year? Comments were:**

5

More food stalls				21%		
Bar				4%		
Seating area				4%		
Fireworks earlier				8%		
More activities for children that are free				13%		
Hot drinks	Yes					
craft or other stalls	Yes					
nothing okay as it is	Yes					
of fireworks/music stage on posters/leaflets		Yes				
Fireworks to be earlier, around 9.30		Yes				

More hot drinks stalls/more Indian food stalls		Yes			
Seating around the park		Yes			
Big Screens		Yes			
More variety of music/more stars on music stage		Yes			

**8 Postcode of where you live**

HA0			42%	40	28
HA1				1	1
HA2			13%	8	5
HA3			6%	26	14
HA4				2	2
HA5			4%	4	3
HA7			4%	3	1
HA8				6	4
HA9			13%	26	21
NW9			9%	10	3
NW10			5%	11	12
UB3				2	2
UB6				8	5
TW1				1	0
TW2				1	0
TW3				5	2
TW4				1	1
TW7				1	0
TW8				1	0
W3				2	0
W5				1	0
SW1				1	0
NR2				1	1
SL10				1	1
DA5				1	1
WO3				1	1
E13				1	0
From India				2	0
Other areas included: North Holt, Watford, Bedford, Fulham, Heathrow, SE London & Luton			36%		
Wembley or in Brent		37	64%		
Southall		8			
Streatham		1			



Birmingham		2				
Don't know		2				

**Gender**

Female					88	58
Male					82	54

**Age Bracket**

10 or Under					6	5
10-17					31	21
18-25					55	37
26-35					34	19
36-45					32	19
46-55					11	6
56-65					8	7
65+					3	1

**Ethnic origin**

white						
British					12	10
Irish					1	1
White other					1	0
Mixed						
Mixed White & Black Caribbean					2	0
Mixed White & Black African					2	1
Mixed White & Asian					5	1
Mixed Other					5	4
Black						
Black African					1	0
Black Caribbean					2	1
Black British					5	3
Black other					0	0
Asian						
Asian British					26	22
Asian Indian					72	47
Asian Pakistani					27	16
Asian Bangladeshi					7	4
Asian Other					2	1
Chinease						
Chinease					3	1
Chinease British					3	2
Chinease Other					1	0

Other Ethnic Group						
Nepalese					2	2
Black Caribbean & Asian Indian					1	1
Polish					1	0
White indian					1	0
Indian Pakistani					1	0

**Do you have any long standing illness, disability or infirmity?**

Yes					5	3
No					173	109

**Does illness or disability limit your activities in anyway?**

Yes					2	1
No					175	110

**Are there any improvements that we can make to meet your access needs?**

More Wheelchair Access					1	1
Travel					1	1
More carparking so people outside Brent can attend					1	1
Sort out Traffic Congestion					1	1
No / Nothing					5	5

**If you Were organising the event what would you do differently?**

Longer					2	2
Shorter					1	1
Larger					2	1
Less People					1	1
Bigger Stage					1	1
Provide a huge screen					1	1
No Biased marketing On Stage					1	1
More Publicity / Advertising					3	3
Timings					7	3
Different time of day					3	3
Layout					4	3
More Lighting					10	9

More Performers/Performances					7	4
Different Dance Groups / Types of Dances					6	6
Put dancing in between the procession					1	1
Better Organised Procession					5	1
More Floats					4	4
More Modern Floats					1	1
More Rides					3	1
Change/Get Better Rides					4	4
More Activities for Children					2	1
More Music					1	1
More Fireworks					4	1
More Famous Stars					3	1
More Police					1	1
Better Crowd Control					6	2
Better Handling of Youths					1	1
Fireworks in time with music					1	2
Keep firework display at 7pm					1	1
barriers further back because of health and safety					2	1
Less Road Closures					3	2
More Organised Parking					1	1
Improving Conjestion					1	1
The Weather					2	2
Mesh Wire on Ground					1	1
more cultural activities					3	
funfair too expensive					1	
more secutiry					4	
more up and coming performers					1	
more access for walking					1	
More food stalls					3	
more stalls					1	
more dancing					3	

more info					1	
Nothing it should stay the same					9	

**General Comments**

Other frequent comments heard by Ubique Team		Yes				
"Congratulations Great event better than last year, well organised" said to Hindu Council Stewards		Yes				
"Fireworks great" said by many		Yes				1
"Could do with a hot drink" a few		Yes				
Could be better organised so children and adults don't get pushed					1	1
Have a separate section for children to watch from					1	1
Were no lights at the entrance of barham park which was difficult						1
A Lovely show well done (well organised)						1
I love Dancing						8
Cheap Stalls						1
Duration of Fireworks						1
Sort out Traffic Congestion						1
More car parking so people outside Brent can come as well					1	1

Attendees  
Navratri

Total of attendees

<b>Year</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>
	300,000	250,000	250,000	250,000	250,000	250,000

**CHRISTMAS**

	Year	2003	2004	2005	2006	2007	2008
Total of attendees		100	95	105	120	360	480
Number of People Asked					86	93	
<b>1</b>	Where did you hear about today's event?						
	Library				4	1	
	Church				55	42	
	One Stop Shop				0	6	
	Lunch Club				22	7	
	Word of Mouth				5	20	
	----- Other					17	
	Knightleas Notice Board				1		
	Willesden Community project				3		
<b>2</b>	Have you been to this event before?						
	Yes				54	41	
	No				33	51	
	If yes how many times						
	1				5	4	
	2				11	2	
	3				17	5	
	4				2	1	
	5				2	1	
<b>3</b>	Did you enjoy the event?						
	Yes				70	89	
	No				1	2	
	If not why						
<b>4</b>	Please rate how you enjoyed the following parts of today's event. (Blank = Didn't enjoy)						
	Venue					77	
	1				0		
	2				1		
	3				2		
	4				7		
	5				49		
	Decorations					67	
	1				4		
	2				5		
	3				9		
	4				14		
	5				47		
	Food					50	
	1				4		
	2				1		

	3	6	
	4	12	
	5	50	
Service			60
1		2	
2		1	
3		2	
4		6	
5		58	
Registration			51
1		1	
2		0	
3		3	
4		5	
5		53	
Carol Concert			73
1		0	
2		0	
3		0	
4		5	
5		64	
Nativity Play			76

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**5** How could we improve the event?

Comments

Food Warmer	0	14
Better Quality Food/More Variety	4	2
Use of Food Trays to Serve	1	2
Better Organisation of Serving Food	0	5
Refreshments to include wine	0	1
Entertainment Whilst Eating	0	1
Food was Good	1	0
Concert Sound needs improving	0	1
Concert Content needs improving	0	1
Concert was Good	3	0
More Schools to take part	1	0
Improve Registration Process, (Use of tickets)	0	5
Improve Decorations	2	0
Event Generally Good, (will improve with time)	12	2

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**6** Would you like to come again next year?

Yes	72	91
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	No	0	1
Additional Personal information questions			
<b>7</b> Postcode where you live?			
	NW2	6	12
	NW6	1	6
	NW9	2	9
	NW10	31	40
	HA0	5	3
	HA3	1	1
	HA8	0	4
	HA9	11	10
	W3	1	0
<b>8</b> Gender?			
	Female	51	67
	Male	7	18
<b>9</b> Ethnic origin			
white			
	British	2	12
	Irish	3	10
	White other	2	0
Black			
	Black African	2	2
	Black Caribbean	37	43
	Black British	18	0
	Black other	0	0
	Asian	0	0
Indian			
	Pakistani	0	0
	Bangladeshi	0	0
	Asian Other	1	2
	Chinese	0	0
Other Ethnic Group			
	Mixed	0	0
	White & Black Caribbean	4	5
	White & Black African	0	0
	White & Asian	0	1
<b>10</b> Do you have any long standing illness, disability or infirmity?			
	Yes	30	37
	No	31	41
<b>11</b> Does illness or disability limit your activities in anyway?			
	Yes	13	20
	No	40	57



Are there any improvements that we can make to meet your access needs

12

Comments		
Improve / Provide Transportation	0	4
Make Wheelchair Accessible (Have Ramps)	0	3
Prevent ques and places where you have to stand for long periods of time	0	1

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**Chanukah**

**Total of attendees**

No event menorah only	events	No event menorah only	events	events	No event menorah only
<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>
	250		300	450	