

**From:** [REDACTED]  
**Sent:** 18 August 2016 11:12  
**To:** Business Licence  
**Subject:** Opposition: Application for a license to sell alcohol until 11pm in a retail outlet / Applicant: Mr Amrik Singh Arora / Premises: The Local, 42 Donaldson Road, NW6 6NG

18th August 2016

Dear Sirs,

**Re: Application for a license to sell alcohol until 11pm in a retail outlet / Applicant: Mr Amrik Singh Arora / Premises: The Local, 42 Donaldson Road, NW6 6NG**

I would like to object to the proposed extended opening hours and license to sell alcohol at The Local, 42 Donaldson Road. As a [REDACTED] to 42 Donaldson Road, the proposal to extend the opening hours and sell alcohol will affect me directly.

I have the following concerns regarding the sale of alcohol at the premises:

- }} The street is residential in nature and additional traffic generated by people visiting the shop to buy alcohol either on foot or in a car will lead to additional noise and disruption, particularly at night. The shop is in a peaceful residential area, which is not in a natural thoroughfare, meaning that those wanting to visit to buy alcohol at night will be making additional trips to visit, with the potential for noise disturbance, both by cars and by those on foot.
- }} The street is occupied by a large number of families, and the above mentioned disruption will be particularly detrimental to those with children sleeping.
- }} People wanting to buy alcohol late at night are likely to already be intoxicated, which will potentially lead to additional noise, anti-social behaviour and crime in the area, putting local residents property and well-being at risk.

The Local is in an area already well served by late-night alcohol outlets in more suitable locations on main roads within parades of shops, meaning that there is not a need for the sale of alcohol in this residential area.

Having lived in my property [REDACTED] to The Local at [REDACTED] Donaldson Road since 2006, I have experienced anti-social behaviour related to intoxicated passers by late at night. The sale of alcohol at The Local will likely exacerbate this, by bringing more of this traffic closer to this residential street.

It is also worth noting that although The Local is currently located next to a launderette, the launderette has planning permission to be turned into a two bedroom flat, which will mean that The Local will soon be the only non-residential property on the street. It also means that there will be an additional set of residents

next door to The Local who will also be heavily impacted by the sale of alcohol and extended opening hours.

I also have concerns about the later proposed opening hours for The Local which is likely to cause additional noise and disturbance in this residential street late at night, by way of additional cars parking, additional foot traffic and noise generated by The Local closing (shutters being pulled down). The current 9pm closing time works well for the local community but an 11pm closing time will infringe on the wellbeing of local residents in this family dominated area, who are trying to sleep.

Overall, while I welcome the improvements to The Local that the new owners are putting into place and wish them the best in building a successful business, I strongly object to the application for a license to sell alcohol at The Local, and the proposed extended opening hours until 11pm.

Best regards,

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