

From: [REDACTED]
Sent: 01 August 2016 22:46
To: Business Licence
Subject: Opposition: Application for a license to sell alcohol 24 hours in a retail outlet / Applicant: Mr Amrik Singh Arora / Premises: The Local, 42 Donaldson Road, NW6 6NG.

1 August 2016

Dear Sir, Madam,

Re: Application for a license to sell alcohol 24 hours in a retail outlet / Applicant: Mr Amrik Singh Arora / Premises: The Local, 42 Donaldson Road, NW6 6NG.

I understand from a notice put up in the window of the shop "The Local", 42 Donaldson Road, NW6 6NG, that the new owner Mr Amrik Singh Arora has requested a license for (i) the retail sale of alcohol, and (ii) extended opening hours: Monday to Sunday: 00:00 to 00:00, i.e. is proposing 24 opening hours.

Whilst I am happy to see new owners of the shop, [REDACTED] [REDACTED] I would like to oppose the councils approval and award of (i) a license to sell any alcohol to the new owner of "The Local", 42 Donaldson Road, NW6, and (ii) the extension of opening hours to 24 hours.

The majority of residents in Donaldson, Tennyson, Esmond, and Lonsdale Roads, as well as other roads in close vicinity of the shop "The Local", 42 Donaldson Road, NW6, are hardworking owner occupying residents, many of which are families with children. Providing access (selling) alcohol at extended hours in residential areas with families and children would not just increase the noise levels during nighttime when children should be sleeping, research has shown that increased access to alcohol can have an adverse impact on a local community, including increased crime rates, alcohol abuse and traffic.

With the massive investment to regenerate South Kilburn planned by Brent Council, and in view of the housing shortages in London, it feels more appropriate and in the current spirit of Brent Council and supported by the two major political parties in the UK (Labour/Conservatives) to restrict the expansion of commercial activity by not extending opening hours and not awarding a license to sell alcohol. Indeed, in the spirit of the current major of London, Sadiq Kahn, and Brent Council, and in view of the current housing shortage in London and the already dense availability of shops providing the sale of alcohol in near proximity to the proposed outlet, it would feel more in line to encourage the conversion of the commercial property located 42 Donaldson Road, to residential property.

Keeping the opening hours limited to maximum current hours, which I believe are Monday to Sunday, 7am to 9pm, is important for the safety and well being of all residents of Brent Council; families, adults, children and retirees.

As an owner occupying resident in Brent and [REDACTED] to "The Local", 42 Donaldson Road, NW6, I note:

Alcohol can have adverse impact on children and families

- Immediately adjacent properties, including [REDACTED] Donaldson Road, NW6, are occupied by families with very young children.
- Research from respected universities (Cornell, USA) and The Department of Health Promotion and Protection (Nova Scotia, Canada) show that (1) increased consumer access to alcohol increases social problems associated with alcohol, including traffic fatalities and increased levels of crime; (2) Wine sales in grocery stores cause a large increase in wine consumption (48.6% higher), with smaller but significant boosts in beer (12.9%) and spirits (16.3%) consumption; and (3) the provision of easy access to alcohol through long hours of sale, high density of outlets adversely impacts the local community.
- Both the current Conservative led government and the Labour Party led opposition encourage tougher restrictions on the sale and advertising of alcohol, unhealthy food and tobacco. Indeed in January 2015, Andy Burnham, Labour's then Shadow Health Secretary, pledged to take tougher action to protect children from commercial pressures and the harm caused by alcohol, sugar and smoke.

Promoting access to alcohol in the vicinity of children and young adults, as well as families and older adults residing near "The Local", 42 Donaldson Road, NW6, and on an extended basis (read: 24 hours) is likely to adversely affect the local community. It would therefore be ethically and morally wrong for Brent Council to award the retail sale of alcohol to and extend the opening hours for "The Local", 42 Donaldson Road, NW6.

High level of access – 20++ alcohol outlets within 0.5 miles.

There are currently 20++ outlets within 0.5 miles of "The Local", 42 Donaldson Road, NW6 which sell alcohol, of which 4 sell alcohol on a 24 hour basis. Most shops within 0.3 miles seem to have opening hours from 7am to 10pm but **none are located within a residential area.** They are **located along larger commercial roads, high streets and major through fares** including Kilburn High Road, Willesden Lane, Salusbury Road and Chamberlayne Road, of which 3 also service continuous 24 hour buss services:

"The Local", located 42 Donaldson Road, London NW6 6NG, seems to be the only remaining shop/commercial entity inside the residential areas around Queens Park:

- West of Salusbury Road to Chamberlayne Road, and
- East of Salusbury Road to Kilburn High Road

All shops/commercial entities in the immediate / 0.5 miles radius of 42 Donaldson Road, NW6, seem to be located on major through fares: Kilburn High Road, Salusbury Road, Chamberlayne Road, and Willesden Lane. All of which also have 24 hour buss services in place (busses 6, 16, 98, 36, 7)

going up and down during the night and day. Brent Council has approved 52 x 24 hours alcohol licenses, of which 4 in the areas west and east of Salusbury Road to Chamberlayne and Kilburn High Roads, and all 4 located on larger through fares with 24 hours traffic and public transport services: Nisa and Round The Clock Supermarket on Kilburn High Road, Runner on Chamberlayne Road, Food Wise Food & Wine on Salusbury Road.

Looking at the overall map of Brent Council it looks as if there are zero 24-hour alcohol retail sale licenses awarded to any shop within a purely residential area. Adjacent council Westminster, has **zero** 24 hour off-licenses throughout the council. Camden has two 24-hour alcohol retail outlets.

For those residents wishing to access alcohol on a 24 hour basis there is no issue getting hold of alcohol at night due to the dense population of shops selling alcohol at various times and within close proximity (20++ outlets within 0.5 miles). In addition to permanent outlets, alcohol can also be bought online from one of the many delivery services that offer delivery late at night (see [Booze Delivery in London / http://www.24houralcohol.co.uk/london-alcohol-deliverylate](http://www.24houralcohol.co.uk/london-alcohol-deliverylate) at night). Due to the high density of alcohol selling shops already established in the area, selling at long hours, there seems to be no need to award alcohol selling rights to "The Local", 42 Donaldson Road, NW6. Rather, keeping the opening hours of "The Local", 42 Donaldson Rod, NW6, limited to current hours, which I believe are Monday to Sunday, 7am to 9pm, and not awarding any license to sell alcohol on its premises, is important for the safety and well being of all residents of Brent Council; children and families, as well as older adults. Restricting the license of the ongoing commercial activity by limiting the opening hours to no more than current and not awarding any alcohol retail sale license would also be in line with the spirit of Brent Council to regenerate the area.

2 appendices attached.

Appendix 1: Map of residential areas around Queens Park:

Area 1: West of Salusbury Road to Chamberlayne Road

Area 2: East of Salusbury Road to Kilburn High Road

Appendix 2: Location of off-licenses in the area

11 X OFF-LICENCES WITHIN 0.3 MILES OF "THE LOCAL", 42 DONALDSON ROAD.

On Salusbury Rd - within 0.3 miles:

- **Supersave**, 36 Salusbury Rd. Open hours: 7am - 2am every day except Fri/Sat until 3am
- **Londis**, 28 Salusbury Rd. Open hours: 5.30am - 10pm / 6am - 8pm
- **Food Wise Food & Wine**, 61 Salusbury Rd. Open hours: 24 hours
- **Mount Olive**, 69 Salusbury Rd. Open hours: 8.30 - 12am
- **Prit**, 97 Salusbury Road, 6am - 8pm / alcohol from 8am

- **Salisbury Foodstore/Winestore**, 56 Salisbury Rd. Open hours: 8am - 11pm / 8.30am - 10.30pm
- **Wine Rack**, 58 Salisbury Rd. Open hours: 11am - 10pm / 10am - 10.30pm (Fri/Sat)
- **Sainsbury**, 105-109 Salisbury Rd. Open hours: 7am - 11pm

On Willesden Lane - within less than 0.3 miles

- **Food Mart**, 146 Willesden Lane. Open hours: 7 - 11pm
- **Tesco**, 100 Willesden Lane. Open hours: 7am - 11pm
- **Superchoice**, 60 Willesden Lane. Open hours: tbc
- **Food and Wine**, 60 Willesden Lane. Open hours: tbc

20++ OFF-LICENCES WITHIN 0.5 MILES OF "THE LOCAL", 42 DONALDSON ROAD.

On Salisbury Rd - within 0.5 miles:

- **M&S Foodhall**, 31 Salisbury Rd. Open hours: 7am - 10pm / 8am - 9pm / 9am - 7pm
- **Supersave**, 36 Salisbury Rd. Open hours: 7am - 2am every day except Fri/Sat until 3am
- **Londis**, 28 Salisbury Rd. Open hours: 5.30am - 10pm / 6am - 8pm
- **Food Wise Food & Wine**, 61 Salisbury Rd. Open hours: 24 hours
- **Mount Olive**, 69 Salisbury Rd. Open hours: 8.30 - 12am
- **Prit**, 97 Salisbury Road, 6am - 8pm / alcohol from 8am
- **Salisbury Foodstore/Winestore**, 56 Salisbury Rd. Open hours: 8am - 11pm / 8.30am - 10.30pm
- **Wine Rack**, 58 Salisbury Rd. Open hours: 11am - 10pm / 10am - 10.30pm (Fri/Sat)
- **Sainsbury**, 105-109 Salisbury Rd. Open hours: 7am - 11pm

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- **Food Mart**, 146 Willesden Lane. Open hours: 7 - 11pm
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- **Superchoice**, 60 Willesden Lane. Open hours: tbc
- **Food and Wine**, 60 Willesden Lane. Open hours: tbc

On Kilburn High Rd various wine outlets and supermarkets incl. **Sainsbury, M&S Foodhall, Aldi, Supersave, Tesco Metro, Nisa**, as well as **various independent shops**.

52 X 24 HOUR OFF-LICENCES IN BRENT.

4 WITHIN 0.5 MILES OF "THE LOCAL", 42 DONALDSON ROAD.

There are currently fifty two 24 hour off licenses in the London Borough of Brent: <http://www.24houralcohol.co.uk/brent-off-licences>

4 within less than 1 mile from "The Local", 52 Donaldson Road but zero in a residential area:

- **Nisa Local**, 401 Kilburn High Road, NW6 7QE
- **Round The Clock Supermarket**, 261 Kilburn High Road, NW6 7JR
- **Food Wise Food & Wine**, 61 Salisbury Road, Queen's Park, NW6 6NJ
- **Runners**, 119 Chamberlayne Road, Kensal Rise, NW10 3NS