

**Agent**

Title Mr  
Forename 1 Justin  
Surname Selig  
Address Ref. 202048139 [Location Map](#)  
Address The Law Department  
7a Wellington Road  
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County  
Postcode NW10 5LJ  
Email address [justin@lawdepartment.co.uk](mailto:justin@lawdepartment.co.uk)  
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**Applicant number**

Total One

**About applicant one**

Type Limited Company

**Applicant One**

Organisation name Freedom Foods (UK) Ltd  
Address 43 Kilburn Lane  
Town London  
County  
Postcode W10 4AE  
Email address [freedtheo@gmail.com](mailto:freedtheo@gmail.com)  
Contact Name Theodore Freed  
Phone Number  
Mobile 07462172219

**Applicant One**

Registered Address                    c/o GPMA  
Prospect House  
2 Athenaeum Road  
London N20 9AE

Registered Number                    09078894

**About applicant two**

Type                                      Limited Company

**Applicant Two**

Title

Forename 1

Organisation name

Address                                  43 Kilburn Lane

Town                                      London

County

Postcode                                W10 4AE

Email address

Contact Name

Phone Number

Mobile

Joint Applicants

Organisation Description

Registered Address

Registered Number

**About applicant three**

Type                                      Limited Company

**Applicant Three**

Title

Forename 1

Organisation name

Address 43 Kilburn Lane

Town London

County

Postcode W10 4AE

Email address

Contact Name

Phone Number

Mobile

Joint Applicants

Organisation Description

Registered Address

Registered Number

**Premises**

VICKI'S, 43 Kilburn Lane, North Kensington, London, W10 4AE [Location Map](#)

**Premises Details**

Address 43 Kilburn Lane, North Kensington, London,  
W10 4AE

Post Town

Postcode W10 4AE

Telephone number 02089642514

Non-Domestic Rateable Value 12750.00

**Operating Schedule**

**Operating Schedule**

Desired Start Date	01/07/2016
Desired End Date	
Number Expected	
General Description of Premises	Salad and sandwich bar

**Licensable Activities**

Supply of alcohol	Yes
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**A. Plays - Standard Times**

Day
Start Time
End Time
Day
Start Time
End Time
Day
Start Time
End Time
Day
Start Time
End Time
Day
Start Time
End Time

**A. Plays - Standard Times**

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**A. Plays - Further Details**

Indoors or Outdoors

Further Details

Seasonal Variations

Non-Standard Timings

**B. Films - Standard Times**

Day

Start Time

End Time

**B. Films - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**B. Films - Standard Times**

Day

Start Time

End Time

**B. Films - Further Details**

Indoors or Outdoors

Further Details

Seasonal Variations

Non-Standard Timings

**C. Indoor sporting events - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

**C. Indoor sporting events - Standard Times**

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**C. Indoor sporting events - Further Details**

Further Details

Seasonal Variations

Non-Standard Timings

**D. Boxing or wrestling entertainments - Standard Times**

Day

Start Time



**D. Boxing or wrestling entertainments - Standard Times**

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

**D. Boxing or wrestling entertainments - Standard Times**

End Time

Day

Start Time

End Time

**D. Boxing or wrestling entertainments - Further Details**

Indoors or Outdoors

Further Details

Seasonal Variations

Non-Standard Timings

**E. Live music - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

**E. Live music - Standard Times**

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**E. Live music - Further Details**

Indoors or Outdoors

Further Details

Seasonal Variations

Non-Standard Timings

**F. Recorded music - Standard Times**

**F. Recorded music - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**F. Recorded music - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

**F. Recorded music - Further Details**

Indoors or Outdoors

Further Details

Seasonal Variations

Non-Standard Timings

**G. Performances of dance - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

**G. Performances of dance - Standard Times**

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**G. Performances of dance - Further Details**

Indoors or Outdoors

Further Details

Seasonal Variations

**G. Performances of dance - Further Details**

Non-Standard Timings

**H. Anything of a similar description to live/recorded music or dance - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**H. Anything of a similar description to live/recorded music or dance - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**H. Anything of a similar description to live/recorded music or dance - Further Details**

Description

Indoors or Outdoors

Further Details

Seasonal Variations

Non-Standard Timings

**I. Provision of facilities for making music - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day



**I. Provision of facilities for making music - Standard Times**

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**I. Provision of facilities for making music - Further Details**

Description

Indoors or Outdoors

Further Details

Seasonal Variations

Non-Standard Timings

**J. Provision of facilities for dancing - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**J. Provision of facilities for dancing - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**J. Provision of facilities for dancing - Further Details**

Description

Indoors or Outdoors

Further Details

Seasonal Variations

Non-Standard Timings

**K. Provision of facilities for entertainment similar to making music or dancing - Standard Times**

Day

Start Time

End Time

Day

**K. Provision of facilities for entertainment similar to making music or dancing - Standard Times**

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

**K. Provision of facilities for entertainment similar to making music or dancing - Standard Times**

Start Time

End Time

**K. Provision of facilities for entertainment similar to making music or dancing - Further Details**

Description

Indoors or Outdoors

Further Details

Seasonal Variations

Non-Standard Timings

**L. Late night refreshment - Standard Times**

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

**L. Late night refreshment - Standard Times**

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

Day

Start Time

End Time

**L. Late night refreshment - Further Details**

Indoors or Outdoors

Further Details

Seasonal Variations

Non-Standard Timings

**M. Supply of alcohol - Standard Times**

Day

Monday

**M. Supply of alcohol - Standard Times**

Start Time 06:30  
End Time 22:00

Day Tuesday

Start Time 06:30  
End Time 22:00

Day Wednesday

Start Time 06:30  
End Time 22:00

Day Thursday

Start Time 06:30  
End Time 22:00

Day Friday

Start Time 06:30  
End Time 22:00

Day Saturday

Start Time 06:30  
End Time 22:00

**M. Supply of alcohol - Further Details**

On/Off Sales Both?

Seasonal Variations

Non-Standard Timings

**Premises Supervisor**

Name Theodore Robert Tennessee Freed

**Premises Supervisor**

Address	████████████████████
	London
Postcode	NW6 7RU
Phone	██████████
Email	██
Licence Number	██████████
Issuing Licensing Authority	Brent

**N. Concern in respect of children**

Concerns Regarding Children	None
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**O. Hours premises are open to the public - Standard Times**

Day	Monday
Start Time	06:30
End Time	22:00

Day	Tuesday
Start Time	06:30
End Time	22:00

Day	Wednesday
Start Time	06:30
End Time	22:00

Day	Thursday
Start Time	06:30
End Time	22:00

Day	Friday
Start Time	06:30



**O. Hours premises are open to the public - Standard Times**

End Time	22:00
Day	Saturday
Start Time	06:30
End Time	22:00

**O. Hours premises are open to the public - Further Details**

Seasonal Variations

Non-Standard Timings

**P. Licensing Objectives**

General

Staff will be qualified to Personal Licence level so as to take a responsible approach to the sale of alcohol and late night refreshment.  
All staff will be advised of licensing law in writing before they are allowed to serve alcohol.  
Training will be provided on the premises specific policies regarding the operation of the business.  
A record will be kept of the person trained and made available for inspection by the police or licensing authority

Prevention of Crime and Disorder

Security grills are installed at the property to protect it when it is closed or empty.  
Staff and private areas and cellars are kept locked and secured whilst the premises are open to the public.  
Security reviews will be held regularly.  
Persons who do not meet the admission standards will be ejected or refused entry and a log taken.  
Staff training in conflict management will be provided.  
Police will be called if customers are suspected of being in possession of drugs or weapons.  
No drinks promotions will be provided.

Public Safety

A full risk assessment taking into account public safety will be carried out at the premises to identify potential hazards post to staff and customers and setting out precautions to manage the hazards. Staff will be made aware  
First Aid box will be available at the premises and kept in date  
At least one member of staff will have a recognised

**P. Licensing Objectives**

qualification in first aid. Other staff will have basic first aid training.

Temperature levels will be controlled for the comfort and safety of customers.

Capacity for the premises will be determined in consultation with the fire safety authority.

Spillages and broken glass will be cleaned up immediately to prevent floors becoming slippery and unsafe

A written policy dealing with accidents and emergency incidents will be kept in place at the premises.

Smoke alarms are in place and fully functional.

Means of escape are clearly marked

Equipment will be checked and maintained with records kept

Staff will be trained in fire safety

An accident book will be kept to record all accidents or incidents

Zero tolerance policy in relation to the use of drugs is adopted

Drink driving will be discouraged with a notice displayed

**Prevention of Public Nuisance**

No music will be played so as to be audible from outside the premises.

A contact number will be made available to local residents which they can use to report noise disturbances.

Long queues will be avoided and directed away from residential properties

External areas not used after 10pm

Staff departing late at night or arriving early in the morning will conduct themselves in such a manner so as to avoid causing disturbances to nearby residents.

Deliveries and collections shall only take place during normal working hours

No flyers will be distributed outside the premises

Staff will be asked to collect street litter generated by the premises

**Protection of Children from Harm**

Children will only be admitted if accompanied by an adult.

Staff will be vigilant in preventing underage sales and ID will be requested from any person appearing to be under 25 years of age to prove they are over 18.

A poster will be displayed stating that it is an offence to purchase alcohol on behalf of an underage person.

**Declaration**

**Declaration**

Data\_Protection

**Associated documents**

[DPS Consent Form](#)  
[Ground Floor, 43 Kilburn Lane](#)

**About this form**

Issued by	Brent Council Environment and Neighbourhood Services Regulatory Services Brent Civic Centre Engineers Way Wembley HA9 0FJ
Assigned to	Liquor Licensing
Contact email	<a href="mailto:environmentandprotection@brent.gov.uk">environmentandprotection@brent.gov.uk</a>
Contact phone	020 8937 5359
Channel	Customer Portal
Contact reference	222249674
Received on	21/06/2016
Form reference	223626538
Status	Submitted on 21/06/2016 14:24
Contact method	Self service
Type	Premises Licence - Initial Application
Amount paid	£190.00
Payment method	Debit Card