# DEMENTIA brings...

- 1. Peer Support Programme
- 2. Whole Street of Support

### **Peer Support Programme**

- Commissioned by Brent's Clinical Commissioning Group (CCG) –
  Ashford Place is the provider
- 18-month pilot programme that recognises and values the skills and talents of people living with dementia

Our mission:

to empower a team of dementia peer supporters (and their carers) to support their newly diagnosed peers

### How will it work?

- Peer Supporters will share their experiences through the provision of advice, support and the development of enjoyable and culturally relevant activities
- These people can in turn empower and support their peers to live well and independently with dementia in the community within a wider social model of care

### What are we doing?

- Working out a Peer Support project plan
- Deciding on the Peer Supporter role description
- Recruiting a Peer Support Coordinator, to be in place by mid-August
- Working in partnership with the CCG on the referral process
- Working with the Innovation Unit on the evaluation

### **Next Steps**

- We are working with the CCG on the referral process and will have an agreement in place after the next Dementia Steering Group meeting
- When we have available referral information and leaflets, we will engage with each relevant service as referral agencies (including Dementia nurses, GPs, Memory clinic)

# A whole street of support

 Mobilising the community and resources in a local area in order to help people to live well with dementia

**Opportunity area**: Creating an environment where people

with dementia feel safe, confident and

involved, playing their part

### **Our hypothesis**





#### Who is our key user?

#### > People diagnosed with dementia

"I can contribute my skills"

"I can do more things in my community"

#### > Carers

"There are more spaces we can go together"

#### Who else will benefit from our idea?

#### > People undiagnosed but with memory problems

"I know more about dementia and how to help"

"I can do more things in my community"

#### > Local businesses

"people with dementia have a positive experience with our service"

#### > Community groups

"people with dementia have a positive experience with our service"

#### > Police

"we are not called so often by people missing"



### **Outcomes**

#### What are our desired outcomes?

## People feel less isolated and more connected

People with dementia can access 'dementia friendly spaces'



Resource of people available who can train people in the community on dementia



Increase awareness and understanding of dementia



Increase awareness of what makes a space dementia friendly

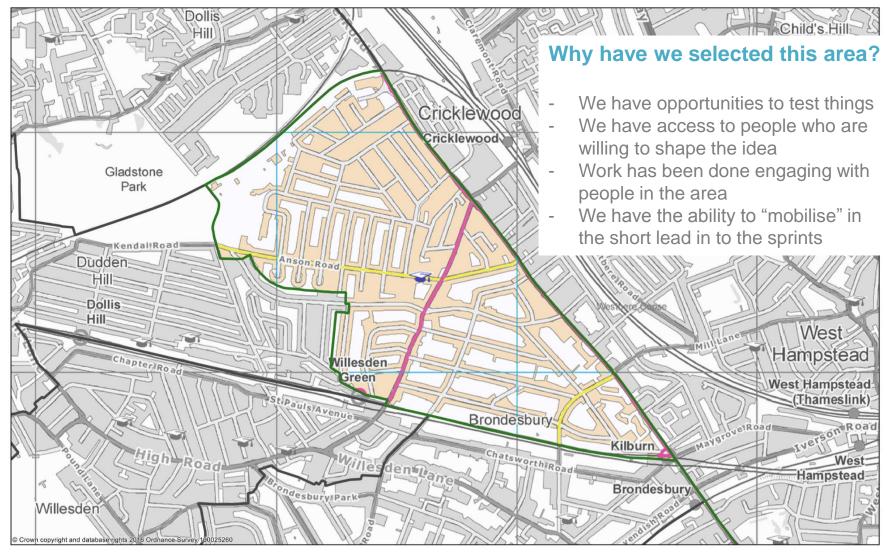


More dementia friendly spaces



More people can live happily in the community, contributing and being active

### **Mapesbury Ward**





### Test 1 area audit

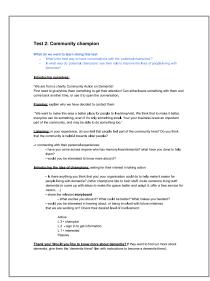
Understanding how dementia friendly the area is from the perspective of someone living with dementia.

What are the **people**, **places and experiences** that can have a positive effect?

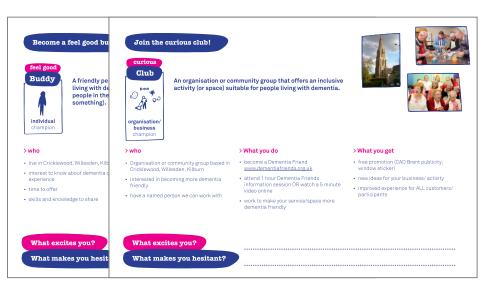
What needs to change and why?

- What are the priorities for people with dementia to feel happy, connected & contribute?
- How aware of dementia are people and businesses/community groups in the area?
- Who are the key people in the area who could be our 'community champions'? And what do we do to attract them?

### **Engagement pack**



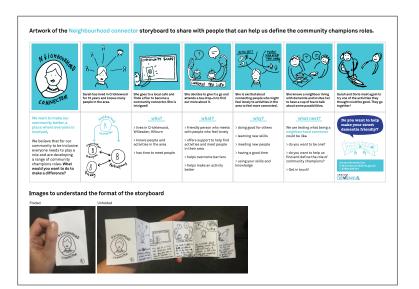
**Script** 



Community champion Roles – for co-design activity



#### Gift flyer





**Dementia friend flyer** 

### **Test 2 community champion**

How do we energise and align community champions to involve people with dementia in activities that are going on?

### **Approaching key people**

Group	Lead	Туре	Status
Scouts	VVill	Community group	2. Information: session in October
Beacon Bingo	Danny	Business	Connect: first contact planned
Hairdresser	Marimba	Business	3. Support to take action
Pakistani community	Danny	Faith group	3. Support to take action
GPs	Angela	Health professional	3. Support to take action
Polish community	Angela	Community group	3. Support to take action
Slade Court	Marimba	Housing association	Connect: contact planned
Olive Road Street Party	Danny	Association	Access to residents

### **Test 3 Action – Community Activity**

#### Aim:

Define a **set of offers** that support the local community to do things to improve the lives of people living with memory loss.

#### How:

- Customised Awareness
- Recognition
- Action



### **Next Steps**

- Continue work started with organisations and individuals in Mapesbury Ward
- Start working in South Kilburn, using the lessons we have learned from Mapesbury
- South Kilburn Regeneration Focus: how do we support people living with Dementia through regeneration of an area?