

## **Viechweg, Dennis**

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**From:** Ashby, Jon  
**Sent:** 02 July 2013 15:32  
**To:** Viechweg, Dennis  
**Cc:** Clooney, Andrew  
**Subject:** Application Consultation - Trading Standards (ref: 1699517)  
**Attachments:** 1699517.htm; Application.pdf

Dear Dennis,

We are in the process here in Trading Standards – I am the Lead Officer – of prosecuting Babylon Palace Limited as well as their director, Hamed Noorzada, for not correctly displaying the required health warnings on their Shisha pipes, when supplying them to consumers. They were caught in the act back in December 2012 during a multi agency visit. I am extremely confident that we will secure a criminal conviction against both defendants. The offences are under the Consumer Protection Act 1987.

Our objection is linked to the objective **Prevention of Crime and Disorder**. The premises have not been correctly complying with the labelling requirements as specified in regulation 14 (1) of the Tobacco Products (Manufacture, Presentation and Sale) (Safety) Regulations 2002. Through this contravention there is also a possible argument that the business are not meeting the objective of **Public Safety**.

I will of course update you as and when the prosecution is completed, but in the mean time if you require any further information then do not hesitate to contact me.

Regards,

Jon

**Jon Ashby**  
**Senior Enforcement Officer**  
Consumer & Business Protection  
Brent & Harrow Trading Standards

Brent House  
349-357 High Road  
Wembley  
Middlesex  
HA9 6BZ

Tel Number: 020 8937 5514  
Fax Number: 020 8795 3959

*As from 22 July 2013 our new address will be 'Brent & Harrow Trading Standards Service, Consumer and Business Protection, Brent Civic Centre, Engineers Way, Wembley, HA9 0FJ. Our email addresses and phone numbers remain the same.*

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**From:** Brooks, Winston  
**Sent:** 02 July 2013 08:32  
**To:** Kirschner, Andreas  
**Cc:** Ashby, Jon  
**Subject:** FW: Application Consultation - Trading Standards (ref: 1699517)

Hi Andreas\Jon,

I don't know if you have any objections?

See attached and link below.

Regards

Winston Brooks  
**Principal Trading Standards Officer**

Consumer & Business Protection,  
Environment & Neighbourhood Services,  
Brent House, 349-357 High Road, Wembley,  
Middlesex, HA9 6BZ

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**From:** Environment and Protection  
**Sent:** 28 June 2013 16:46  
**To:** Brooks, Winston  
**Subject:** Application Consultation - Trading Standards (ref: 1699517)

LICENSING ACT 2003  
Licence: Variation Application - Online **\*\*Ext of hours 10:00 to 04:00 seven days a week\*\***  
Reference: 1699517

Dear Sir/Madam,

Applicant: **Babylon Palace Limited**  
Premises: **BABYLON PALACE LTD, 89-91 Kenton Road, Harrow, HA3 0AN**

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant who is required to submit a copy of the application to the responsible authorities. If you have received the application and would like to make a representation please use the link below. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objective.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by **25 July 2013**.

[Click here to complete the form](#)

Yours sincerely,

Dennis Viechweg  
Business Support Officer  
Brent Council  
Safer Streets  
Environment and Neighbourhood  
Brent House

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