

Our ref: BM/AS

Friday 15th February 2013

The Licensing Authority
Brent Council
Safer Streets
Brent House
349-357 High Road
Wembley
Middlesex
HA9 6BZ

Dear Sir/Madam

Re: William Hill, 141/143 Kilburn High Road, Kilburn, London NW6 7HT

Further to the correspondence you received from Gosschalks on 5th December 2012, please find enclosed an application made in accordance with schedule 5 of the Gambling Act 2005 (Premises Licenses and Provisional Statements) Regulations 2007 for a betting (other) Premises Licence in respect of the above premises.

Received
Scanning Team

18 FEB 2013

I also enclose: -

- 1) 2 x Plan of the proposed premises
- 2) Cheque in respect of the fee payable
- 3) Notice of application for a premises licence (Form A).

A copy of form A is also being sent simultaneously to the responsible authorities identified in your Policy Statement.

Notice of Application is being placed on the premises as from today's date and will remain in place for a period of no less than 28 days. The closing date for representations is 15th March 2013.

Arrangements have been made to publish the Notice of the Application in the Brent & Kilburn Times newspaper on Thursday 21st February 2013.

Would you please acknowledge receipt by e-mailing me at the address below.

If you have any queries or require clarification of any of the submitted information, please do not hesitate to contact me by telephone on 07740 735475 or email bminihane@williamhill.co.uk.

Yours faithfully



Brian Minihane

Development Manager

williamhill.com 0800 77 7676

William Hill Organization Limited,
Greenside House, 50 Station Road, Wood Green, London N22 7TP,
Telephone: 020 3318 3600

Form and content of applications for a premises licence

PART 1

Form of application for a premises licence

Application for a premises licence under the Gambling Act 2005 (standard form)	
PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST	
If you are completing this form by hand, please write legibly in block capitals using ink. Use additional sheets if necessary (marked with the number of the relevant question). You may wish to keep a copy of the completed form for your records.	
Where the application is—	
<ul style="list-style-type: none">• In respect of a vessel, or• To convert an authorisation granted under the Betting, Gaming and Lotteries Act 1963 or the Gaming Act 1968,	
the application should be made on the relevant form for that type of premises or application.	
Part 1 – Type of premises licence applied for	
Regional casino <input type="checkbox"/>	Large casino <input type="checkbox"/> Small casino <input type="checkbox"/>
Bingo <input type="checkbox"/>	Adult gaming centre <input type="checkbox"/> Family entertainment centre <input type="checkbox"/>
Betting (Track) <input type="checkbox"/>	Betting (Other) <input checked="" type="checkbox"/>
Do you hold a provisional statement in respect of the premises? Yes <input type="checkbox"/> No <input type="checkbox"/>	
If the answer is "yes", please give the unique reference number for the provisional statement (as set out at the top of the first page of the statement):	
N/A – a betting premises licence is already held for these premises	
.....	

Part 2 – Applicant details

If you are an individual, please fill in section A. If the application is being made on behalf of an organisation (such as a company or partnership), please fill in Section B.

**Section A
Individual applicant**

1. Title: Mr Mrs Miss Ms Dr Other (please specify)

2. Surname: Other name(s):
.....

[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence]

3. Applicant's address (home or business *[delete as appropriate]*):

.....
.....
..... Postcode:.....

4(a) The number of the applicant's operating licence (as set out in the operating licence):

.....

4(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made:

.....

5. Tick the box if the application is being made by more than one person.

[Where there are further applicants, the information required in questions 1 to 4 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]

**Section B
Application on behalf of an organisation**

6. Name of applicant business or organisation:

WILLIAM HILL ORGANIZATION LIMITED

.....
[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence.]

7. The applicant's registered or principal address:
GREENSIDE HOUSE

.....
50 STATION ROAD, WOOD GREEN

.....
LONDON

N22 7TP

.....Postcode:

8(a) The number of the applicant's operating licence (as given in the operating licence):
004 – 002752 – N – 102413 – 001

8(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made:

9. Tick the box if the application is being made by more than one organisation.

[Where there are further applicants, the information required in questions 6 to 8 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]

Part 3 – Premises Details

10. Proposed trading name to be used at the premises (if known):
WILLIAM HILL

11. Address of the premises (or, if none, give a description of the premises and their location):

141/143 KILBURN HIGH ROAD

.....
KILBURN

.....
LONDON

.....
NW6 7HT

.....Postcode:

12. Telephone number at premises (if known):.....

13. If the premises are in only a part of a building, please describe the nature of the building (for example, a shopping centre or office block). The description should include the number of floors within the building and the floor(s) on which the premises are located.

.....
William Hill currently trade a betting premises licence at this address.

The premises are in the main retail area of Kilburn High Road.

The upper floors are in residential use, with separate access.

14(a) Are the premises situated in more than one licensing authority area? **No**
[delete as appropriate]

14(b) If the answer to question 14(a) is yes, please give the names of all the licensing authorities within whose area the premises are partly located, other than the licensing authority to which this application is made.

Part 4 – Times of operation

15(a) Do you want the licensing authority to exclude a default condition so that the premises may be used for longer periods than would otherwise be the case?

No

[delete as appropriate]

[Where the relevant kind of premises licence is not subject to any default conditions, the answer to this question will be no.]

15(b) If the answer to question 15(a) is yes, please complete the table below to indicate the times when you want the premises to be available for use under the premises licence

	<i>Start</i>	<i>Finish</i>	<i>Details of any seasonal variation</i>
Mon			
Tues			
Wed			
Thurs			
Fri			
Sat			
Sun			

16 If you wish to apply for a premises licence with a condition restricting gambling to specific periods in a year, please state the periods below using calendar dates:

Part 5 – Miscellaneous

17. Proposed commencement date for licence (leave blank if you want the licence to commence as soon as it is issued):

TBC – we would like the licence to come into force as soon as the refurbishment is completed

18(a) Does the application relate to premises which are part of a track or other sporting venue which already has a premises licence?

No
[delete as appropriate]

18(b) If the answer to question 18(a) is yes, please confirm by ticking the box that an application to vary the main track premises licence has been submitted with this application.

19(a) Do you hold any other premises licences that have been issued by this licensing authority?

Yes
[delete as appropriate]

19(b) If the answer question 19(a) is yes, please provide full details:
See attached list

.....
.....
.....
.....
.....
.....

20. Please set out any other matters which you consider to be relevant to your application:

.....
This application is being made with a revised layout plan, which will be put into place if the application is granted.
.....

.....
The layout plan has been produced after consultation with the police.
.....
.....

Part 6 – Declarations and Checklist (Please tick)

I/ We confirm that, to the best of my/ our knowledge, the information contained in this application is true. I/ We understand that it is an offence under section 342 of the Gambling Act 2005 to give information which is false or misleading in, or in relation to, this application.

I/ We confirm that the applicant(s) have the right to occupy the premises.

Checklist:

- Payment of the appropriate fee has been made/is enclosed
- A plan of the premises is enclosed
- I/ we understand that if the above requirements are not complied with the application may be rejected
- I/ we understand that it is now necessary to advertise the application and give the appropriate notice to the responsible authorities

Part 7 – Signatures

21. Signature of applicant or applicant's solicitor or other duly authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature: *B. Minihane*

Print Name: **BRIAN MINIHANE**

.....
Date: **15th February 2013** Capacity:..... **DEVELOPMENT MANAGER**

22. For joint applications, signature of 2nd applicant, or 2nd applicant's solicitor or other authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:

Print Name:
.....

Date: Capacity:.....

[Where there are more than two applicants, please use an additional sheet clearly marked "Signature(s) of further applicant(s)". The sheet should include all the information requested in paragraphs 21 and 22.]

[Where the application is to be submitted in an electronic form, the signature should be generated electronically and should be a copy of the person's written signature.]

Part 8 – Contact Details

23(a) Please give the name of a person who can be contacted about the application:
BRIAN MINIHANE

23(b) Please give one or more telephone numbers at which the person identified in question 23(a) can be contacted:
07740 735475

24. Postal address for correspondence associated with this application:
DEVELOPMENT DEPARTMENT, WILLIAM HILL ORGANIZATION LIMITED,
GREENSIDE HOUSE, 50 STATION ROAD, WOOD GREEN,
LONDON **N22 7TP**

Postcode:

25. If you are happy for correspondence in relation to your application to be sent via e-mail, please give the e-mail address to which you would like correspondence to be sent:
bminihane@williamhill.co.uk

Brent Premises Licences held by William Hill

122-124 Craven Park Road, Harlesden, London, NW10 8QD
6/7 Neeld Parade, Wembley Hill Road, Wembley, HA9 6QU
6/8 Bank Buildings, High Street, Harlesden
284 Ealing Road, Wembley, HA0 4LL
536 Kingsbury Road, London NW9 9HH
412 Ealing Road, Alperton, Middx HAO 1JQ
4/6 Watford Road, Sudbury, Middx HAO 3HY
319 Kilburn High Road, London NW6 7JR
251/253 Neasden Lane, London NW10 1QG
54/56 Chamberlayne Road, London NW10 3JH
301/303 High Road, Willesden NW10 2JY
163 Cricklewood Broadway, London NW2 3HY
164/166 Church Road, London NW10 9NH
230 North Circular Road, London NW10 1QG
112/114 College Road, London NW10 5HD

574 High Road, Wembley, Middx HAO 4AG
8 Court Parade, East Lane, Wembley, Middlesex NW9 8LU
202 Ealing Road, Wembley, Middx HAO 4QG
272/274 Church Lane, Kingsbury NW9 8LU
233/235 Cricklewood Broadway, London NW2 3HP
141/143 Kilburn High Road, London NW6 7HT
5/6 Park Parade, Harlesden, London NW10 4JH
2/3 Heather Park Prd, Heather Park Drive, Wembley, Middx HAO 1SL
219/221 East Lane, North Wembley, Middx HAO 3EW
60/66 Station Road, Harlesden NW10 5PA
153/153c Harrow Road, Wembley, Middx HA9 6DN
51/55 High Road, Willesden NW10 2SU
787/789 Harrow Road, London, NW10 5PA