

The Licensing Officer

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Health Safety and Licensing

London Borough of Brent

Working together for a safer London



Brent Borough Licensing Department

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Your ref Date 4th October 2012

Our ref: 01QK/462/12/Lic/10

Police Representation to the application for a Premises Licence for 'Opendoor Card Ltd", Unit 24a Unimix House, Abbey Road, NW10 7TR

I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Officer: Adrian Adolphus, PS10QK Licensing Sergeant

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a premises licence under section 17 of the act.

The Police representations are primarily concerned with crime and disorder and the protection of children from harm.

The application is for an alcohol internet order and delivery service. A quick glance at Google indicates that this is a topical subject in relation to sales to drunks and especially underage, not just locally or nationally but globally.

The applicant has supplied a number of measures in relation to the sales which aim to promote the licensing objectives, the majority of these are reliant on the professionalism of the delivery driver. The applicant needs to supply more details regarding the training and selection of these drivers and how the information the driver is looking for will be recorded.

The hours applied for are excessive and do not promote the licensing objectives. The applicant needs to explain why they are required.

I shall contact the applicant in due course to discuss the issues and reservations I have with a view to reaching a mutual agreement. But at this time if granted in its current format I strongly believe it will undermine the licensing objectives.

Yours Sincerely

Adrian Adolphus PS10QK Licensing Sergeant Brent Police