

LICENSING ACT 2003

Application for New Premises Licence

1. The Application

Name of Applicant:	Mr Thamothersampillai Tharmarasa
Name & Address of Premises:	API AVI Convenience Store, 383 Church Lane, NW9 8JB
Applicants Agent:	Ian Rushton

The application is for a new premises licence as follows:

To provide: the sale of alcohol and to remain open from 7am to 11pm Monday to Sunday.

2. Background

This application falls within a Cumulative Impact Zone (CIZ),

This means the Licensing Authority has published evidence that the number, type or density of licensed premises in that area is having a cumulative impact and is undermining the licensing objectives, and that granting further licences permitting the sale of alcohol is likely to be inconsistent with the Authority's duty to promote the licensing objectives.

The designation of the area as a CIZ does not alter the necessity for applications to be assessed individually under the Licensing Act 2003, nor does it restrict the Authority's discretion to approve an application if it deems such approval appropriate based on the specific circumstances presented.

However, applications pertaining to areas within a CIZ should address potential cumulative impact concerns and clearly outline the measures that will be implemented to promote the licensing objectives. This includes demonstrating how the premises will not contribute to any increase in cumulative impact."

3. Promotion of the Licensing Objectives

See separate sheet.

4. Relevant Representations

Representations have been received and withdrawn from the Licensing Officer and Ward Councillor. Representations remain outstanding from the Police and local resident..

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Determination of the Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Application Form & plan
- B. Police Rep
- C. Licensing Rep
- D. Cllr Rep
- E. Resident Rep
- F. OS Map