

**No: GA016**

## **Betting Premises Licence**

This licence is issued under section 164 of the Gambling Act 2005 by

### **LONDON BOROUGH OF BRENT**

#### **Part 1 – Details of person to whom licence is issued**

This premises licence is issued to:

**William Hill Organisation Ltd**

of the following address:

**Greenside House, 50 Station Road, Wood Green, London, N22 7TP**

who holds an operating licence which has been given the following operating number by the Gambling Commission: **004-002752-N-102413-001**

#### **Part 2 – Details of the premises in respect of which the licence is issued**

Facilities for gambling may be provided in accordance with this licence on the following premises:

**William Hill, 141-143 Kilburn High Road, London, NW6 7HT**

#### **Part 3 – Premises Licence details**

This licence came into effect on: **1 September, 2007**

This licence is of unlimited duration.

The following conditions have been attached to the licence by the issuing authority under section 169(1)(a) of the Gambling Act 2005:

**Condition attached to all premises**

The summary of the terms and conditions of the premises licence issued under section 164(1)(c) of the 2005 Act shall be displayed in a prominent place within the premises.

**Condition attached to all premises**

The layout of the premises shall be maintained in accordance with the plan.

**Condition attached to all premises**

The premises shall not be used for—

- (a) the sale of tickets in a private lottery or customer lottery, or
- (b) the sale of tickets in any other lottery in respect of which the sale of tickets on the premises is otherwise prohibited.

**Betting Shop: Notice of Age Restriction**

A notice stating that no person under the age of 18 years is permitted to enter the premises shall be displayed in a prominent place at every entrance to the premises.

**Betting Shop: Entrance to the premises**

(1) Access to the premises shall be from a street or from other premises with a betting premises licence.

(2) Without prejudice to sub-paragraph (1), there shall be no means of direct access between the premises and other premises used for the retail sale of merchandise or services.

**Betting Shop: Premises only betting facilities**

Subject to anything permitted by virtue of the 2005 Act, or done in accordance with paragraphs 4, 5, 6 and 7 below, the premises shall not be used for any purpose other than for providing facilities for betting.

**Betting Shop: Situation of ATM**

Any ATM made available for use on the premises shall be located in a place that requires any customer who wishes to use it to leave any gaming machine or betting machine in order to do so.

**Betting Shop: Communication of Information**

No apparatus for making information or other

material available in the form of sounds or visual images may be used on the premises, except for apparatus used for the following purposes—

- (a) communicating information about, or coverage of, sporting events, including—
  - (i) information relating to betting on such an event; and
  - (ii) any other matter or information, including an advertisement, which is incidental to such an event;
- (b) communicating information relating to betting on any event (including the result of the event) in connection with which betting transactions may be or have been effected on the premises.

**Betting Shop: Publications for sale**

No publications, other than racing periodicals or specialist betting publications, may be sold or offered for sale on the premises.

**Betting Shop: No music, dancing etc on the premises**

No music, dancing or other entertainment shall be provided or permitted on the premises, save for entertainment provided in accordance with paragraph 5.

**Betting Shop: Prominent notice of no Alcohol**

(1) No alcohol shall be permitted to be consumed on the premises at any time during which facilities for gambling are being provided on the premises.

(2) A notice stating the condition in sub-paragraph (1) shall be displayed in a prominent place at every entrance to the premises.

**Betting Shop: A notice setting out the terms of betting**

A notice setting out the terms on which customers are invited to bet on the premises shall be displayed in a prominent place on the premises to which customers have unrestricted access.

**Default condition: Betting Shops hours of closure**

No facilities for gambling shall be provided on the premises between the hours of 10pm on one day and 7am on the next day.

The following conditions, which would otherwise attach to the licence by virtue of regulations made under section 168 of the Gambling Act 2005, have been excluded by the issuing authority under section 169(1)(b) of that Act:

Not Applicable.

A scale plan is attached as an annex to this licence

**Signed on behalf of the issuing licensing authority**

*Signed.....*  
*Director of Environment and Culture*