

# LICENSING ACT 2003

## Application for New Premises Licence

### 1. The Application

Name of Applicant:	Aarav Sales Ltd
Name & Address of Premises:	Akshar Food & Wine, Unit 15, 87 Ealing Road, Wembley, HA0 4BD
Applicants Agent:	Debbie Bollard – Hough & Bollard Ltd

The application is for a new premises licence as follows:

To provide: the Sale of Alcohol from 9am to 11pm Monday to Sunday and to remain open from 7am to 11pm Monday to Sunday.

### 2. Background

The review of the Statement of Licensing Policy has introduced Cumulative Impact Zones for all new or variation applications for 'Off' licences in the borough.

This application falls within a Cumulative Impact Zone.

The presumption is that any new licence or variation to an existing licence that increases the scope for the sale of alcohol will not be granted unless the applicant can evidence that the licence will not negatively impact on the licensing objectives.

### 3. Promotion of the Licensing Objectives

See page 3 - 4 of the application.

### 4. Relevant Representations

Representations have been received from the Police and Licensing Officer.

### 5. Interested Parties

None

## **6. Policy Considerations**

### **Policy 1 – Process for Applications**

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

## **7. Determination of the Application**

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

## **8. Associated Papers**

- A. Application Form & plan
- B. Police Rep
- C. Licensing Rep
- D. OS Map