

Overview of Inequalities

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Health and Wellbeing Board - 29 January 2026



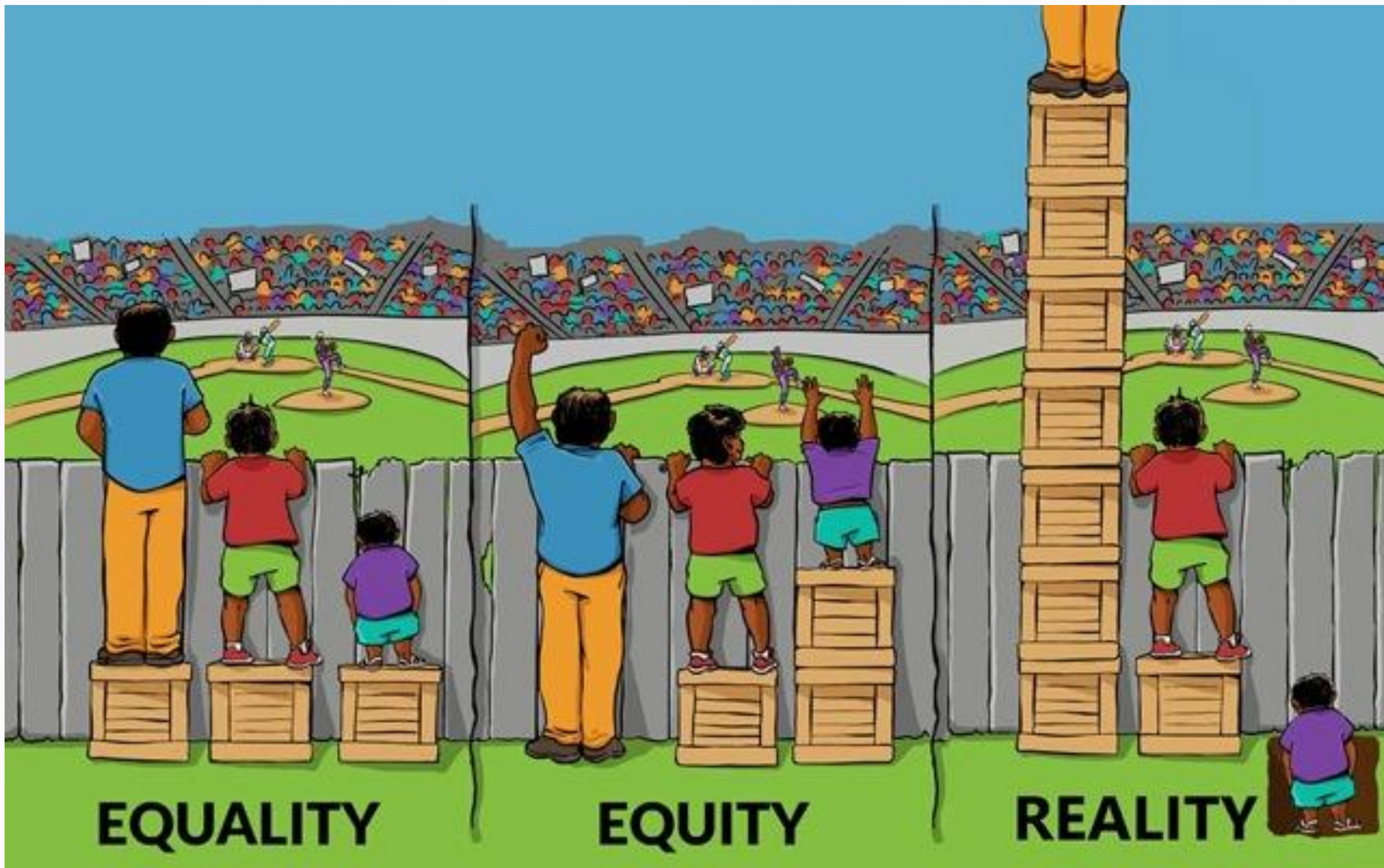
COLLABORATE
PROACTIVELY

LEAD INCLUSIVELY

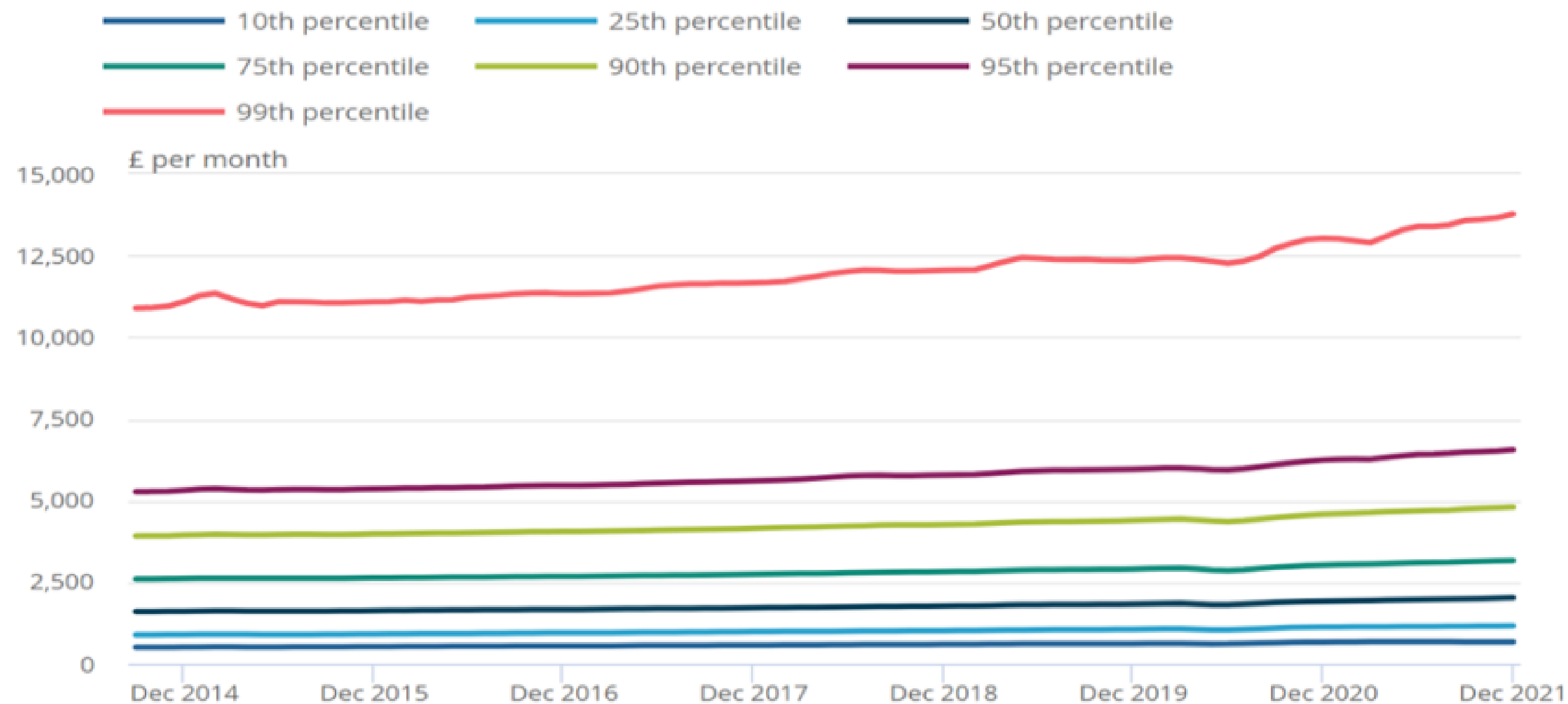
**EMBRACE
CHANGE**

**BE BOLD
AND CURIOUS**

**CELEBRATE AND
SHARE OUR
SUCCESS**



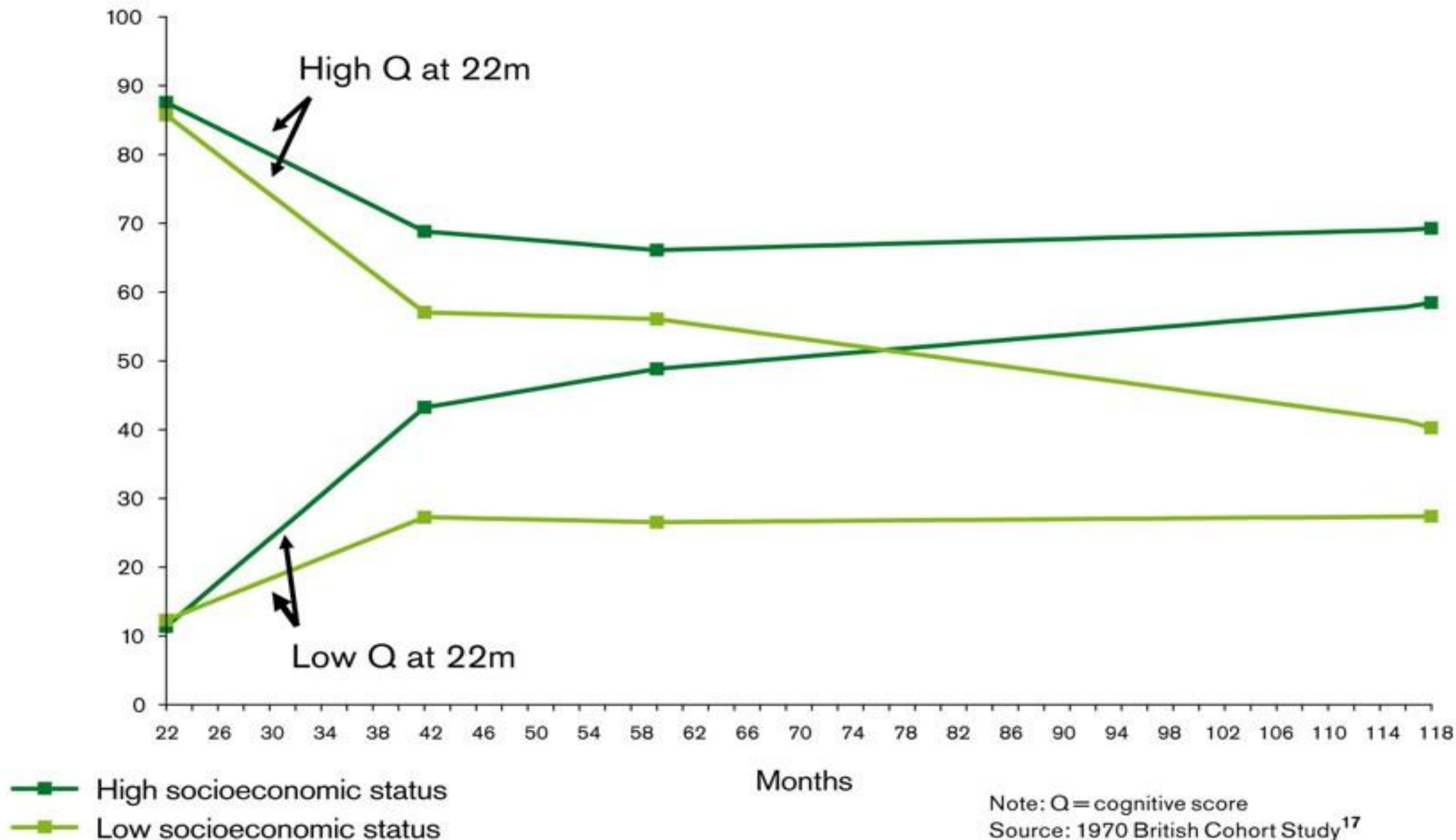
Pay per month, seasonally adjusted, UK, three months to September 2014 to three months to December 2021



Pay per month in the UK, data from the Office of National Statistics (February 2022), indicates the gap between rich and poor is getting wider in the UK

Figure 6 Inequality in early cognitive development of children in the 1970 British Cohort Study, at ages 22 months to 10 years

Average position
in distribution



This chart is from the very first Marmot Report from 2010. It shows that well off children who were born with low cognitive score got more clever over time and intelligent children living in poorer circumstances became less clever over time. This is an illustration of example of why inequalities matter.



Deprivation in Brent

The Indices of Multiple Deprivation (IMD) 2025:

- There have been changes to the calculation process, with new features being added to some of the seven domains (income, employment, education, health, crime, barriers to housing and services, and living environment).
 - 296 local authority areas are given a rank, with a rank of 1 being the most deprived, Brent is ranked **41st most deprived** area in England. Brent was ranked 79th most deprived on this measure in 2019.
 - As Brent is a borough with comparatively low income, high benefit use and high housing costs this has had a significant impact on its overall position.
- Brent's **income deprivation score is the 12th highest** nationally out of 296 lower tier local authorities. Brent remains the **4th most deprived borough of the 32 London Boroughs**.
 - Brent's Income Deprivation Affecting Children Index score of 58.7% (was 18.2%) of **children living in income deprived households is the 5th highest nationally**.
 - Brent's Income **Deprivation Affecting Older People Index score is 33.1%** (was 25.8%).
 - Of the seven domains, Brent ranks the highest across barriers to housing and services – 73.5% of its Lower Super Output Areas (LSOAs) are in the most deprived 10% of LSOAs nationally. **This is the highest level in England.**

For more information: <https://data.brent.gov.uk/dataset/indices-of-deprivation-2019-jsna-2rkw4>



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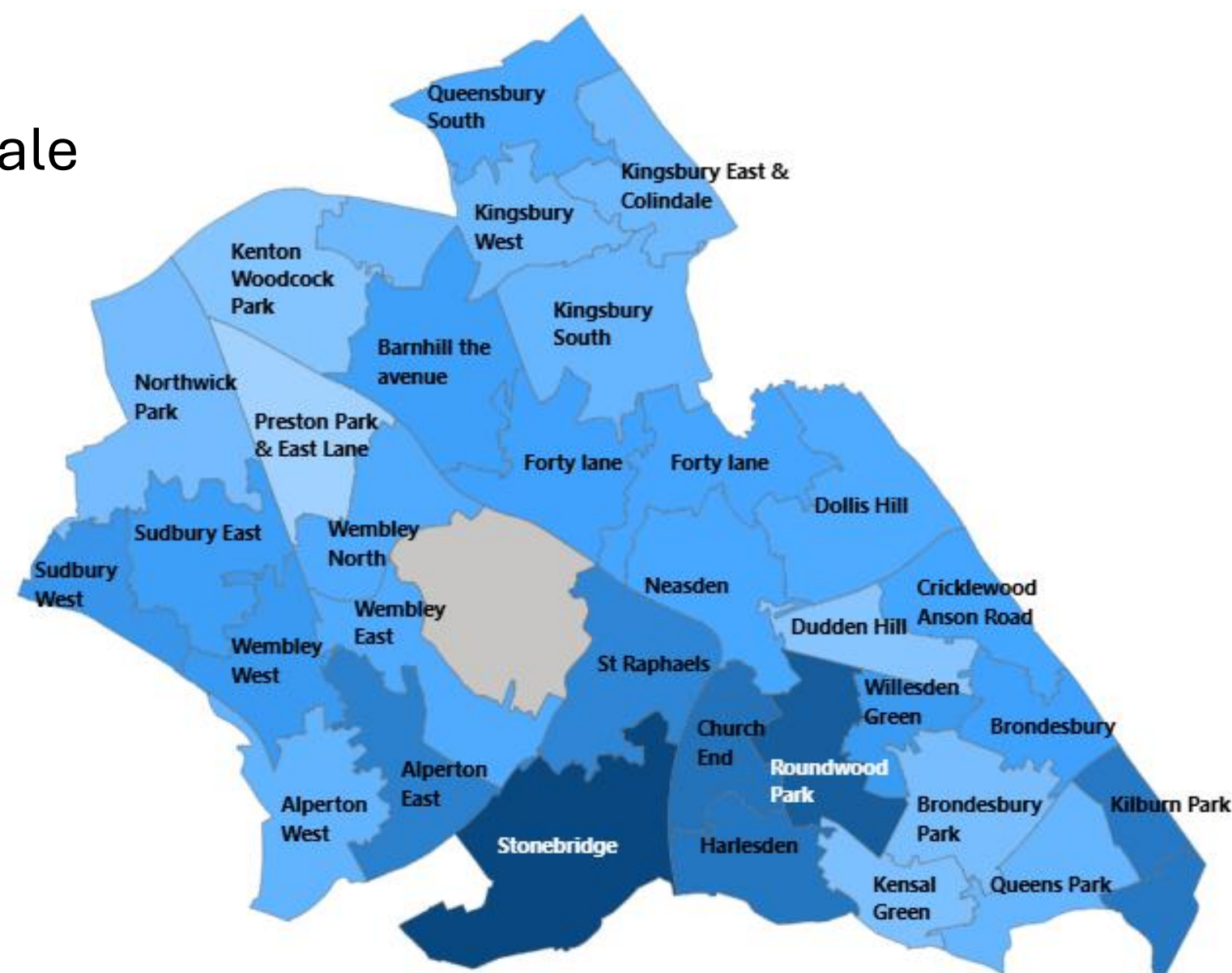
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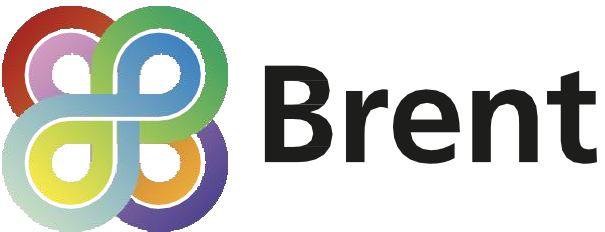
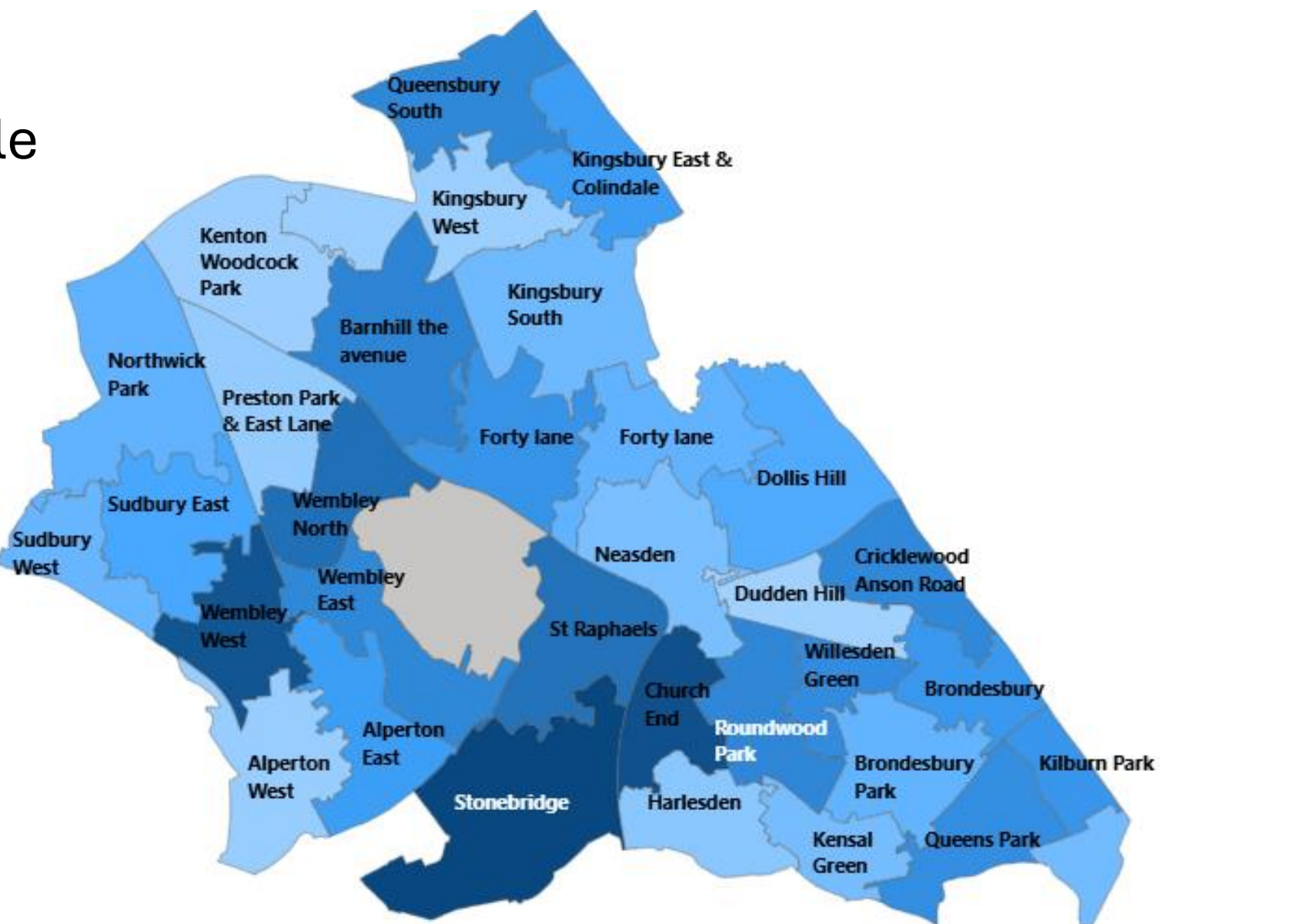
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Life Expectancy by MSOA in 2019-2023

Male



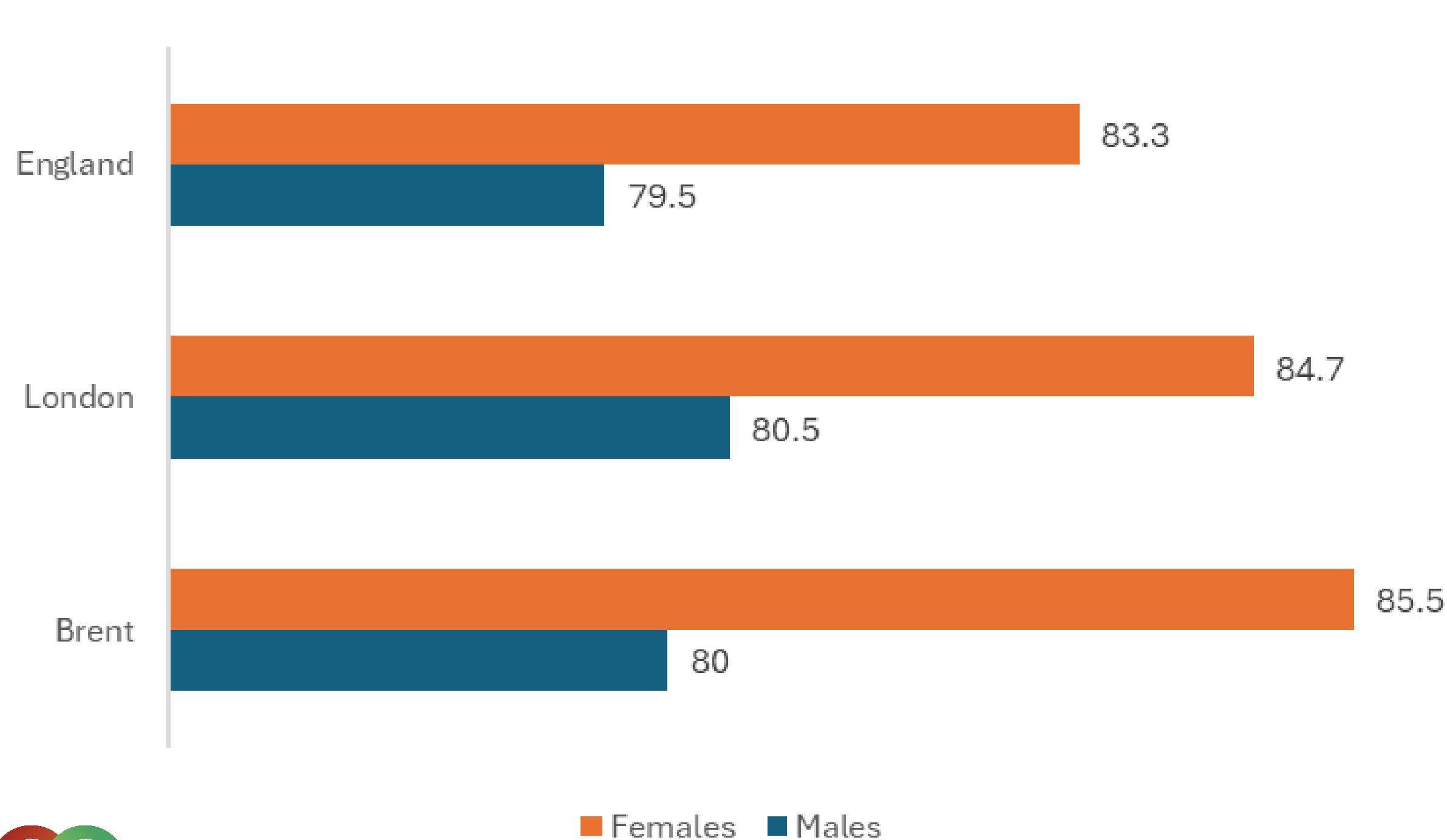
Female



The maps indicate a clear gap in life expectancy at birth between the most deprived and least deprived areas across both genders.

There is also a gender gap with the average LE for males in Brent being 6 years less than the average for LE for females living in Brent.

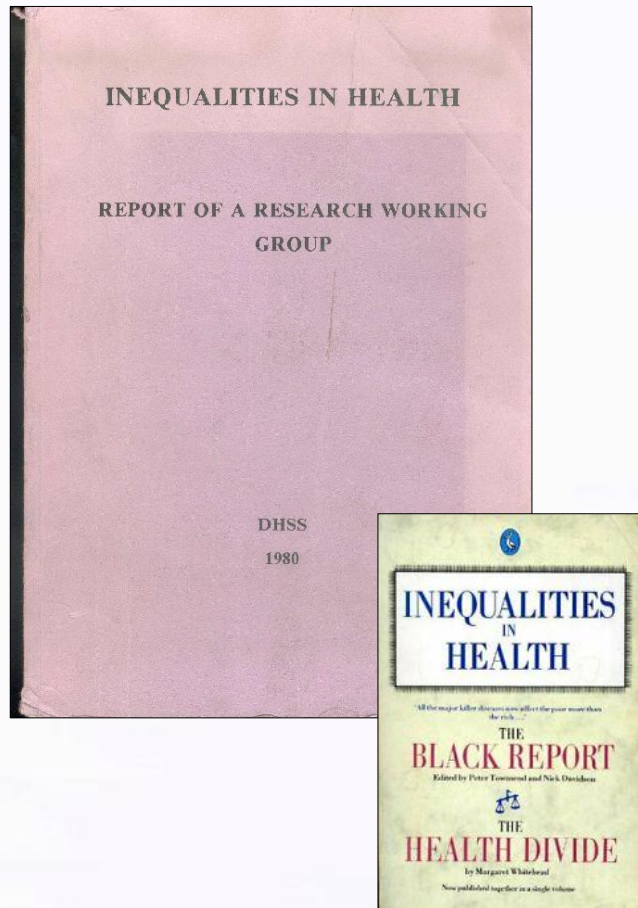
Life expectancy in Brent from 2022-2024



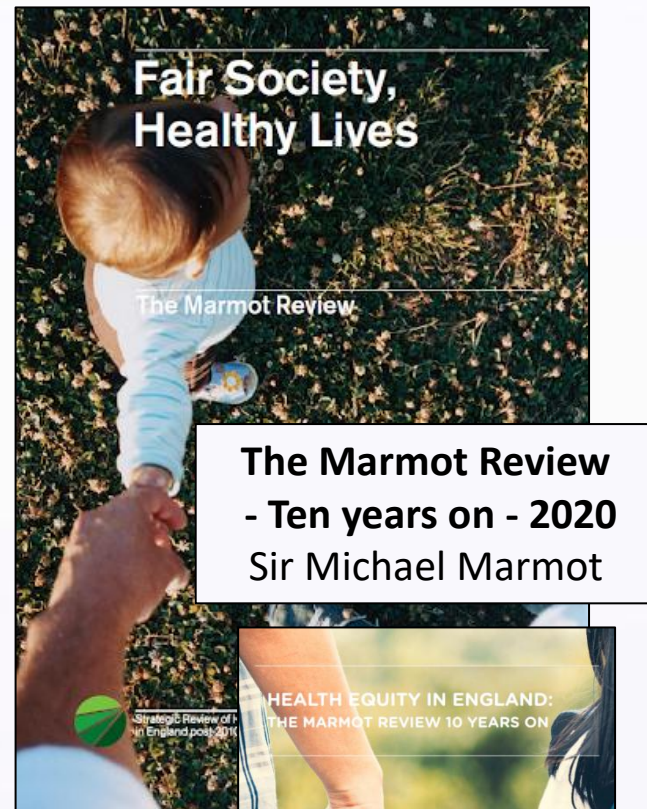
The chart shows the life expectancy at birth in Brent compared to London and England for both males and females.

There is a clear gap in life expectancy across genders nationally which filters down to borough level. Compared with England and London, the gap in life expectancy is higher in Brent, with Females expected to live 6 years longer than males compared to 4 years nationally.

The Black Report - 1980
Sir Douglas Black



The Marmot Review - 2010
Sir Michael Marmot

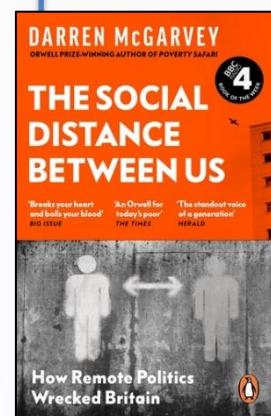
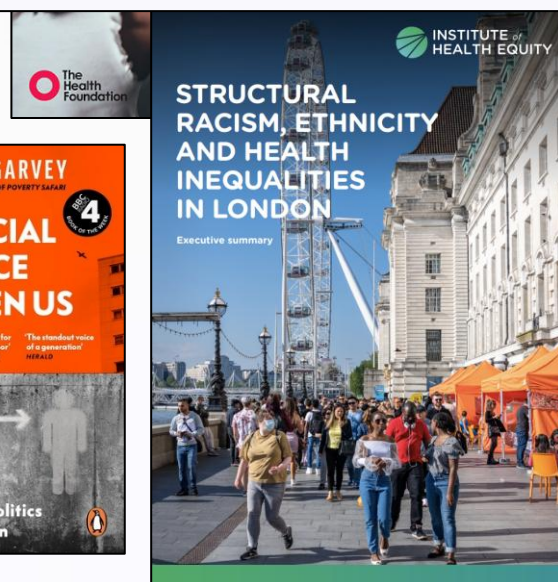


The Marmot Review
- Ten years on - 2020
Sir Michael Marmot

The Covid-19 Marmot Review
Build Back Fairer- 2020
Sir Michael Marmot



Structural Racism, Ethnicity and
Health Inequalities in London
Institute of Health Equity - 2024

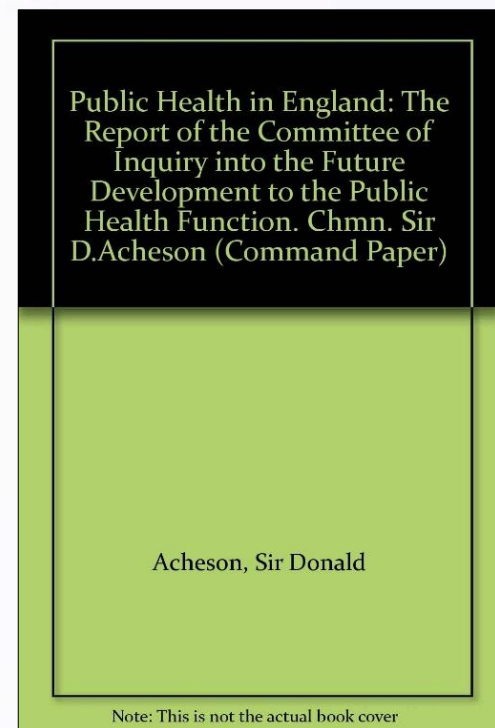


Disadvantage starts before birth and accumulates throughout life.

The review has 6 policy objectives with the highest priority being given to the first objective:

1. giving **every child the best start in life**
 2. enabling all children, young people and adults to **maximize their capabilities** and **have control** over their lives
 3. creating **fair employment** and good work for all
 4. ensuring a **healthy standard of living** for all
 5. creating and developing **sustainable places and communities**
 6. strengthening the role and impact of **ill-health prevention**.
- Subsequently Marmot added...
7. **tackle racism, discrimination and their outcomes.**
 8. **pursue environmental sustainability and health equity together.**

The Acheson Report - 1998
Sir Donald Acheson



How do we work together to tackle inequalities?

Some Principles

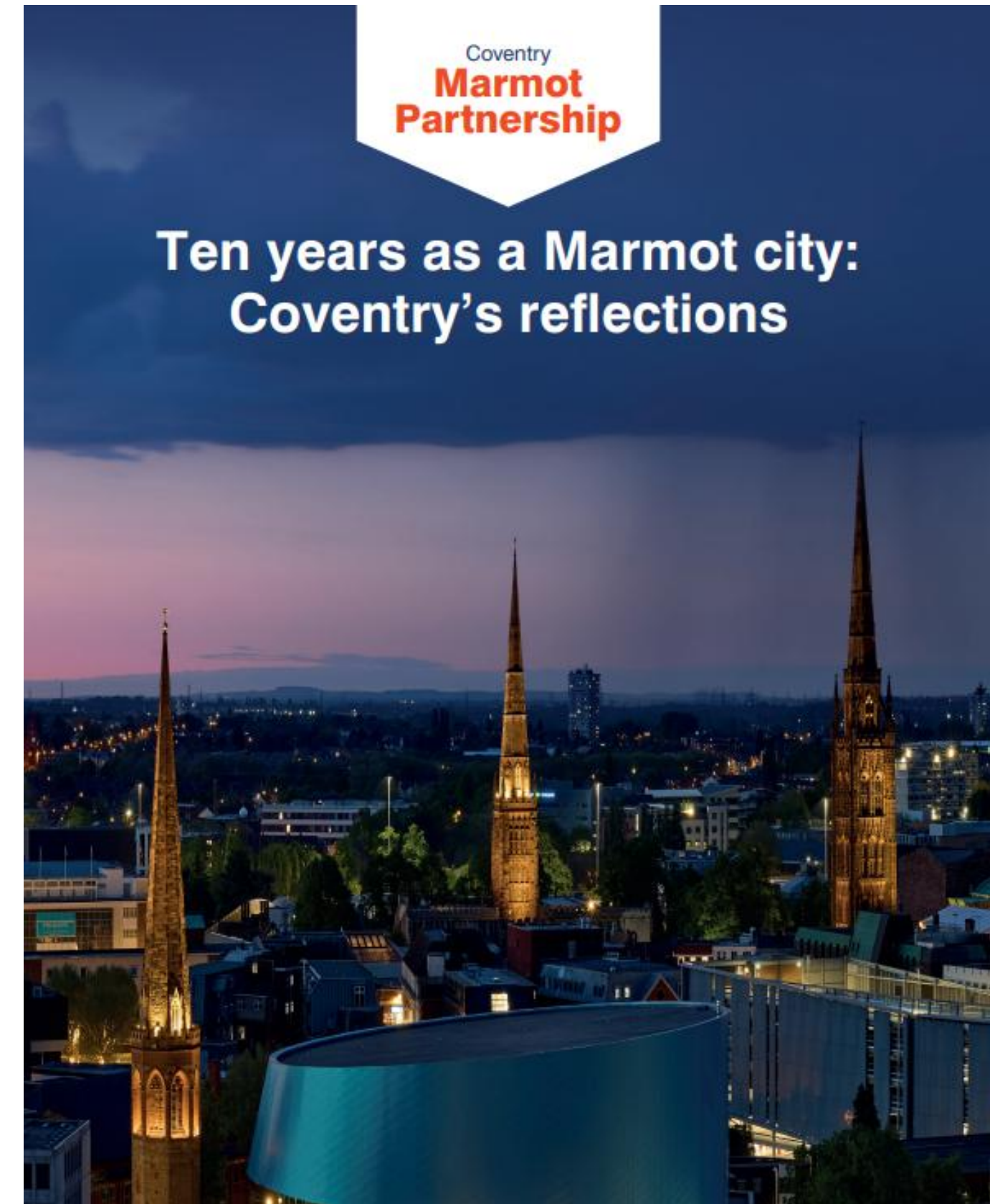
- Prevention is better than cure
- Population health
- Wider determinants of health
- Evidence based interventions
- Tailored to local need and resources
- Insight, data and intelligence

Key approaches

- Inequalities in all policies
- Progressive universalism
- Policies which are destigmatising
- Making the healthy choice the easy choice
- Capacity building
- Best start in life

Case study: Coventry

- In 2013, Coventry became the first place to announce it would become a “Marmot city”.
- Between 2015 and 2019, Coventry saw an improvement on its IMD ranking. Coventry raised 22 places in the IMD rankings, whilst 10 of the 11 other West Midlands areas went lower in the rankings.
- They report that the Marmot approach was a fundamental way of working, a philosophy rather than a strategy.
- Notable successes were reported for the Marmot Principle to give every child the best start in life. Coventry’s support people who face the biggest barriers to employment, education, and training as well as ongoing work to form Businesses Committed to a Fairer Coventry and promoting an equitable social value agenda was also seen as key to the success.



We must design health services through a wider determinants of health lens

Socioeconomic status is the strongest predictor of health outcomes.



Health services and health and care professionals need to recognise that people start from very different places

Their ability to:

- engage with their health
- make healthy choices
- self manage
- navigate the healthcare system

Healthcare access and quality matter – but cannot offset disadvantage on their own

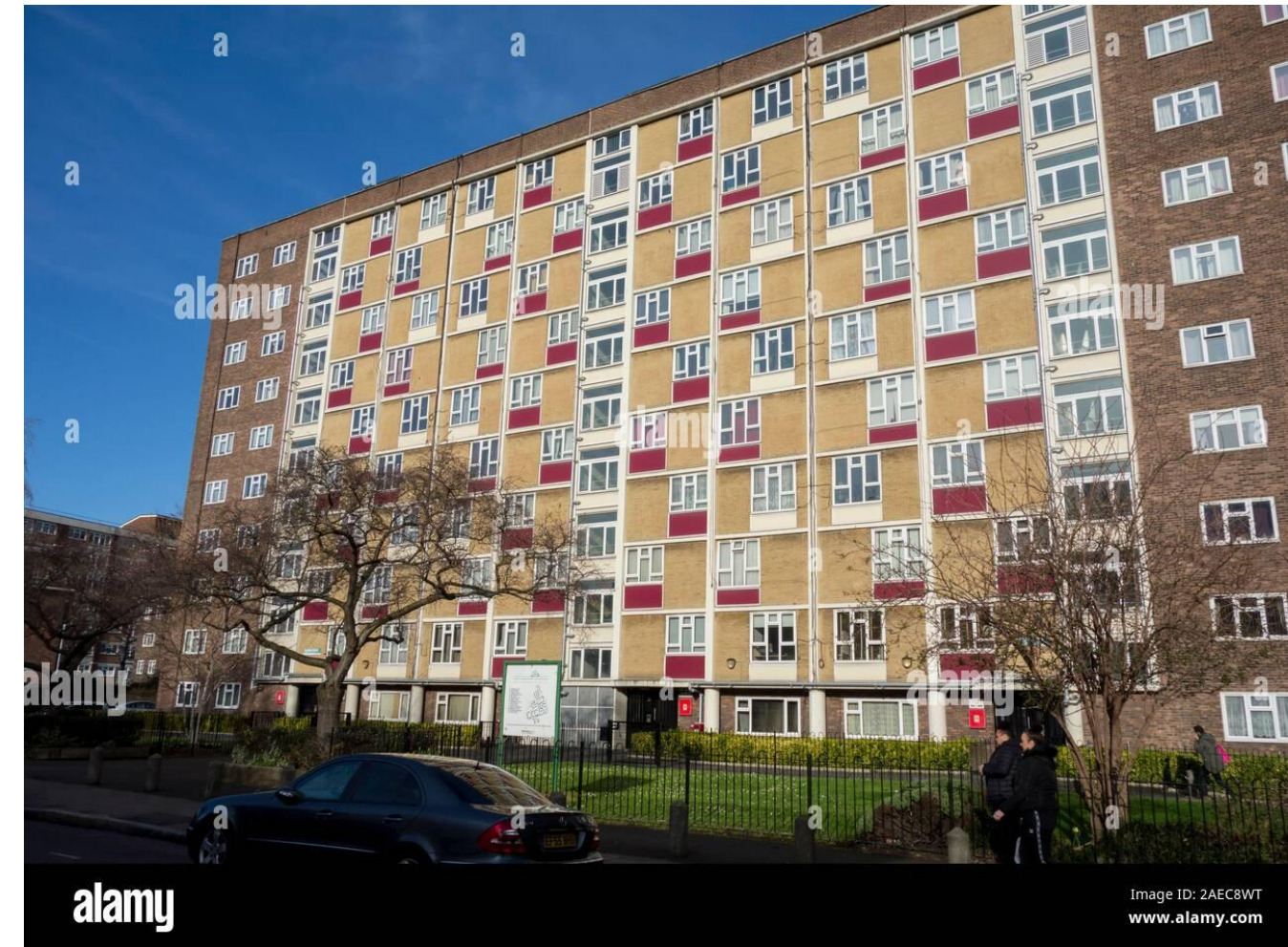
A one-size-fits-all health system risks widening inequalities

Neighbourhood health: embedding inequalities into everything we do

Neighbourhood health is our opportunity to make tackling inequalities core business – not a bolt-on

Focus on how people experience services locally, not organisational boundaries

- Embed health inequalities into:
 - Design of services
 - Resource allocation
 - Workforce culture and behaviours
- Shift from reactive care to proactive, preventative support
- Shared ownership across health partners in Brent

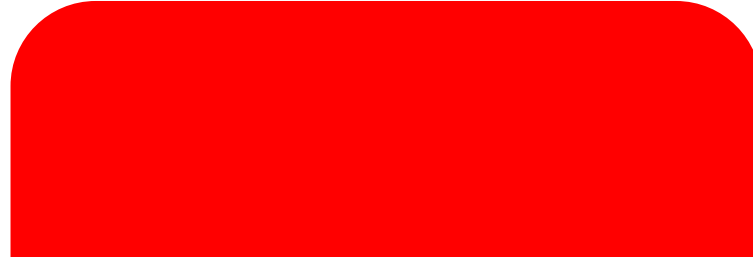


Our ambitions for neighbourhood health are underpinned by three strategic workstreams

Workstream 1: No wrong front door

Recognise barriers to accessing care across the system

- Identify individuals and groups who may need additional support
- Take a joined-up, system-wide approach to supporting vulnerable residents



Do we have effective ways to flag people who need extra support?



Are we making reasonable adjustments for people who struggle to access services?



How are DNA's handled? – do we explore the why, not just record the outcome.



Do frontline teams have the professional curiosity and autonomy to problem solve?

Worskstream 2: Community connectedness

- **Building trust, capability and connection with Brent's diverse communities**

- Align community-based roles:

- Social prescribers
 - Community connectors
 - Health educators

Strengthen trust between
communities and health
services

Better insight to
inform service
design

Connecting
people to the
right services/
support

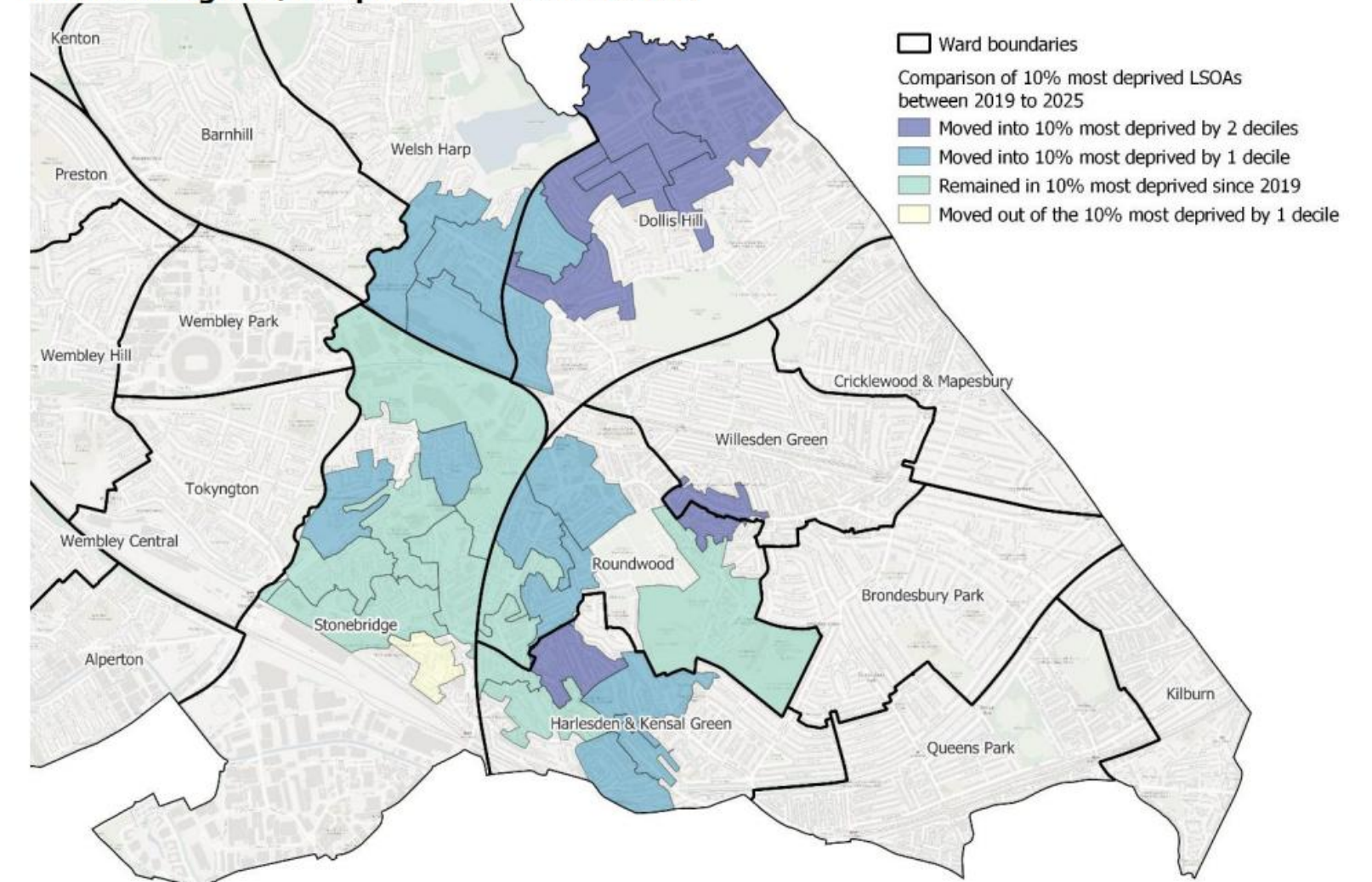
- **Embed VCSE partners into the health inequalities programme**

- Review community grants to ensure alignment with:
 - Resident-identified needs
 - Population health priorities

Workstream 3: Population health management

- Using data and insight to target resources where they are most needed
- **Equity approach:**
 - Use IMD and local intelligence to guide decision-making
 - Apply **proportionate universalism:**
 - Universal services for all
 - More intensive support for communities with the greatest need
- **Proactive approach**
 - Reaching patients with unmet clinical/ social needs
 - Moving away from an events-based approach
 - Targeted data driven proactive care

Map 2: Index of Multiple Deprivation: Brent LSOAs that are within the 10% most deprived LSOAs in England, comparison of 2019 to 2025



Source: English indices of deprivation 2025 - Ministry of Housing, Communities & Local Government
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