

**From:** Phil.S.Graves@met.police.uk

**Sent:** 28 August 2025 11:20

**To:** premiseslicence@innpacked.com

**Subject:** RE: New Premises - Food and Wine, 246-248 Neasden Lane, NW10 0AA - 35568 - Police Reps

Stephen,

Sorry for the delay in replying, it was a long week with Notting Hill Carnival etc.

Unfortunately I'm not in a position to negotiate with the points you raise. As you know the normal policy for new off license applications that fall in CIZ's is refusal, so I am already pushing my boundaries by imposing conditions.

The comments from your client echo my concerns over his need for sales during the early hours and miniatures. These are exactly the issues why we have CIZ's with the crime, ASB and street drinking that this style of off license sales promote.

I want to support businesses, but the CIZ and hours your client is asking for are not workable.

Sorry,

Phil

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**From:** Premises Licence

**Sent:** 20 August 2025 15:42

**To:** Graves Phil S - NW-CU

**Subject:** FW: New Premises - Food and Wine, 246-248 Neasden Lane, NW10 0AA - 35568 - Police Reps

Dear PC Phil Graves,

Hope you are well.

I have heard back from our client regarding the extra conditions and they have said

"I spoke with my father and he said I am willing to accept the majority of the proposed conditions, including CCTV, staff training, refusals logs, and incident logs. And I believe these will strengthen the safeguards already in place. However, we respectfully request that Clauses 13, 14, 15, and 18 are reconsidered so that the business can continue to operate. The restriction on selling single cans and bottles of beer and cider would remove a large part of my trade, as many of my customers are only able to afford single

items rather than multipacks. If I am unable to provide this option, the business will suffer financially and, in some cases, customers who cannot purchase these items may attempt to steal, creating further problems both for us and for the police.

The proposed ban on selling miniatures under 35cl would also be damaging. Miniatures are a legitimate product, preferred by customers who do not wish to purchase larger bottles, and removing them would reduce customer choice and make it harder for us to compete with other licensed premises. In addition, the requirement to label all alcoholic products with the shop's name would be impractical and highly costly. Suppliers deliver stock pre-packaged, and it is not feasible for a small business like ours to relabel every single product before sale.

Finally, the restriction of hours is the most serious concern. The shop previously operated on a 24/7 licence, and much of our business relies on late-night and early-morning sales. Many of our regular customers are shift workers or late-night commuters who depend on us being open. Limiting the hours in the way proposed would make the business unviable, particularly as we are already struggling since the licence has been paused. Without the ability to operate during these hours, the shop may be forced to close permanently.

I fully understands the concerns around the Cumulative Impact Zone, but would like to highlight that this premises has already held a licence in the past without problems. Our commitment is to ensure that we remain compliant, safe, and supportive of the community, while also being able to sustain the business financially.

I kindly ask the Police to take into account the devastating impact these restrictions would have, not only on his livelihood but also on the staff employed and the local community members who rely on the shop.

Hopefully the police could agree to this if not please let me know and we can go from there.”

Is there any movement in regards to conditions 13,14,15 and 18?

*Kind Regards*

Stephen Bartlett  
Premises Licence Manager

*Innpacked Premises Licensing Team*

innpacked training consultants

**From:** S\_Dowlatzay dowlatzay

**Sent:** 20 August 2025 14:34

**To:** Premises Licence <

**Subject:** Re: New Premises - Food and Wine, 246-248 Neasden Lane, NW10 0AA - 35568 - Police Reps

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Moska