



This plan outlines the proposed approach to engage with Gypsy, Roma and Traveller communities to help develop the upcoming Brent Gypsy, Roma & Traveller Strategy. The plan shares the various engagement methods and topics, each of which will form part of the final strategy.

The aim is to initiate engagement from September (date to be confirmed (TBC)) and conduct a 10-week formal consultation period which will comprise of mixed methods (see Table 1). The approaches for a given session will be tailored for the audience, recognising that we are engaging with different communities.

Strategy development timeline:

- Strategy consultation and engagement: September – November
- Developing a new Brent Gypsy, Roma & Traveller Strategy, Cabinet paper – this paper outlines the direction of travel for, and approach to developing the strategy: 8 September Cabinet meeting
- Final Brent Gypsy, Roma & Traveller Strategy: seeking to complete by the end of 2025

Engagement timeline and process:

- Test engagement approach with key stakeholders: August
 - Roma Support Group – 14 August
 - Traveller Movement – 21 August
 - London Gypsies & Travellers – TBC
- Consultation and engagement goes live: September (Date TBC)
 - Formal 10-week consultation window launched
 - Brent Have Your Say survey live
- Qualitative sessions, dates TBC:
 - Lynton Close residents' session(s)
 - Gypsy, Roma and Traveller communities' sessions
 - Members briefing session
 - Open in-person session(s)
 - Open online session(s)
- Close consultation and engagement: November (Date TBC, subject to launch date)

Provisional consultation and engagement topics:

- Pitch Allocation Policy

- General issues and improving access to services
- Site search and design principles

N.b. there will be additional engagement beyond this plan for a Gypsy and Traveller Health Needs Assessment. The research is provisionally planned for Oct 25 – Jan 26 and will seek to commission an organisation to help:

- *understand the health status of Romani (Gypsy), Roma and Irish Traveller people in Brent.*
- *document their experience of healthcare.*
- *provide recommendations on how Brent Council and the Integrated Care Partnership can better support their health and care needs.*

Table 1: Consultation and engagement methods

Method type	Audience	Description	When will it take place	Where
Brent Have Your Say survey	All Brent residents	Purpose: Open survey to enable anyone to shape the strategy and feedback on the draft Pitch Allocation Policy Provisional focus topics: <ul style="list-style-type: none"> • Pitch Allocation Policy • General issues and improving access to services 	Will be open during the entire consultation window. <ul style="list-style-type: none"> • Start: September • End: November 	Online
In-person engagement sessions	Lynton Close community	Purpose: Engage with the community and capture their feedback Provisional focus topics: <ul style="list-style-type: none"> • Pitch Allocation Policy • General issues and improving access to services • Site search and design principles 	TBC	TBC: At Lynton Close or at another nearby location such as Harlesden Library
	Wider Brent Gypsy, Roma and Traveller communities	Purpose: Engage with these communities and capture their feedback Provisional focus topics: <ul style="list-style-type: none"> • Pitch Allocation Policy • General issues and improving access to services 	TBC Multiple session will be held targeting and tailored for the respective Gypsy,	Locations with the highest concentration of Gypsy, Roma and Traveller

			Roma and Traveller communities. We aim to design these sessions with relevant stakeholder groups.	communities. We want to engage in their places, where it is convenient and comfortable for the communities.
	All Brent residents	Purpose: Engage with Brent residents and capture their feedback Provisional focus topics: <ul style="list-style-type: none"> Pitch Allocation Policy General issues and improving access to services 	In-person session: TBC – likely to be held in October Online session: TBC – likely to be held in October	Civic Centre and online
Members briefing	Members	Purpose: <ul style="list-style-type: none"> Engage with Members and capture their feedback Update Members on activity to develop a new strategy Provisional focus topics: <ul style="list-style-type: none"> Pitch Allocation Policy General issues and improving access to services 	One session: Date TBC	Online
Informal wider stakeholder discussions	Local churches Local schools Other community organisations Local MP	Purpose: <ul style="list-style-type: none"> Informal conversations to understand stakeholder insights about the community Understand how stakeholders work and support Gypsy, Roma and Traveller communities, including opportunities for us to work together Provisional focus topics: <ul style="list-style-type: none"> General issues and improving access to services 	Ad hoc	Ad hoc