Rep 1 - Representation Remains

Thank you for this. I have read the applicant's comments. I only now realise that this a repeat of the 2023 event which caused so many problems and complaints- including from the Head of Kingsbury High when the noise and distraction to pupils on the Friday caused serious disruption to teaching.

In the circumstances it seems appropriate that this application is fully debated in public with committee members and I await a hearing date as soon as possible after the 12th August. Bearing in mind the rights of any disappointed party to appeal any decision to the magistrates court it is a pity that the organisers left it so late to make this application. It would take a very cynical person to wonder whether this was deliberate - the hope being to slip this through without residents or the school noticing.

In the meantime I would appreciate a copy of the "noise plan" referred to by Red Lotus.

Applicant Response to Rep 1

From: Business Licence

Date: Wed, 23 Jul 2025, 08:51

Subject: RE: New Premises Licence application - Roe Green Park

To:

Dear

The applicant has provided the following response:

Thank you for sharing your concerns about our application for a premises licence for the Rangeelu Gujarat Culture Festival at Roe Green Park. We truly value local residents' feedback and welcome the chance to clarify how we plan and deliver our events responsibly.

Our Track Record

Rangeelu Gujarat is a family-friendly, community-led arts and culture festival. Over the past 14 years, we have successfully organised numerous outdoor events, including two festivals at Fryent Country Park and our most recent festival in 2023 at Roe Green Park itself all delivered professionally, safely and without any breaches of licensing conditions or significant complaints.

Noise and Public Nuisance

We have always ensured that noise levels remain well within acceptable limits. At our 2023 event in Roe Green Park, independent decibel readings near the closest residential homes averaged around 40dB comparable to normal conversation and did

not generate formal noise complaints. Our stage is positioned as far as possible from neighbouring homes, and we continuously monitor sound levels during the event to remain within agreed limits.

Our waste management is robust. After our last festival, residents commented on how spotless the park was left something we are very proud of. We have a detailed plan involving professional cleaners and local volunteers to ensure the park is left clean and tidy each day.

Security and Crime Prevention

We share your view that safety is paramount. We employ Taur Security, an award-winning, responsible employer of fully SIA-accredited security guards trusted by local councils and experienced in high-profile events, including royal family visits. Our security plan includes a clear breakdown of SIA licensed security guards and trained stewards all qualified professionals. No security roles are carried out by untrained volunteers.

It is worth clarifying that while our policy states we aim to minimise any risk, in line with legal best practice we cannot claim to eliminate all risk entirely, as no event can. However, we work closely with the local police and council to keep our festival safe and secure.

If they would like to see more details about the company please see their website below

https://taursecurity.co.uk/

Alcohol

We do not hold an alcohol licence and do not permit alcohol sales on site. Bags are searched at the entrance and anyone appearing under the influence is refused entry. This is detailed in our security management plan, which we are happy to share with you.

Site Access and Parking

Our festival site is the same open ground used by the annual funfair, chosen for its accessibility, safety, and minimal disruption to the wider park. We do not obstruct public paths or highways, we plan site layouts carefully to ensure smooth public access.

We actively discourage visitors from driving. Full travel information is provided to ticket holders in advance, including clear public transport guidance. No general public parking is provided. The only parking available is a small, pre-booked area for Blue Badge holders, managed by trained stewards who turn away unauthorised vehicles.

Professional Standards

Although we are a not-for-profit community organisation, we work to professional standards. Our volunteers contribute specialist skills from their own professional fields.

All core services, including security, sound, power, fencing, and waste management, are delivered by experienced, fully accredited contractors.

We are proud members of Without Walls, the UK's leading outdoor arts festival network, this recognition reflects our track record and commitment to safe, high-quality community events.

Open Dialogue and Invitation

We remain fully open to discussion with the council about our site plan, should an alternative location within Roe Green Park be preferable.

We would also like to extend an open invitation to all local residents to join us on the opening day, free of charge, to experience first-hand the spirit of this festival: a peaceful celebration of culture, storytelling, children's crafts, and intergenerational community exchange.

We hope this addresses your concerns and reassures you that our priority is always the wellbeing and comfort of our neighbours and our attendees. We are happy to provide additional details such as our security or noise plans at any time.

Thank you again for engaging with us, we look forward to working together to ensure this festival remains a safe, respectful and positive celebration for all.

If the above addresses the concerns you have, please confirm how you wish to proceed with your objection.

Regards,

Sima Naran

Licensing Support Officer

Regulatory Services