

Me and my family have known Mr shah and his wife and sons for a few years now.

Mr shahs off-licence is a fantastic local shop. Always well stocked, clean and friendly staff. They also sell many of our favourite indian snacks, which saves me going all the way to wembley on the bus.

What makes essentials even more special is the owners them selves.

Very friendly, polite and extremely helpful and knowledgeable.

I first started coming to buy milk and bread and over time, Mr shah is seen like a father to me and my family.

I like coming here because the family can speak to me in my mother tongue 'gujrati' and explain everything correctly, which makes it very comfortable for me to understand.

He more than happy to help in any way he can not only to me but to many of the people that come into his shop.

My daughter loves coming to the shop after school with her friends and spending time with both rishi and mahesh as they take the time to speak to everyone nicely

Because of this i always tell all the other indian people to shop at his store and support this buiness, as their prices are very fair, they dont cheat their customers and the shop keepers are very nice people.

I stand outside mr shah shop for a few hours in the morning with my little son, who loves coming here and spending time with the family and his dogs who he loves. I also help then offload their stock, when their other son brings, which im more than happy to help with as i have alot of respect for their family.

Whenever i have friends coming to meet me i tell them to wait for me by the side of the shop, as its a safe/ trouble free area to wait, with pleanty of friendly locals to talk to.

Its sad to here that a well respected man and his established business has had to close for no fault of his own.

We need more shops and polite shop keepers like this, as its definitely helps our indian community, to feel alot safer and comfortable. I have met many other people from different backgrounds, whom i have become good friends with over time.

Thank you