



# Brent

**Regulatory Services**

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**Online Ref. No: 19681**

**Application No: 35154**

**Date: 04 June 2025**

## **LICENSING ACT 2003**

**Licence: Temporary Event Notice**

**Application No: 35154**

**Applicant: Mr Dudley Shirley**

Previous Names:

Date of birth:

Place of birth:

National Insurance Number:

Applicant Address:

Email Address:

Telephone number:

Mobile number:

Fax:

**Premises: Address: Car Park Next To 237, Neasden Lane, London, Brent**

**Premises Licence Number/Club Certificate Number: N/A/**

If you intend to use only part of the premises at this address or intend to restrict the area to which this notice applies, please give a description: **N/A**

Please describe the nature of the premises: **Car Park**

Please describe the nature of the event: **Local Community Give Back Event - Primarily celebrating and sharing Jamaican culture on Jamaican Independence Day.**

**We're a small Jamaican barbershop proudly rooted in the heart of Neasden, NW10 located just beside the town centre Car Park. Over the years, we've become more than a place for a haircut—we're a community hub where conversations, culture, and community connection thrive. We have been involved in health initiatives such as Prostate cancer and mental health and have a long-standing relationship with the local Food bank where we act as a donation drop off point. Community Event To mark Jamaican Independence Day, on the 6th August we want to host a community give-back event that celebrates Jamaican heritage while bringing together the diverse people of Neasden. With authentic Jamaican music, authentic Jamaican food, small live performances, and family-friendly activities, this event will be a joyful, truly inclusive celebration of culture, unity, and local pride. The mayor will be invited to attend also. We're seeking permission to use the Neasden Town Centre Car Park to make this vision a reality—and to give something truly positive back to the community we proudly serve.**

Please state the licensable activities that you intend to carry on at the premises (please tick all licensable activities you intend to carry on):

The sale by retail of alcohol: **Yes**

The supply of alcohol by or on behalf of a club to, or to the order of, a member of the club: **No**

The provision of regulated entertainment: **Yes**

The provision of late night refreshment: **No**

Are you giving a late temporary event notice? **No**

Please state the dates on which you intend to use these premises for licensable activities: **06 August 2025 until 06 August 2025**

Please state the times during the event period that you propose to carry on licensable activities (please give times in 24 hour clock):

**Day: 6th August 2025**

**Start Time: 12:00**

**End Time: 22:00**

**Further Details:**

Please state the maximum number of people at any one time that you intend to allow to be present at the premises during the times when you intend to carry on licensable activities, including any staff, organisers or performers: **499**

If the licensable activities will include the sale or supply of alcohol, please state whether these will be for consumption: **On the premises**

Personal Licence Holder:

Previous TENS:

Have you previously given a temporary event notice in respect of any premises for events falling in the same calendar year as the event for which you are now giving this temporary event notice?: **No**

Have you already given a temporary event notice for the same premises in which the event period: a) ends 24 hours or less before; or b) begins 24 hours or less after the event period proposed in this notice?: **No**

Associates and Business Colleagues:

Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice? **No**

Has any associate of yours already given a temporary event notice for the same

premises in which the event period: a) ends 24 hours or less before; or b) begins 24 hours or less after the event period proposed in this notice?: **No**

Has any person with whom you are in business carrying on licensable activities given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice? **No**

Has any person with whom you are in business carrying on licensable activities already given a temporary event notice for the same premises in which the event period: a) ends 24 hours or less before; or b) begins 24 hours or less after the event period proposed in this notice?: **No**