

Sent: 29 May 2025 16:10

To: Business Licence <business.licence@brent.gov.uk>

Subject: Tiger Bay Kingsbury

To Whom It May Concern,

I am writing as a long-time resident of the Brent area, a regular customer of Tiger Bay, and a local business owner operating several establishments in and around the borough. I am submitting this representation in full support of Tiger Bay's continued operation, based on my personal experience as a customer and my professional insight into what it takes to responsibly run a public venue.

I have been visiting Tiger Bay for several years now, both socially and occasionally for informal business meetings. From the very beginning, it was clear to me that the team behind Tiger Bay are not only passionate about hospitality but are also fully committed to upholding the standards expected by the council and the wider community.

1. Prevention of Crime and Disorder

Tiger Bay has a consistently strong security presence, including trained staff who are visible, professional, and proactive in maintaining order. I've personally witnessed their team diffusing situations quickly and respectfully, making it clear they are not just "ticking boxes" but genuinely prioritizing safety and good conduct. As a business owner myself, I know how important it is to have the right people in the right positions — and Tiger Bay clearly does.

2. Public Safety

Public safety is a visible priority. The venue layout is open and accessible, staff are attentive, and health and safety practices are clearly embedded in their operations. Whether it's crowd control, emergency access, or general cleanliness, I've never once felt unsafe there — and I've recommended it to friends, colleagues, and visiting guests without hesitation.

3. Prevention of Public Nuisance

I live locally and frequently pass by the area. I can confidently say that Tiger Bay does its part in preventing nuisance. The noise levels are monitored, security often encourages guests to leave quietly, and the team is responsive to any concerns. It's not a place that disturbs the peace — it's a place that respects it.

4. Protection of Children from Harm

Although Tiger Bay is clearly an adult-focused environment, they've always maintained strict age policies. ID checks are routinely done at the entrance, and it's clear they take the protection of minors seriously. This kind of diligence builds trust with the wider community and families living nearby.

What also stands out about Tiger Bay is its connection to the local area. I've had the pleasure of speaking with Uzi, a senior member of staff, on several occasions. His professionalism, consistency, and customer care reflect the values of the entire team. He's someone who genuinely takes pride in the place and knows the customers by name — that level of service isn't common anymore.

Tiger Bay has been operating for years without significant incident. That doesn't happen by accident. It happens because the business is run properly, with structure, foresight, and respect for regulations. As someone who runs multiple businesses, I recognize the work it takes behind the scenes to maintain a venue like that — and I know when it's being done right.

In a time when many areas are losing safe, responsible social spaces, it would be a shame to see an example like Tiger Bay be unfairly targeted or misunderstood. They have a loyal customer base, they contribute positively to the local economy, and they meet every requirement expected of them.

I fully support Tiger Bay continuing its operations and respectfully ask that Brent Council acknowledge the good work they do and the responsible manner in which they do it.

Kind regards,

A Seyani - The Mount - HA99EE