



**METROPOLITAN
POLICE**

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TERRITORIAL POLICING

Malar Cash & Carry

541-543, High Road
Wembley
Middlesex
HA0 2DJ

Brent Borough Licensing NW CU

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HA0 2HH

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Your ref: 34443

Our ref: 01QK/198/25/1187NW

Date: 22/04/2025

Police representations to Vary a Premises Licence application for 'Malar Cash & Carry, 541-543, High Road, HA0 2DJ.

I certify that I have considered the application shown above and I **wish to make representations** that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below

Officer: **Brendon McInnes**
Licensing Constable PC 1187NW

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made to Vary a premises licence under section 34 of the act.

The Police representations are concerned with the Prevention of crime and disorder, Public safety and the prevention of public nuisance of the licensing objectives.

The Application

The application was received by police on the 25/03/2025.

The application is to amend **condition 6** from:

"No high strength beers, Lagers and ciders above 6% ABV shall stocked with the exception of Lion Stout (7.5%)"

To

"No high strength Beers, Lagers and Ciders above 6% ABV shall be stocked except for Lion Stout, Dragon Stout & Guinness."

And to remove **condition 8**: The sale of single cans.

The venue is situated on Harrow Road, Wembley which falls in the CIZ (Cumulative Impact Zone) "Where an application for a new off-licence or for variations to off-licences is received (which would increase the sale of alcohol, including through longer hours), the presumption is that the application will be refused unless the applicant can satisfactorily evidence that their application or variation will not negatively impact on the licensing objectives."

Public Space Protection Order (PSPO)

The entire borough of Brent is covered by a Public Space Protection Order (PSPO). This piece of legislation was introduced to combat the rising level in street crime and ASB, a vast quantity of which is alcohol fuelled. Any new venue asking for the sale of alcohol to be added to its license could inadvertently add to this ongoing issue. Therefore all applications and their conditions need to be closely scrutinized to avoid adding to the crime and ASB on the Brent Borough

The venue in question already have an issue with street drinking and show no regard for the CIZ or the PSPO policies.

During the consultation period I have visited the venue on a number of occasions in the early hours of the morning and have taken the below pictures. The pictures are of the neighbouring premises where a ledge is available for drinkers to place their alcohol as if were in a bar. This particular neighbouring premises also provide shelter from the rain which makes this an ideal place to meet up and drink.

The below images were taken on the 10/04/2025 at 05:50hrs:



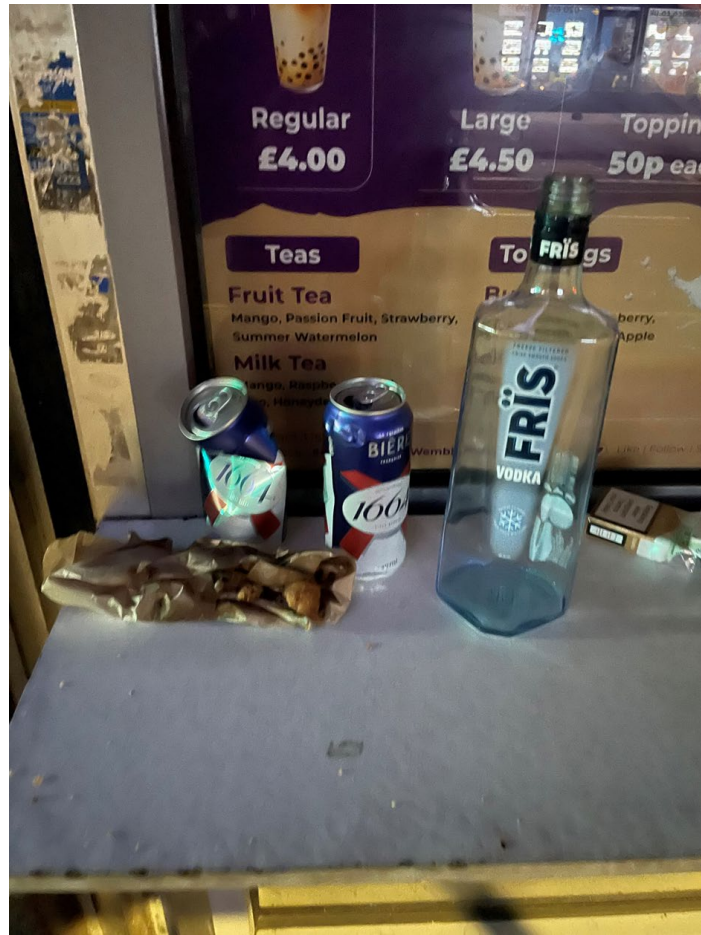
An empty spirit bottle with the label of Marla Cash & Carry on it.



A discarded Carlsberg can with the label of Marla Cash & Carry on it

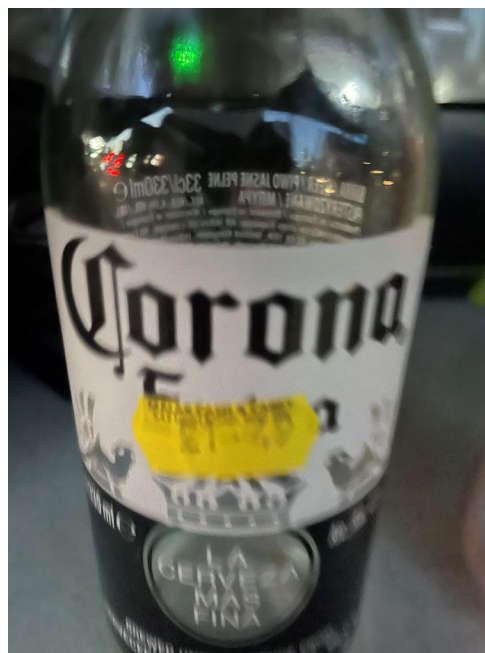


Discarded lager cans and other rubbish left behind.



Empty Lager Cans and empty bottle of Vodka.

The below images were taken on the 17/04/2025 at 05:40hrs:



Empty bottle of Corona Lager with the label of Marla Cash & Carry on it identifying which venue it provided it.



More empty bottles of lager and cans of lager with the labels of Marla Cash and Carry on them along with other rubbish discarded on the street. Also smashed glass bottles on the floor.



Again empty bottles of Corona Lager with the labels of Marla Cash and Carry on them with smashed glass on the floor.



On the 17/04/2025. I approached the manager of Marla Cash & Carry and pointed out the above to him and reminded him of his obligations under the PSPO to reduce street drinking. His response to me was that they feel intimidated by customers should they be confronted regarding the street drinking.

Should the amendment of condition 6 and the removal of condition 8 be approved this will undermine the licensing objectives and go against Brent Councils policies.

Police strongly appose the variation application. If anything Police feel that the licence should have more stringent conditions to promote the licensing objectives. Such as reducing the hours the venue is permitted to sell alcohol.

Minimum number of cans or bottles to be sold should be no less than four (4) at any one time as this will deter the customers that want to buy a single can or two that will more likely be drank out on the street.

As the applicant wishes to remove the condition of no single cans to be sold and adding extra high strength lagers beers and ciders, this will just add to the street drinking in an area that is already flooded with street drinking. Especially as the weather gets warmer in the coming months.

Crime Ref: 01/982248/24 on the 20/10/2024 at 04:28hrs.

Reports of ASB and Common assault.

Police have spoken to the victim in length about this incident and what has happened. Ranjeet has explained that this is a continuing Anti-Social Behaviour that has taken place outside of the shop where males are consuming NOS Canisters, Khat Tobacco and alcohol outside of the shop whereby they are becoming aggressive

The above report is just one of many ASB incidents that have been reported in and around the area. I just want to highlight that even staff at the venue have acknowledged that the venue is attracting ASB where they congregate outside and consume alcohol. This alcohol is purchased from Marla Cash and Carry as evidenced in the above pictures

Marla Cash & Carry have been previously issued a warning letter for breach of the conditions of their licence and street drinking. This will be sent in supplementary documents.

Again police strongly appose the Variation Application.

Yours Sincerely,

Brendon McInnes PC 1187NW
Licensing Constable Brent Police