



**METROPOLITAN
POLICE**

Working together for a safer London

TERRITORIAL POLICING

Just Cravings

150, Willesden Lane
Brent
NW6 7TH

Your Ref: 34282

Our ref: 01QK/160/25/1187NW

NW BCU Licensing Department - Brent

Wembley Police Station
603, Harrow Road
Wembley
HA0 2HH

Tel: 020 8733 5008

Email: nwmailbox.licensingbrent@met.police.uk

Web: www.met.police.uk

Date: Tuesday 01 April 2025

Police representations to the application for a new Premises Licence for 'Just Cravings, 150, Willesden Lane, Brent NW6 7TH'

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

Officer: Brendon MCINNES
Licensing Constable 1187NW

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under Section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives.

Police require the following points should be included in the operating schedule or added as conditions on the premises licence.

The Application

The application is for a take away venue on Willesden Lane, NW6 7TH. The only licensable activity is that of late night refreshments on Monday through to Sunday. My only concern is that of noise to residents during the early hours of the morning with customers coming and going.

The applicant's requested opening hours are as follows:-

Monday	15.00 to 02.00 Hours
Tuesday	15.00 to 02.00 Hours
Wednesday	15.00 to 02.00 Hours
Thursday	15.00 to 02.00 Hours
Friday	15.00 to 02.00 Hours
Saturday	15.00 to 02.00 Hours
Sunday	15.00 to 02.00 Hours

Late Night Refreshments are Requested as:-

Monday	23.00 to 02.00 hours
Tuesday	23.00 to 02.00 hours
Wednesday	23.00 to 02.00 hours
Thursday	23.00 to 02.00 hours
Friday	23.00 to 02.00 hours
Saturday	23.00 to 02.00 hours
Sunday	23.00 to 02.00 hours

Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority from Brent Council.

Notices will also be displayed advertising the presence of the CCTV to help promote a secure and safe dining and working environment.

Police require the following points should be added as conditions on the premises licence as below:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council. The CCTV system shall show the correct date and time.
2. A CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the internal area.
3. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.
4. A member of staff trained in the use of the CCTV system shall be available at the premises at all times that the premises are open to the public. This member of staff shall be able to view, download and make copies of any CCTV requests made by the police or authorised officer(s).
5. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any faults in the CCTV system
- (e) any visit by a relevant authority or emergency service

Any inputs into this log shall be made within 24 hours of the event

6. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

7. The licensee shall ensure all public areas within 3 metres of the premises are cleared of litter arising from the premises daily.

8. A clear and unobstructed view into the premises shall be maintained at all times.

9. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.

10. Drivers shall not deliver to any person anywhere other than that at the residential / business address given when the order was placed. There shall be **NO** deliveries made to any open/public spaces

11. Delivery drivers should be asked to keep noise to a minimum when collecting takeaways and must not be permitted to loiter unnecessarily

12. No idling of delivery vehicles

13. The LNR hours shall operate from 23.00 to 02.00 seven days a week.

If the above conditions can be met in full, police would be in a position to withdraw representations.

Yours Sincerely,

PC Brendon MCINNES 1187NW
NW BCU - Brent Licensing