

BRENT YOUTH

STRATEGY 2025 - 2028

Participate

Influence

Decision making

Aspirations

Engagement

Speak out

Cześć Mond GUTENTAG Bok MERHABA
HELLO ALOHA Ciao HALLO Salaam
O!!
Hala Cześć Mond GUTENTAG Bok MERHABA
HELLO ALOHA Ciao HALLO Salaam
O!!
Bunã



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BRENT YOUTH STRATEGY 2025-2028

FOREWORD



COUNCILLOR GRAHL

I am delighted in my capacity as Cabinet Member to introduce the refresh of the Brent Youth Strategy 2025 – 2028 to guide the way for Brent Council and partners to ensure our young people thrive in the borough.

This Youth Strategy is your passport to the future and speaks directly to you, the young people of Brent. It has been designed with you and for you and we would like to extend our heartfelt thanks to each and every young person who has given their time, creativity and vision to co-design this strategy.

There have been many achievements under the Brent Youth Strategy 2021 – 2023, arising from the Independent Brent Poverty Commission in 2020 which highlighted significant challenges faced by young people in the local area. This refreshed

strategy seeks to build on our successes and go further in partnership with Brent young people. We are determined that Brent be a safe, inclusive, collaborative and nurturing place in which to flourish into adulthood.

Together with our partners, including the voluntary and community sector across Brent, we will continue building close and lasting relationships that will enable us to effectively succeed in the delivery of our strategy plan.

We celebrate Brent for the diverse and vibrant borough that we are and we are dedicated to ensuring the best possible outcomes for you, our young people. This refreshed youth strategy and action plan represent our promise and commitment to you to deliver and achieve together.

Cllr Gwen Grahl
Cabinet Member for Children, Young People & Schools



MYP (MEMBER OF YOUTH PARLIAMENT)

As MYPs for Brent, it's a privilege to introduce the Youth Strategy.

We believe our borough is at its best when the bonds between young people and the council are renewed and the sense of opportunity is clear.

Throughout this year we've seen how inherent young people are to the backbone of our borough community; we have some of the most creative, ambitious, and resilient young people anywhere in the capital and we are proud to represent them.

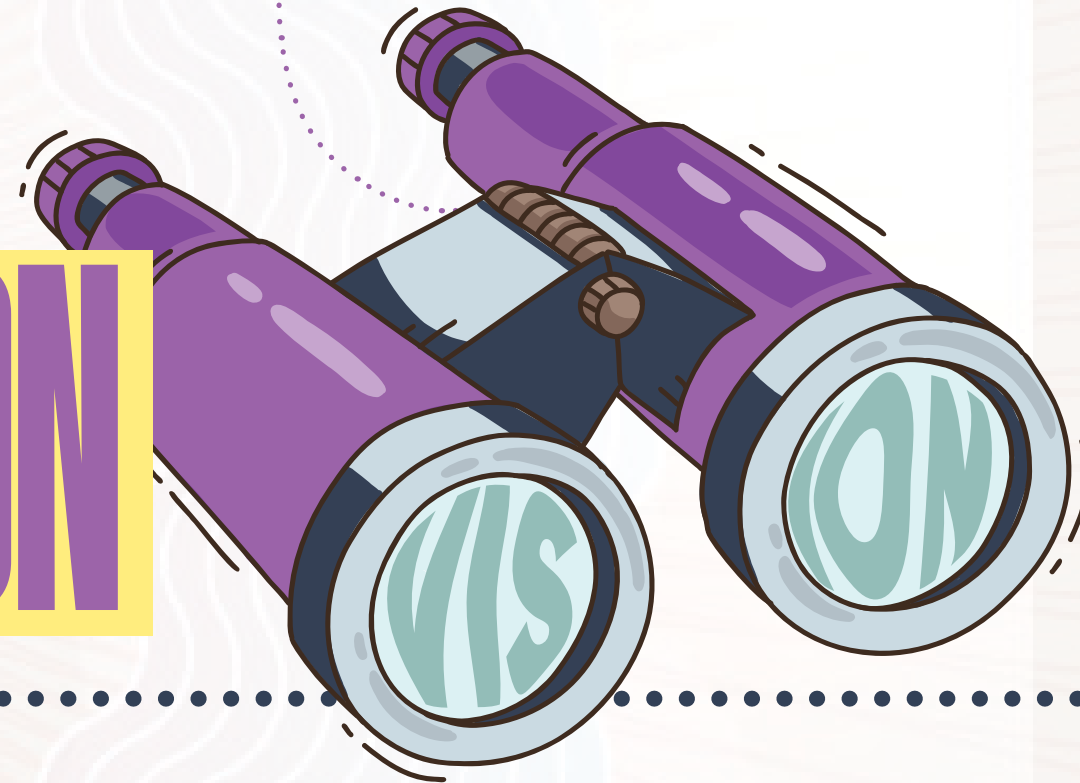
We are pleased therefore to see a long-term vision for our generation, built on harnessing the potential of young people and breaking down the

barriers to opportunity. It's welcoming too that this strategy was designed in partnership with youth councils and youth groups so has their fingerprints embedded firmly in it - particularly when it comes to addressing the challenges of mental health provision and youth crime.

Our faith in the potential of our borough's young people is greater than ever and we welcome this strategy as a step forward in giving them a greater share in the community.

George Main Sin and Manel Bensada
Members of Youth Parliament for Brent

THE VISION



"To empower every young person in Brent with the skills, opportunities and support needed to lead healthy, fulfilling lives and to become engaged, responsible, and inspired members of society."

Our vision for Brent is to create a borough where every young person is empowered and receives the support needed to thrive, contribute meaningfully, and shape their future. We want children and young people in Brent to feel valued and included, have access to quality education, mental and physical health resources, and pathways to employment and community engagement.

By fostering resilience, leadership, and community involvement, this strategy aims to provide young people with safe, supportive environments where

they can build a foundation for lifelong success. Grounded in principles of equity, inclusion, and innovation, our approach will ensure that every young person, regardless of background, has the resources, confidence, and opportunity to lead a healthy, fulfilling, and purpose-driven life. Through collaborative partnerships, we aim to create a sustainable framework that nurtures the young people of Brent to be equipped to thrive.

By focusing on the key themes of the strategy, which include engagement

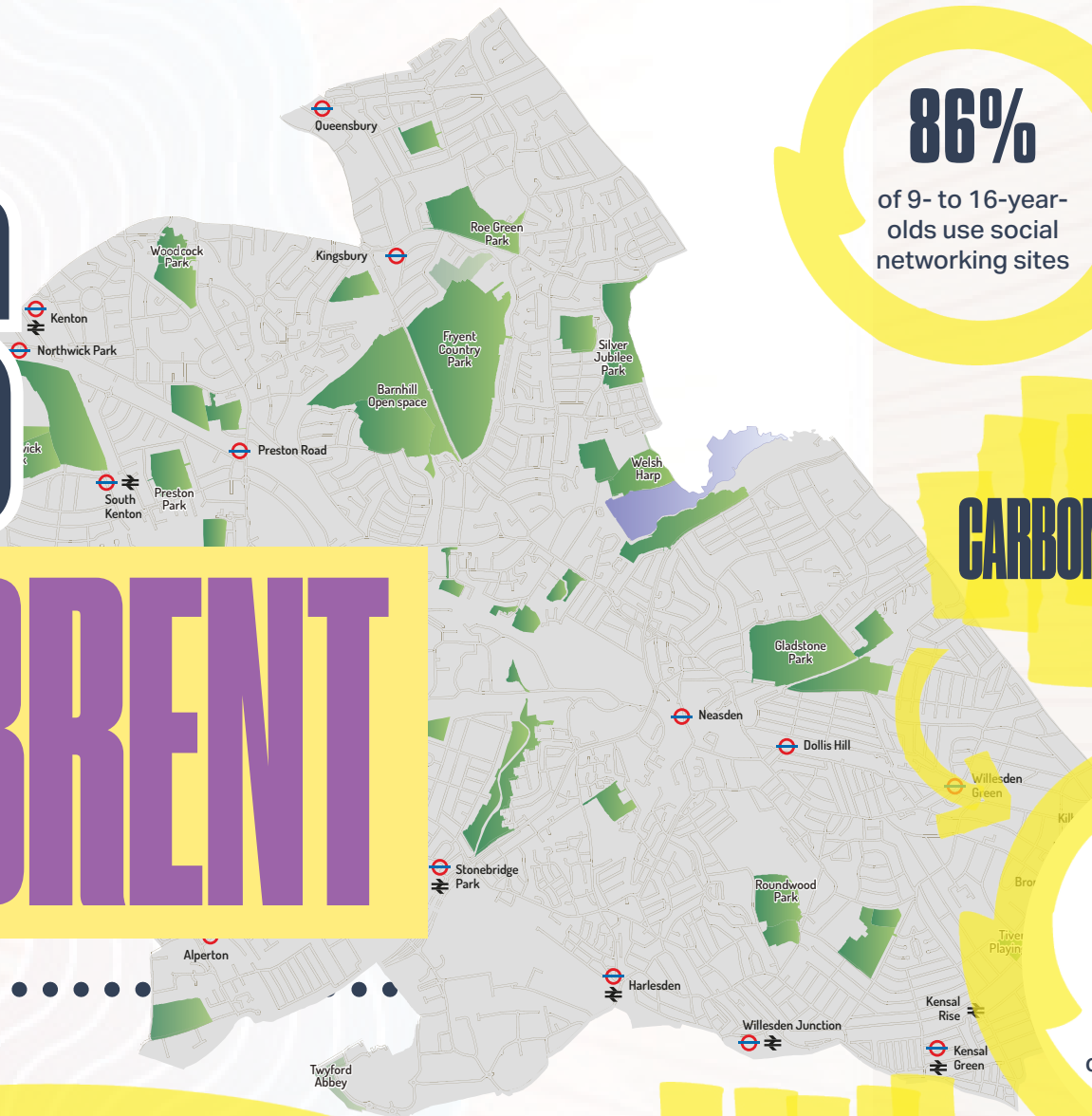
and participation, skills, opportunities, and activities, health and wellbeing and safety, the vision for Brent's Youth Strategy is to build a generation that feels confident, capable and inspired to shape their own futures as well as contribute positively to society. This vision is about supporting young people at every stage, acknowledging their potential, and providing them with pathways to achieve.

To our young people of Brent, this is **YOUR** strategy. **YOUR** voice, **YOUR** ideas and **YOUR** goals are at the very heart of what we do.

THIS IS YOUR BRENT

**A NEW NATIONAL YOUTH STRATEGY
IS BEING CREATED IN 2025**

and the government has committed to improving youth outcomes.



86%

of 9- to 16-year-olds use social networking sites

Brent aims to be
CARBON NEUTRAL BY 2030

**YOUNG PEOPLE
SPEND 85%**

of their waking hours
outside of the school-day
each year

Investing in Youth Work and activities to divert away from crime costs $\frac{3}{4}$ less than the price of a young person entering the Criminal Justice System.

102,752

under 25s in Brent
– 1/3 of the total population.

Religion split in Brent-
Christian- 38.8%,
Buddhist- 0.9%, Hindu-
15.6%, Muslim- 21.4%
Sikh- 0.5%, Jewish- 1.1%,
No religion- 13.6% and
other religion- 1.3%

In 2024 over 3000 Children and Young People in Brent were being supported on an EHCP Plan.

**149
LANGUAGES
SPOKEN**

0.05% of people aged 16+ in Brent identify another gender identity

**BRENT IS THE 5TH
LARGEST LONDON BOROUGH**

85 PARKS AND OPEN SPACES IN BRENT

including Gladstone Park, Roundwood Park, Vale Farm Sports Ground, Willesden Sports Ground, Stonebridge, Recreation Ground, Longstone Avenue, Fryent Park, Chalkhill Park, Church Lane Recreation Ground, Church End Open Space and Barham Park.

62 Primary, 16 Secondary Schools and 5 special schools



WHAT WE HAVE ACHIEVED SO FAR

ENGAGEMENT AND VOICE

Create more opportunities and increase participation of young people from all backgrounds to become actively engaged and empowered members of their communities.

- Brent Youth Parliament (BYP): Members of Brent Youth Parliament have participated in the London Youth Assembly and the UK Youth Parliament. BYP took part in the national Make Your Mark ballot. Brent collected over 3000 votes and this confirmed BYP's next campaign priority, 'Tackling Crime and Safety.'
- Children in Care Council (including Junior Care in Action, Care in Action, and Care Leavers in Action): These groups represent young people in care and care leavers in Brent. Brent Care Journeys 2.0 (BCJ 2.0) provide a platforms for members to voice opinions and influence decisions about their services. The groups use flyers, newsletters and meetings to share information, advocate for better support and foster community among young people in care.

ACTIVITIES

Develop increasingly sustainable, inclusive, diverse and engaging recreational opportunities that bring young people together and respond to evolving priorities.

- MOPAC Disproportionality project 2022-2023: 108 children and young people were involved in co-designing the project and 173 children and young people across Brent took part in the MOPAC funded activities over summer 2023 in Brent Family Wellbeing Centres. These included sports, art, mentoring, emotional health and wellbeing, beauty, music production and photography sessions, all facilitated by Brent Voluntary and Community sector organisations.
- The Young Brent Foundation (YBF) invested £2.9m in youth programmes in 2023-2024, supporting between 15,000-17,500 young people through initiatives in education, employment, and the environment. YBF offers outreach, volunteering, and community programs, including Career Catalyst Networking and Youth Work Week. They also host Summer Camps, Holiday programmes, and community events to engage youth. YBF partners with organisations like the Royal Albert Hall, National Trust, and Tottenham Hotspur to create new opportunities for young people. The FA and Tottenham Hotspur, to create new opportunities for young people and members.

SKILLS AND OPPORTUNITIES

Ensure that there are opportunities for children and young people to engage in programmes and services that enables them to develop new skills.

- Young Brent Foundation (YBF): YBF's 'One Flow One Brent' programme received £744k funding through the MyEnds London Violence Reduction Unit (VRU) programme which supported 3,000 young people living on the three largest estates in Brent – Chalkhill, Church End and Stonebridge, over a three-year period. Activities were held for local children in their youth clubs and events and workshops were organised over the holidays to bring the young people in the communities together, safely, with opportunities to build skills towards a brighter future.
- In collaboration with the Raheem Stirling Foundation, YBF have created 'Brent Goes Global', a three-year volunteer scheme in which 15 young Brent people aged 17-21 fundraise towards travel costs and produce an international social action project with groups of young people in various countries, including Brazil and Jamaica.

PLACES AND FACILITIES

Support the development of modern and accessible youth-dedicated spaces.

- Brent Family Wellbeing Centres: 8 centres were created in 2020 enabling children and young people in Brent to access youth provision in dedicated spaces within their local area, with one centre focused on SEND support. Children and Young People can receive support for education, training and employment via the triage and keyworkers in the centres. The centres all offer children and young people access to digital equipment such as computers, Wi-Fi, Xbox and PlayStation. Extra curricular activities such as MMA, Art classes and sports activities are held weekly after school and throughout the day outside of term time. During the school holidays the centres offer the DfE Holiday Activities and Food (HAF) programme where vulnerable children receive a free place on holiday play schemes and a hot meal.
- Roundwood Community Centre is an inclusive and safe space for young people, offering a wide range of positive activities for 11 to 19 year olds and up to 25 with SEND. The school and community centre is set in a relaxing and informal environment providing young people with a wrap-around service in a well-resourced state of the art facility. Community Centre providers lead sessions in the day and encourage school students to take part in their extra-curricular activities, open to young people across the borough.

WHAT WE HAVE ACHIEVED SO FAR

WELLBEING AND MENTAL HEALTH

Promote and embed wellbeing and mental health priorities, including access to support, within the local youth provision.

- Covid Pathfinder Project 2020-2023: Brent Children and Young People department identified emotional health and wellbeing, education disruption, social isolation and overall challenges faced by the children and young people in the borough. The Youth Justice Service worked with EACH, who provided counselling support for young people and Young Brent Foundation mentors, supporting over 400 young people through creative activities such as sports, art and music, along with weekly mentoring and wellbeing support. The Youth Participation Worker created a Youth Panel and held podcast sessions to provide a platform and a safe space for children and young people to voice their challenges over the pandemic and beyond in the borough, which were filmed and shown in various forums to influence stakeholders and professionals to improve their services.
- The Wellbeing and Emotional Support Team (WEST) is a targeted mental health service for vulnerable children and young people aged up to 18 years old and up to 25 for people with SEND. Providing individual and group evidence-based interventions in schools for children and young people who are experiencing mild to moderate difficulties including anxiety, low mood and behavioural difficulties. From February 2023, WEST Engage provided an extended offer, working with children and young people who are struggling to attend school, those not currently accessing education, or those who are experiencing mental health difficulties not met by other services. The aim has been to increase connection for the young person with local services, their community and with education.

SAFETY

Enable positive relationships and healthy behaviours to ensure all young people feel safe in their communities.

- Partnership working: St Giles Trust and Air Network mentors are embedded in the Youth Justice Service (YJS) team providing vital support to young people involved in, or at risk of, serious youth violence. A monthly 'No Knives Better Lives' event is held at the Old Bailey Court and is a mandatory session for all young people arrested for knife-related offences and open to all young people in Brent. In these sessions, young people observe powerful presentations from a trauma surgeon, an ex-gang member and the parent of a teenage victim of knife crime. The YJS have created a weapons and awareness programme, working with young people over an 8-week period to educate about the reality and serious nature of knife crime and to explore alternative strategies for prevention of harm and resolving conflict without violence.
- Between 2021-2024 Brent Council reinforced its commitment to preventing Violence Against Women and Girls (VAWG) and domestic abuse among children and young people. Collaborative programs, including school-based workshops delivered by Beyond Equality and Young Brent Foundation, focused on gender stereotypes, consent and healthy relationships. These initiatives equipped young people with tools to recognise and challenge harmful behaviours, ensuring early intervention and fostering long-term resilience. The Phoenix (P&Act) Project provides culturally sensitive one-on-one support to African and Caribbean heritage girls, addressing systemic barriers in addition to experiencing VAWG. Together, these programs illustrate Brent's comprehensive, multi-agency approach to supporting children and young people, breaking cycles of abuse and building safer family environments.

ACCESS AND AWARENESS

Ensure all young people are aware of and can access local youth provision.

- The Youth Participation Worker was tasked with working together with young people in the Youth Justice cohort to improve their attendance at Family Wellbeing Centres (FWCs) and their engagement and participation in activities. In addition to this, two of the FWCs now support small groups of young people, under supervision with the Youth Justice Service, to undertake their Reparation hours at the centres by assisting with the foodbank deliveries.
- Social media is one way that we work continuously with the Voluntary Community Sector (VCS) Organisations to connect and share with children and young people about opportunities and activities they can access in Brent.

THE ENVIRONMENT

Harness young people's passion for a green and sustainable environment.

- The SCIL-funded Youth Provision project is a £2 million investment secured for youth organisations across Brent in growth areas to bid for improving the infrastructure of their buildings to facilitate better access for all young people and higher levels of quality youth provision. Organisations have been shortlisted by a Youth Panel to be put forward for consideration and, once final decisions have been made, work will be expected to begin in Spring 2025.
- As part of our climate programme we have delivered 36 school streets schemes to support active travel, reducing emissions and improving safety and health and well-being. 48% of our schools have sustainable School Travel Plans in place, and we have implemented a number of Green and Healthy Street schemes outside of schools complete with new tree planting and sustainable urban drainage systems. This is all designed to support making travel to school via active travel the most attractive option for young people. We have established plans to set up a new infrastructure project. We are also working with schools and students directly on wider environmental initiatives to tackle climate change via the launch of the Schools Climate Action Guide and the Our School, Our World programme.



BRENT'S RESPONSIBILITIES TO CHILDREN AND YOUNG PEOPLE



STATUTORY GUIDANCE



Section 507B of the Education Act 1996 says that Local Authorities, like Brent Council, must make sure that:

Young people aged 13-19, up to 25 with SEND (Special Educational Needs and Disabilities) have access to good quality educational and recreational leisure-time activities to improve wellbeing.

This includes sports, cultural activities, residentials, special interest clubs and volunteering opportunities.

These activities should aim to:

Connect you with your communities and enable you to develop a strong sense of belonging and to contribute actively to society.

Take place in local and fit-for-purpose environments so that you can socialise safely with friends, spend time with people from different backgrounds, and develop trusting relationships with adults.

Have a voice in decisions which affect your life.

Offer opportunities to take part in a wide range of activities to build skills for life and work and to help you make a successful transition to adulthood.

Raise your aspirations in education, training or employment and encourage you to release your potential.

Help disadvantaged and vulnerable young people, as well as those at risk of not realising their full potential, to reduce risky and anti-social behaviour.

The National Youth Agency (NYA) have published a Toolkit to support us as your Council to make sure that quality youth programmes are happening, **with a focus on co-design and collaboration with YOU, the children and young people of Brent.**

We work closely with voluntary and community sector organisations to make sure that there are lots of activities and opportunities for you to get involved with.

BRENT FAMILY WELLBEING CENTRES

Our Family Wellbeing Centres offer a safe space for children and young people to access activities and opportunities to get involved.



ALPERTON



CHURCH LANE



GRANVILLE



CURZON CRESCENT AND FAWOOD



PRESTON PARK



THREE TREES



ST RAPHAEL'S



WILLOW



HOW WE GOT HERE



Being Heard and Taking Part

Reaching Goals and Enjoying Yourself

This Strategy was created with local young people, with the focus on 4 important themes for positive change towards a brighter future.

The Plan and Pledges are designed to work together to create a picture of the Brent that all young people want to live in.

Our focus on Being Heard and Taking Part, Reaching Goals and Enjoying Yourself, Feeling Good and Staying Safe aims to support young people in Brent to live their best lives.

Young people have spoken up and your words are recorded across this Strategy - **YOUR** Strategy.

The Pledge

- **Make sure lots of positive activities are available for Brent young people where you can learn new skills, spend time with friends, meet new friends, be safe and enjoy yourself!**
- **Help young people from all backgrounds and abilities to be active members of their community.**
- **Support the development of modern spaces for young people and make sure all young people know about them and have access to them.**
- **Make sure all young people know how and where you can go for wellbeing support in safe accessible places.**





PRIORITIES

2025-2028

BEING HEARD AND TAKING PART

(Engagement and Participation)

You should have access to places where you can learn about your borough, give your opinions, share your concerns and receive feedback and recognition for your contribution to making Brent a better place for all.

Your voice matters, we want to hear it! There should be no barriers to access and the council should reach all young people to make sure you know the activities and opportunities that are out there for you and how you can take part.

REACHING GOALS AND ENJOYING YOURSELF

(Skills, Opportunities and Activities)

Age-appropriate activities and opportunities should be available in safe accessible places so that you can enjoy yourselves in the borough safely and spend your leisure time building relationships, learning new skills and thinking about the pathways to your future. You should have the chance to gain skills that help you prepare for your future career, including entrepreneurship coaching, apprenticeships and volunteering opportunities online and in your local area.

Have fun while you plan for your future!

FEELING GOOD

(Health and Wellbeing)

Everyone has the right to feel good and have safe spaces to talk, to get support and to learn the best ways to live a healthy lifestyle and build healthy relationships. **Your health and wellbeing is a priority!** If you build a strong support network and you know where to go for help and advice, no matter what you face in life, you will be able to get through it, learn from it and even use your own experiences to help others.

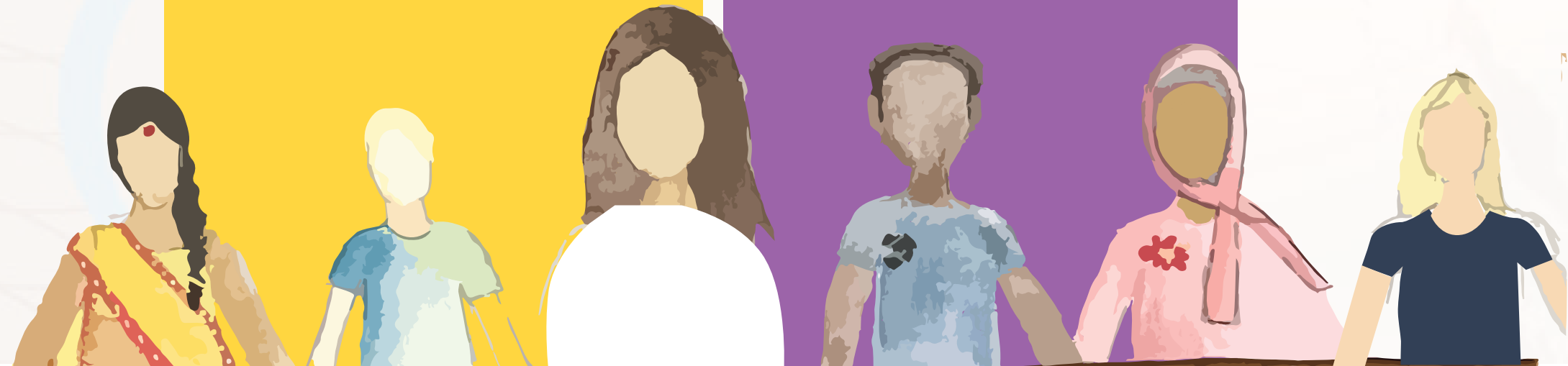
STAYING SAFE

(Safety)

Children and young people must be safe and feel safe at home, in education, in your relationships, online and in your community. All young people should have access to support and advice from trusted adults to keep you safe and prevent harm at an early stage. You should have access to trained mentors to support you away from any negative influences.

Your safety is so important!

Every single child and young person has the right to grow into adulthood without fear or harm.



GOVERNANCE

Brent Council and wider partners will work together and meet as a group to make sure the Youth Strategy works for all Brent young people.

This group will be called the Youth Strategy Delivery Group (YSDG) and will bring together people who can make decisions and speak on your behalf to make sure the action plan is carried out.

Lots of plans and activities are already happening and we will build on these to make things even better for Brent young people. We will continue to listen

to young people and bring your ideas to the group to make sure the voice of Brent young people is heard and acted upon.

This group will also make sure that Brent young people from all backgrounds are empowered to be actively involved in your Youth Strategy, including working together with design and delivery opportunities.

Brent Early Help and Prevention Group will oversee the plan and come together for the benefit of Brent young people and will include:



PLAN OF ACTION



BEING HEARD AND TAKING PART

Engagement and Participation

GATE

2025

FLIGHT

2028

WHAT IS IMPORTANT TO YOU?

- Give us a space and opportunity to have our voices heard to create change in an inclusive environment.
- Updates about what is going on and the impact of our involvement in decision making and make it easily accessible.
- Different ways that we can give our opinions and be listened to.
- Opportunities for children and young people to participate in meaningful action, education and leadership roles for sustainable change.

WHAT WILL THE YOUTH STRATEGY DELIVERY GROUP DO?

- We will work with our partners to make available existing accessible spaces to ensure that children and young people with SEND have increased opportunities to have their voices heard and to provide an enhanced SEND Youth Forum and social club, in line with the requests of children and young people with SEND in Brent and their parents/carers and Brent's ongoing commitment to co-production.
- Record meetings and evidence of children and young people's involvement in decision-making across all council departments.
- Explore different digital platforms that will allow you to give feedback with options to remain anonymous or to be contacted.
- Continue to collaborate with stakeholders.
- Create or support local and school-based organisations for environmental action. You can take on the lead role to empower you to take initiative on the issues you care about the most.

HOW WILL WE KNOW IT'S WORKING?

- Young people's attendance at meetings and feedback provided after the event.
- Working with your youth organisations to publicise reports explaining the impact you have had in those meetings.
- We will measure our engagement across different social media platforms to identify which platforms are reaching children and young people the most.
- Monitor the number of workshops delivered in a year by the climate team, with active engagement in both Primary and Secondary schools.



DEPARTURE

BRENT

ARRIVAL

BEING HEARD AND TAKING PART

REACHING GOALS AND ENJOYING YOURSELF

Skills, Opportunities and Activities

GATE

2025

FLIGHT

2028

WHAT IS IMPORTANT TO YOU?

- Lots of different activities in our local area in suitable, safe places with quality equipment.
- Activities that are long lasting and give us the chance to learn life skills, work experience and qualifications.
- Making sure young people know about activities and have access for all.
- People who care and understand working with young people.

WHAT WILL THE YOUTH STRATEGY DELIVERY GROUP DO?

- Family Wellbeing Centres in local areas across Brent will host youth dedicated activities.
- Work with Youth Organisations to explore opportunities for funding more youth activities.
- Improvements with the wider promotion of youth activities.
- Work with local businesses and organisations to provide work experience opportunities for young people.
- Work towards developing a SEND youth forum to facilitate access and opportunity for young people, taking into account additional needs.

HOW WILL WE KNOW IT'S WORKING?

- Develop a monitoring form for the effectiveness of youth activities in Family Wellbeing Centres with young people's voices captured when evaluating activities.
- More young people engaged in meaningful activities, entrepreneurial opportunities and qualifications.
- Improved access and engagement online with young people.



DEPARTURE

BRENT

ARRIVAL

REACHING GOALS AND ENJOYING YOURSELF

FEELING GOOD

Health and Wellbeing

GATE

2025

FLIGHT

2028

WHAT IS IMPORTANT TO YOU?

- Young people with special educational needs and disabilities (SEND) are given targeted support that helps them navigate their future.
- Groups that support young people through different stages of life.
- More services focussed on emotional health and healthy relationships.
- Confidential, safe and easily accessible sexual health services.

WHAT WILL THE YOUTH STRATEGY DELIVERY GROUP DO?

- Increase the visibility of health and wellbeing services on offer for children and young people on platforms that are used by young people.
- Work in partnership with youth providers to ensure that their delivery supports the health and wellbeing of our children and young people.
- Capture feedback on the evolving needs affecting the health and wellbeing of our children and young people and ensure that it informs the functions of our services.
- Work in partnership with Public Health and Brent Integrated Care Partnership (ICP) to ensure health partners promote services in line with this Strategy.

HOW WILL WE KNOW IT'S WORKING?

- Observing the engagement and data from social media platforms and services.
- Extending Brent's emotional health and wellbeing relevant training to youth providers.
- An annual survey that is sent via numerous channels to interact with children and young people to obtain information about evolving issues to improve services.
- More mentors and professionals working in a trauma informed way.



DEPARTURE
BRENT

ARRIVAL
FEELING GOOD

STAYING SAFE

Safety

GATE

2025

FLIGHT

2028

WHAT IS IMPORTANT TO YOU?

- To feel safe at home, at school and in our local area.
- To feel safe in relationships with friends and family.
- To have safe and trusted people to support us and safe places to go to.
- Support for young people who have been in trouble to turn things around.
- Equip, empower and support young users with the knowledge and skills to navigate online spaces safely.

WHAT WILL THE YOUTH STRATEGY DELIVERY GROUP DO?

- Workers within Brent Youth Justice Service visit schools in the local area to deliver workshops to young people about safety in the community and the reality of gang life and criminal exploitation.
- I AM Brent, funded by the Violence Reduction Unit (VRU) work in local area in crime hotspots to reduce crime and support young people towards positive futures.
- Community Safety team work closely with partners to safeguard young people in the community.
- Family Wellbeing Centres in areas across Brent will have activities in local safe places with supportive trained staff.
- Work in collaboration with the council's Safer Neighbourhood Board to provide and gain information regarding how safe children and young people are feeling.
- Help young people feel confident with travelling in their community and give advice on accessible travel and safe spaces.
- Provide resources and workshops for children and young people about recognising online risks, including cyberbullying, grooming, scams and misinformation.
- Offer parents and guardians information on online safety, platform policies and parental control tools.

HOW WILL WE KNOW IT'S WORKING?

- Monitor through DSL incidents of online harm.
- Monitor cases through the Family Wellbeing Centres.
- Young people tell us they feel safer and know how to report crimes and safeguard each other.
- Young people are able to share ideas to improve their communities.
- And increase in the number of young people accessing youth provision in dedicated safe youth spaces.
- Increased understanding of local risk, reduce perception of crime and increased resilience.



DEPARTURE
BRENT

ARRIVAL
STAYING SAFE



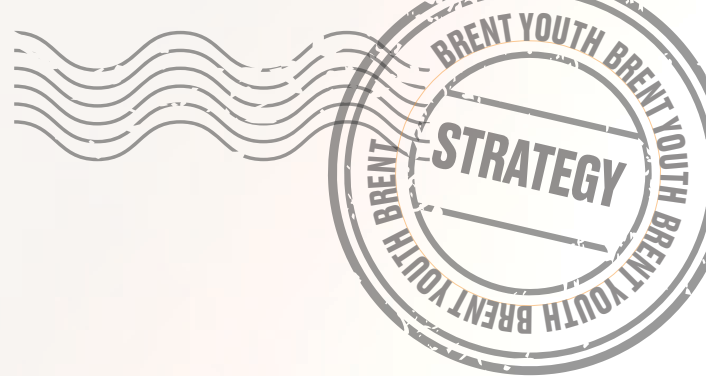
LINKED STRATEGIES

TIME DESTINATION

2023	BRENT BOROUGH PLAN
2021	SEND STRATEGY
2021	BRENT CLIMATE ECOLOGICAL STRATEGY
2022	DIGITAL STRATEGY
2024	SAFER BRENT COMMUNITY SAFETY STRATEGY
2022	HEALTH AND WELLBEING STRATEGY
2024	BRENT EQUITY, DIVERSITY AND INCLUSION STRATEGY

FLIGHT STATUS

BRENT	2027
BRENT	2025
BRENT	2030
BRENT	2026
BRENT	2026
BRENT	2027
BRENT	2028



SUMMARIES OF THE LINKED STRATEGIES

Brent Borough Plan 2023-2027

The Brent Borough Plan sets out what the council will focus on over the next four years. We have listened to what you, the residents, and people who work, study or do business in Brent, said was important. The Plan is called ‘Moving Brent Forward Together’ and it focuses on five priority areas:

- **Prosperity and Stability in Brent**
- **A Cleaner, greener Future**
- **Thriving Communities**
- **The Best Start in Life**
- **A Healthier Brent**

The Best Start in Life theme focuses on keeping young people safe, raising aspirations, empowering young people and encouraging them to be seen and heard.

Brent SEND Strategy 2021-2025

The Brent SEND Strategy builds on existing good practice and addresses the areas where services need to be strengthened. The Strategy sets out to ensure that all children and their families have the fullest possible range of support and opportunities available to them in order to improve their life chances and realise their aspirations. The Strategy was co-created by parents, carers, children and young people and will be updated in 2025 and connected to the Youth Strategy.

Brent Climate and Ecological Strategy 2021-2030

This Strategy outlines Brent Council’s commitment to collaborate with schools to support the response to the climate change emergency by promoting awareness about biodiversity from a young age to adulthood. The Strategy aims for everyone who lives, works or studies in Brent to have improved access to clear

and understandable information on the need to tackle the climate emergency, and as many people as possible will be actively engaged in taking action to help the borough become carbon neutral by 2030.

Digital Strategy 2022-2026

The Digital Strategy sets out Brent’s ambition to become a truly digital borough that will help enhance everyone’s life. It speaks to developing training and an education framework to help people develop digital skills and expertise. It acknowledges the importance that access to digital devices and reliable broadband has for Brent children and young people to engage in their education and to achieve for a better future.

Safer Brent Community Safety Strategy 2024 – 2026

The Brent Community Safety Strategy takes a Public Health approach to identify the factors that can lead to vulnerability to crime, including

poverty, domestic violence, a lack of parental support, lack of education, or significantly disrupted education. Through mentoring, counselling, substance misuse support and education, training and employment opportunities, the Strategy seeks to reduce the likelihood that young people will become victims of crime or be involved in the criminal justice system. Through collaboration with members of the local community, the Strategy highlights the key priorities:

1. **Tackling violent crime**
2. **Challenging domestic abuse, sexual abuse and preventing violence against women and girls.**
3. **Focus on incidents impacting our community.**
4. **Protecting those most vulnerable.**

By working on preventing and tackling crime at the earliest stages,

the aim is to make Brent a safer place to live for all.

Brent Health and Wellbeing Strategy 2022 – 2027

A Health and Wellbeing Strategy is a plan designed to improve the health and wellbeing of the local population. It identifies key health priorities and outlines the necessary actions to address them. Health and Wellbeing Boards have a statutory duty to produce this Strategy, ensuring that the community’s health and wellbeing needs are effectively met.

The priorities are:

- **Healthy Lives**
- **Healthy Places**
- **Understanding**
- **Listening and Improving**
- **Staying Healthy**
- **Healthy Ways of Working**

Brent Equity, Diversity, and Inclusion Strategy 2024-2028

Brent’s Equity, Diversity, and Inclusion Strategy is a commitment to tackle inequalities and support individuals and families to reach their full potential. It is at the heart of our vision to move Brent forward together and ensure no one is left behind. This Strategy addresses disproportionality in attainment levels for vulnerable groups, including looked after children, children and young people with special educational needs and disabilities (SEND) and children of specific ethnicities in partnership with Brent schools.



GLOSSARY OF

KEY WORDS



Accessible

Everyone has the chance to do it

Activity

Something fun you do

Ambition

Your dream, your plan, your goal – what you want to do or be

Diverse

Lots of people / things

Empower

Take control

Engaged

Listening, Focusing, Actively involved

Governance

Who makes sure we are doing what we said we would do.

Inclusive

Don't leave anyone out

Inspire

Likes it and wants to do it for themselves

Opportunity

Something someone is providing for you.

Participation

Taking part

Passion

Something you really like and want to do

Priority

Most important thing

Professionals

People who are trained in what they do.

Provision

Activities and games / stuff for people to do

Strategy

Plan

Sustainable

Can carry on

Themes

What is most important to us



BRENT YOUTH STRATEGY

YOUR PASSPORT TO YOUR FUTURE
2025 - 2028

