

# **DECC Local Authority Funds**

**ANNEX A** 

**Application Form** 

## **APPLICATION FORM**

**Please note**: completed bids should be submitted by 5pm on 30<sup>th</sup> November 2012 by email to <a href="mailto:la.funds@decc.gsi.gov.uk">la.funds@decc.gsi.gov.uk</a>

## **SECTION 1:** To be completed by all applicants

1.1 Applicant Details	
Lead Local Authority [supported by London Councils]	
Name of Local Authority	Royal Borough of Kingston upon Thames
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Other participating Local Authorities [supported by London Councils]	
Name of Local Authority	London Borough of Bexley
Name of contact within the Local Authority	Julie Evans (Team Leader)
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Telephone number of contact	020 3045 4854
Email address of contact	Julie.Evans@bexley.gov.uk

Name of Local Authority	Brent Council
Name of contact within the Local Authority	Judith Young (Head of Policy, Information and Performance)
Address	349-357 High Road Wembley Middlesex HA9 6BZ
Telephone number of contact	020 8937 5305
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Name of Local Authority	London Borough of Croydon
Name of contact within the Local Authority	George Simms (Energy Use Reduction Officer)
Address	Planning & Environment Croydon Council Taberner House 18th floor (NE) Park Lane Croydon CR9 3JS
Telephone number of contact	020 8726 6000 x 62314
Email address of contact	George.Simms@croydon.gov.uk

Name of Local Authority	London Borough of Ealing
Name of contact within the Local Authority	Janet Rudge (Energy Officer)
Address	Sustainability Team London Borough of Ealing Perceval House 14-16 Uxbridge Road London W5 2HL
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Name of Local Authority	London Borough of Enfield
Name of contact within the Local Authority	Deborah Southwell (Project Manager, Enfield 2020)
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Name of Local Authority	Royal Borough of Greenwich
Name of contact within the Local Authority	Heather Williamson (Sustainability Team Leader)
Address	Directorate of Regeneration, Enterprise and Skills The Woolwich Centre 35 Wellington Street London SE18 6HQ
Telephone number of contact	020 8921 5380
Email address of contact	Heather.Williamson@royalgreenwich.gov.uk

Name of Local Authority	London Borough of Hackney
Name of contact within the Local Authority	Richard Caton (Lead Programme and Project Manager, Programmes and Projects)
Address	Chief Executive's Directorate 1 Hillman Street Hackney London E8 1DY
Telephone number of contact	020 8356 3336
Email address of contact	richard.caton@hackney.gov.uk

Name of Local Authority	London Borough if Haringey
Name of contact within the Local Authority	Adam Parvez
Address	River Park House 225 High Road London N22 8HQ
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Name of Local Authority	London Borough of Islington
Name of contact within the Local Authority	Andrew Ford (Energy Advice Manager)
Address	222 Upper Street London N1 1XR
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Name of Local Authority	London Borough of Lambeth
Name of contact within the Local Authority	Malcolm de Vela (Energy Efficiency Manager)
Address	Corporate Procurement Team - Energy Management Unit Finance and Resources Department London Borough of Lambeth
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Email address of contact	mdevela@lambeth.gov.uk

Name of Local Authority	London Borough of Merton
Name of contact within the Local Authority	Jon Buick (Climate Change Project Officer)
Address	Environment and Regeneration 12th Floor Merton Civic Centre London Road Morden London SM4 5DX
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Name of Local Authority	London Borough of Newham
Name of contact within the Local Authority	Sue Walker (Manager, Domestic Energy Efficiency Team)
Address	Community Infrastructure Operations Directorate London Borough of Newham Direct House Bridge Road Depot
	Abbey Road London E15 3LX
Telephone number of contact	020 3373 0630
Email address of contact	Sue.Walker@newham.gov.uk

Name of Local Authority	London Borough of Richmond upon Thames
Name of contact within the Local Authority	Jess Wiles (Sustainability Team Leader)
Address	York House Stable Block Richmond Road Twickenham TW1 3AA
Telephone number of contact	020 8891 7302
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Name of Local Authority	London Borough of Southwark
Name of contact within the Local Authority	Sheryl Charles (Strategy Officer)
Address	Sheryl Charles London Borough of Southwark 17-19 Bournemouth Road London SE15 4UJ
Telephone number of contact	020 7525 1858
Email address of contact	Sheryl.Charles@southwark.gov.uk

Name of Local Authority	London Borough of Sutton
Name of contact within the Local Authority	Mark Dalzell (Head of Parks, Highways and Environmental Sustainability)
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Name of Local Authority	London Borough of Waltham Forest
Name of contact within the Local Authority	Juliet Nicholas (Energy and Carbon Reduction Officer)
Address	Energy & Carbon Reduction Team Property & Major Projects Room 301, Sycamore House Waltham Forest Town Hall complex Forest Road, Walthamstow London, E17 4JF
Telephone number of contact	020 8496 4212
Email address of contact	Juliet.Nicholas@walthamforest.gov.uk

## **1.2 Proposal Summary**

Describe the proposal and how it will be delivered. What will it achieve? Who will it benefit? (max 300 words)

This proposal from 17 London boroughs and London Councils aims to deliver a collective energy switch with a 'critical mass' from across London and ensures direct support to the vulnerable. It encompasses approximately 1.8 million households, of which we estimate 360,000 are fuel poor.

#### This will include:

- 1. Appointing a switching provider to facilitate the collective energy switch across the boroughs.
- 2. Using local engagement methods and branding to maximise uptake and ensure the greatest savings from energy bills are achieved.
- 3. Promoting a comprehensive message around savings from wider actions including behaviour change, installation of energy saving measures and, where appropriate, income maximisation.
- 4. Managing residents' expectations and ensuring they are informed and empowered to take control of their energy choices, reduce fear of energy bills, and are able to undertake fuel switching.

#### The proposal:

- Enables participating boroughs to engage directly and clearly with their own residents through local community groups, trusted partners and councillors to ensure consumer protection.
- Promotes collaborative working across borough boundaries and with partner agencies to target the most vulnerable, share expertise and maximise the use of resources.
- Will generate a range of engagement activity including a communications toolkit and community outreach workers to promote a comprehensive message around energy empowerment and education.
- Encourages one-to-one support, where appropriate, to engage and help the most vulnerable residents.
- Delivers, by working with local partners, existing energy efficiency programmes and other services to maximise the potential for reducing consumers' energy bills.
- Includes robust, independent evaluation of the benefits to consumers, particularly the vulnerable, and customer satisfaction; assessment of its success at reaching vulnerable consumers, considering both energy use and savings achieved.
- Includes exploring the opportunity to minimise the switching fee from each customer to maximise their potential savings.
- Includes exploring the option to increase the carbon-saving opportunity by considering whether and how a robust renewable-energy tariff could be one of the options offered.

#### 1.3 Stakeholder Engagement

Describe how your proposal has been developed and will be delivered with local partners – to ensure that delivery of measures reflects local conditions on the ground. (max 200 words)

Each of the participating boroughs will develop a stakeholder engagement strategy. Working with local voluntary and community groups (VCGs), who have close links to key communities, and building on the work of previous local schemes (e.g. Warmer Homes Healthy People, Coldbusters and pan-London RE:NEW), will ensure excellent take up of the scheme. London Councils' membership of the London Voluntary Service Council will also be used to enhance local partnerships.

Trusted voices such as local AgeUK offices, Citizen's Advice Bureaus, faith groups, tenant and resident associations, and liaison networks have frequent, direct contact with a large consumer base, including many vulnerable people. These channels will be used to ensure those who may gain the most from the scheme will be made aware of it.

Support from ward councillors can be powerful in persuading people to participate, so we will support them to act as ambassadors for the scheme through training and awareness-raising. London Councils will support this activity through its cross-borough councillor network and channels to maximise effectiveness.

Please also see Sections 1.4 and 4.1.

We will also be linking up as far as possible with other London bids/ schemes (e.g. Tower Hamlets, HEET etc.) for the planned March 2013 auction and beyond.

#### 1.4 Value for Money

Demonstrate how the proposal will ensure value for money and generate net benefits.

- The multi-borough approach will greatly reduce duplication of effort and resources required for legal and procurement activity to select a switching partner.
- We will establish a robust switching scheme to help ensure consumer protection.
- Through collaboration with research institutions such as Islington's research with UCL (a separate but closely related project) and Kingston University, we will actively seek out and adopt best-practice communication practices and strategies to maximise uptake, particularly among vulnerable consumers.
- We will make savings by developing a cross-borough communication toolkit that can be locally branded. Joint procurement of promotional material and a programme of crossborough awareness-raising roadshows will also deliver efficiencies.
- Customer information will be collated, if appropriate, to add value in targeting energy efficiency initiatives such as ECO and the Green Deal (see Section 4.3).
- Scheme evaluation will be crucial to understand the overall value for money (VfM) and net benefits; this will include the establishment and monitoring of performance indicators and a post-switch evaluation and analysis report outlining successes and lessons learnt,

## 1.4 Value for Money

including opportunities to increase affordable warmth availability (see also Section 4.4).

• The use of strategic partnerships (e.g. sub-regionally), and existing voluntary and community networks, will be harnessed to reach vulnerable consumers (see also Section 1.3) whilst maximising VfM.

## 1.5 Project Milestones

Please give a brief summary of the key milestones from your project plan (including dates). The project should plan for delivery by 31st March 2013. Describe briefly who will deliver it and what will have been achieved by that date and an assessment of the risks to delivery.

Date	Milestone	Lead	Outcome
<b>December</b> 12/12/12	Governance framework agreed for funding, delivery plan and monitoring	Kingston	Agreement between the boroughs of key delivery milestones and funding allocation
12/12/12	<ul> <li>Specification agreed for:</li> <li>consultants for (1) procurement and (2) legal expertise, plus an (3) evaluation partner</li> </ul>	London Councils	Agreed specification
	<ul> <li>Job description for cross-borough project officer</li> </ul>		
14/12/12	Procurement process agreed for appointing a switching provider following an options appraisal and risk assessment	London Councils	Timeline set for appointing switching provider
<b>January</b> 04/01/13	Advertise for procurement and legal expertise, evaluation partner and cross-borough project officer	London Councils	External procurement process initiated
	This can be brought forward and be dependent on the release of the grant offer letter from DECC		

1.5 Project Milestones				
18/01/13	Engagement toolkit available	London Councils with partners	Shared resources and consistent messaging across the boroughs	
21/01/13	Appoint procurement and legal consultants, evaluation partner and project officer for the multiborough collective	London Councils & Kingston	Shared resource to help meet milestones	
	This may be earlier and dependant on the release of the grant offer letter from DECC			
23/01/13	Stakeholder engagement plans for each borough completed and collated including breakdown of costs.	Cross- borough project officer	Documentation of the engagement approach adopted by each borough or sub-region	
28/01/13	Specification agreed for switching provider and utility company requirements	London Councils	Protect residents and make inclusive to vulnerable	
<b>February</b> 04/02/13	Initiate legal arrangements for participating Local Authorities with the prospective switching provider	London Councils	Outline roles and responsibilities	
15/02/13	Appoint switching provider	London Councils	Auction date agreed and support materials provided to boroughs	
4 weeks	Registrations with local residents by each borough, both online and face-to-face	All participating boroughs	Local approach to support registration of residents	
Mid- March 22/03/13	Reverse auction held with energy companies by switching provider across the boroughs	Switching provider	Critical mass generated for reverse auction	
27/03/12	Winning offer made to residents via email or letter	Switching provider	Indicative performance of the reverse auction against 'key performance indicators' (KPI) (before any offers have been accepted by registered residents) such as  offered highest and	
			lowest saving and tariff price,	

1.5 Project Milestones				
			anticipated (i) saving across the collective, (ii) average saving from the collective.	
			Ability to compare against the lowest market price at the time	
31/03/12	Final monitoring and evaluation report	Cross- borough project officer & Evaluation consultant	Summary of anticipated success, best practice approaches / case studies, lessons learned and recommendations including indicative assessment of engagement methods.	

We would like to present to DECC the journey, for the resident, which is anticipated beyond the auction and initial evaluation of the collective energy switch. The bid proposal does not require further support for activities beyond the 31 March and the boroughs will not be responsible for the actions and milestones presented below.

Date	Milestone	Lead	Outcome
24/04/13	Accept winning offer –	Switching	Support from switching
(4 weeks notification of action offer)	registered residents receive winning offer and have a month to accept or decline	provider	provider with call centre support
05/06/13	Close out – administration of	Switching	Support from switching
(4-6 weeks after agreement to auction offer)	the switch for those that accept the winning offer	provider	provider with call centre support

Although the customer journey is managed by the winning utility company post the collective energy action, it has been identified there is further opportunity for evaluation. This is an optional consideration for any party to follow up and consider and inform decisions to conduct further collective energy switches for residents.

Date	Potential further Milestone	Potential Lead	Desired Outcomes
May / June 2013	Opportunity to follow up with winning utility company after offers have been accepted and residents have been switched	Evaluation consultant	Demographic of those that switched, Complaints, reductions in fuel debt

1.5 Project Mi	1.5 Project Milestones				
March 2014	End of 1 year with winning utility company	Evaluation consultant	Opportunity to understand desire for further switching		

Delivery of the proposal will be the responsibility of all the participating boroughs, with support from London Councils. This includes the appointment of the switching provider and engaging local residents, particularly the vulnerable to access the scheme.

The scheme aims to achieve a multi-borough collective energy switch by the end of March 2013. This will include the appointment of a switching provider, delivery and implementation of a comprehensive communication plan for residents, adopting local approaches to engaging vulnerable residents and a robust evaluation of the scheme's approach and outcomes, considering both energy use as well as savings.

The key risks to delivery are outlined below with mitigation actions:

Risk	Mitigation action	
Procurement and legal agreements between boroughs and the switching provider are delayed and/or inconsistent	Establish clear governance and roles and responsibilities for the boroughs from the outset to enable timely appointment of the switching provider	
There is a lack of resident interest in/ take- up of the scheme – particularly among	Ensure clear and transparent information is shared with residents and stakeholders;	
vulnerable residents	Provision of an engagement toolkit with consistent and comprehensive messages for participating boroughs to use;	
	Work collaboratively with trusted agencies and local communities	
The reverse auction does not deliver the level of savings across the critical mass of registered residents especially the vulnerable	Ensure the switching provider is experienced and understands the domestic UK energy market to draw in the most competitive offers from utility companies	
The scheme does not provide adequate consumer protection for participants	Ensure clear, transparent and timely information is given to residents	

## 1.6a Proposal Funding

DECC has three funds from which Local Authorities can bid for support. Please indicate which fund(s) you would like to bid for (and the amount) in the table below, and continue on to the relevant part of the application form.

## 1.6a Proposal Funding

Fund		Complete		
	Capital	Programme	Total	Complete
Fuel Poverty Fund				Section 2 + 6
Green Deal Fund				Section 3 + 6
Collective Switching Fund		£617,505	£617,505	Section 4 + 6

## 1.6b Other sources of funding (where applicable)

Please provide details of other sources of funding for the project.

Funding source	Capital	Programme	Total

## **SECTION 2**

## **FUEL POVERTY FUND**

# 2.1 Impact on Fuel Poverty

2.1 Impact on Fuel Poverty
Describe how the proposal will help to reduce the extent of fuel poverty. (max 200 words)
2.2 Targeting
Explain how the fund will be targeted. (max 200 words)

2.3 Strategic Fit
Describe how your programme is consistent with other aspects of the Government's fuel poverty strategy (and/or local relevant strategic priorities) (max 200 words)
2.4 Monitoring and Evaluation
a) Set out how key performance indicators will be monitored during the project.
b) Describe your plan for evaluation of the project.
by Describe your plan for evaluation of the project.

2.5 Project Costs	
Provide brief details of the main costs of the project.	
Deliverable	£000s
a.	
b.	
C.	
d.	
e.	
f. Evaluation and monitoring	
Total cost of project during 2012-13	
Total funding contribution required from DECC	

#### **SECTION 3**

Green Deal Pioneer Places Fund (in completing this section applicants should demonstrate how the proposal addresses the primary purpose and desired outcomes set out in the Green Deal fund guidance notes at section 3 above)

## 3.1 Required information Green Deal ready plans: LAs would create a portfolio of households ready to enter into Green Deal plans between 28 January 2013 and 31 March 2013. **Cost Information** Total Capital **Programme** Total Cost Cost breakdown from DECC fund: [provide details below on how the DECC fund would be utilised Estimated funding from Green Deal Providers/ECO **Required Funding** Number Capital **Programme Deliverables** Total expected number of households to sign up to a Green Deal plan as a result of the programme Total expected number of businesses to sign up to a Green Deal plan as a result of the programme Expected demand legacy: (# GD plans from city events/ show homes/Health Links) **Further useful metrics** Number of households to have solid wall insulation Number of businesses to have solid wall insulation Total Assessments (30% conversion from assessment to Green Deal - see Annex B) Number of local show homes and planned events List, where appropriate, of local partners

3.2 Delivering Green Deal and driving future demand
How will the DECC funding be used to deliver Green Deal and stimulate/drive more demand in the future? Is there a legacy plan in place? (max 400 words)
3.3 Leveraging additional funding
How will the DECC funding be used to lever in additional funding to support the proposal? (max 200 words)

3.4 Innovation & local partnerships
Summarise how the proposal demonstrates innovative plans for building demand for the Green Deal and how you propose to involve local partners? (max 300 words)
3.5 Monitoring and Evaluation
a) Set out how key performance indicators will be monitored during the project.
b) Describe your plan for evaluation of the project.

3.6 HECA
How would your proposal link with your HECA report for March 2013? (max 200 words)

## **SECTION 4'Cheaper Energy Together' Scheme**

#### 4.1 Engagement with Vulnerable Consumers

Describe how the proposed scheme will effectively engage with vulnerable consumers and the approaches that will be taken. Describe who the customers are and how many you expect to engage with. (max 200 words)

Vulnerable groups on low incomes, such as older people, single people and those with children are typically most affected by fuel poverty. Local trends for fuel poverty vary, so each partner borough will identify their residents with greatest need. We estimate this proposal covers 1.8 million households<sup>1</sup>, of which we estimate 360,000 are in fuel poverty<sup>2</sup>; the latter group is a particular target.

Partner boroughs will engage communities effectively, delivering a comprehensive message around energy empowerment and education. Our scheme will facilitate bespoke engagement with residents by all partner boroughs, but will be based on three key approaches to engaging vulnerable residents:

- 1. Existing local community networks, including residents previously contacted by affordable warmth officers, neighbourhood forums, and social landlord resident liaison networks, plus targeted information in libraries and similar public spaces.
- 2. New contacts including local credit unions, ward councillors, customer service referrals, benefits advice and new public health teams, and job centres, and sub-regional third-sector organisations.
- 3. One-to-one support for the most vulnerable, e.g. using community outreach workers to focus on residents who may need extra help and guidance. These workers, where possible, will be recruited from within existing relevant community networks and could operate across borough boundaries if appropriate.

<sup>2</sup> Based on the GLA's report "In from the cold? Tackling fuel poverty in London"; http://www.london.gov.uk/sites/default/files/Fuel%20poverty%20-%20Final%20report.pdf

<sup>&</sup>lt;sup>1</sup> Based on figures from Census 2011

<sup>&</sup>lt;sup>2</sup> Deced

#### 4.2 Innovation in Design of Scheme

Describe how the proposed scheme will demonstrate innovation – in the design of the scheme and in the ways of engaging with consumers. (max 200 words)

- The proposed scheme has the potential to attract a "critical mass" of customers and generate benefits previously unseen in a collective switching scheme. Holding a potentially large reverse auction in a high-profile region is expected to attract significant interest from energy suppliers, which will help secure the best deals for consumers.
- We will use innovative engagement methods to enhance engagement with vulnerable residents. For example, using community outreach workers to reach a maximum number of residents; using local apprenticeships for direct support; running TV boards in shopping centres and promotion through community media; and using new contacts (see Section 4.1).
- We will address issues around termination fees and pre-payment meters through agreeing a robust specification with the switching provider to ensure the best deal for consumers.
- The proposal will include robust, independent evaluation of the benefits to consumers, particularly the vulnerable (see Section 4.4).
- We will explore the opportunity to minimise the switching fee from each customer switch so as much of the saving as possible stays with residents.
- We will link up with Islington's research with UCL into the most effective ways of engaging with vulnerable consumers.
- To increase potential carbon reduction through the scheme, the group will explore whether and how a robust green-energy tariff could be one of the options offered.

#### 4.3 Strategic Fit

Describe how the proposed scheme will take a holistic approach to reducing consumers' energy bills. (max 200 words)

As well as promoting the scheme through the networks and channels outlined in Section 1.3, boroughs will ensure that it is closely linked to public health, existing energy efficiency programmes and other services to maximise the potential for reducing consumers' energy bills.

In particular the scheme will be promoted through, and will promote, the following initiatives and services:

- RE:NEW, which provides home energy visits to consumers to give advice on reducing energy consumption and saving money as well as providing referrals for energy efficiency measures
- Warm Homes Healthy People engages vulnerable and fuel-poor households, particularly the hard-to-reach, to help them save money on energy bills and access funding for measures, to achieve positive outcomes for health as well as energy and money.
- Welfare rights work boroughs will work with benefits advice teams to promote the scheme through contact with consumers, helping to ensure that a high proportion of fuel poor households is reached.
- Social housing boroughs will seek to promote the scheme through contact with tenants
- Local work to support concurrent DECC-led initiatives, such as ECO and the Green Deal, and work with health providers.

The scheme will also raise awareness of the positive benefits of potential national reform of the energy market.

#### 4.4 Evaluation

Describe how the scheme plans to capture and share learning. (max 200 words)

Our approach to the scheme's evaluation will be based primarily around: gaining a clear picture of the amount and type of households that have benefited from the scheme as well as those that have not; and quantifying the savings achieved for residents to demonstrate value for money. We will monitor both quantitative measures e.g. demographics and types of households (including those in fuel poverty), and energy bill and energy usage before and after switching; and qualitative measures around behaviour change relating to energy usage and consumption as well as customer satisfaction with the way the scheme was delivered. The latter will cover the efficiency and appropriateness of the routes used to target vulnerable households in particular. The evaluation will also include understanding motivation for switching for those who do not joint the scheme. This will help develop future projects.

We will appoint an evaluation partner before the auction takes place to ensure that all boroughs have a common framework for data collection and evaluation. We have spoken to independent experts from the Energy Saving Trust and LSE/University of Chicago to inform our evaluation approach. Empirical data from the switching provider will be incorporated into the evaluation methodology allowing a greater understanding of the savings and energy usage achieved for residents.

See also Section 1.4 for links to other research work.

#### 4.5 Transparency

Describe how the proposed scheme will communicate transparently to ensure consumers are informed and understand it, and are provided with key pieces of information – such as any expected savings to be made by switching – that are accurate and not misleading. (max 200 words)

Although anticipated savings are between £50 and £200, residents may save less, or nothing at all. To manage expectations we will provide a clear communication campaign from the start setting out a comprehensive approach – empowering people in their energy choices, reduce fear of energy bills and encourage additional savings through energy efficiency measures. This will be encompassed within an engagement toolkit.

The scheme will support residents, particularly the vulnerable, through the following steps:

- Understanding fuel bills, the best deal for the resident in their specific circumstances and current energy terms and conditions – e.g. any issues around a termination fee for switching and impacts for those on pre-payment meters, and effects on Warms Homes Discount
- Signposting those residents that wish to switch independently in their own time and seek the market's very best deals
- Considering potential financial savings from simple behaviour-change actions, home energy efficiency measures such as free loft and cavity insulation and income maximisation by providing appropriate signposting / referral

In addition, we will ensure the resident is informed of the:

- Service they can expect from the winning utility company and the duration of the winning tariff
- Support during and post switch
- Further ways to save on energy bills

## **4.6 Project Costs**

Provide brief details of the main activities that funding is requested for and the costs of the project.

Deliverable  a. Expert procurement and legal advice for participating boroughs to assist in selecting switching provider  b. Borough officer involvement in setting detailed specification for switching provider and appointing the provider [based on 17 boroughs plus London Councils]  c. Project management/ coordination support across participating boroughs [based on one officer to support all boroughs]  d. Borough officer involvement in supporting development and implementation of borough's resident engagement strategy [based on 17 boroughs]  e. Materials, communications, training, outreach etc. to support each borough's resident engagement strategy, including a cross-borough communication toolkit, cross-borough awareness-raising roadshows and cross-borough communications to support the scheme's launch [based on 17 boroughs]  f. Robust, independent evaluation of the scheme from inception [based on initial discussions with EST and LSE/University of Chicago)  g. Borough officer involvement in the scheme's evaluation [based on 17 boroughs]  h. Contingency of 5% for unforeseen costs  £23,405  Total cost of project during 2012-13  Total funding contribution required from DECC  £686,655		
boroughs to assist in selecting switching provider  b. Borough officer involvement in setting detailed specification for switching provider and appointing the provider [based on 17 boroughs plus London Councils]  c. Project management/ coordination support across participating boroughs [based on one officer to support all boroughs]  d. Borough officer involvement in supporting development and implementation of borough's resident engagement strategy [based on 17 boroughs]  e. Materials, communications, training, outreach etc. to support each borough's resident engagement strategy, including a cross-borough communication toolkit, cross-borough awareness-raising roadshows and cross-borough communications to support the scheme's launch [based on 17 boroughs]  f. Robust, independent evaluation of the scheme from inception [based on initial discussions with EST and LSE/University of Chicago]  g. Borough officer involvement in the scheme's evaluation [based on 17 boroughs]  h. Contingency of 5% for unforeseen costs  £29,405  £711,655	Deliverable	£000s
for switching provider and appointing the provider [based on 17 boroughs plus London Councils]  c. Project management/ coordination support across participating boroughs [based on one officer to support all boroughs]  d. Borough officer involvement in supporting development and implementation of borough's resident engagement strategy [based on 17 boroughs]  e. Materials, communications, training, outreach etc. to support each borough's resident engagement strategy, including a cross-borough communication toolkit, cross-borough awareness-raising roadshows and cross-borough communications to support the scheme's launch [based on 17 boroughs]  f. Robust, independent evaluation of the scheme from inception [based on initial discussions with EST and LSE/University of Chicago]  g. Borough officer involvement in the scheme's evaluation [based on 17 boroughs]  h. Contingency of 5% for unforeseen costs  £23,800  £711,655		£40,000
participating boroughs [based on one officer to support all boroughs]  d. Borough officer involvement in supporting development and implementation of borough's resident engagement strategy [based on 17 boroughs]  e. Materials, communications, training, outreach etc. to support each borough's resident engagement strategy, including a cross-borough communication toolkit, cross-borough awareness-raising roadshows and cross-borough communications to support the scheme's launch [based on 17 boroughs]  f. Robust, independent evaluation of the scheme from inception [based on initial discussions with EST and LSE/University of Chicago]  g. Borough officer involvement in the scheme's evaluation [based on 17 boroughs]  h. Contingency of 5% for unforeseen costs  £29,405  £711,655	for switching provider and appointing the provider [based on	£95,100
implementation of borough's resident engagement strategy [based on 17 boroughs]  e. Materials, communications, training, outreach etc. to support each borough's resident engagement strategy, including a cross-borough communication toolkit, cross-borough awareness-raising roadshows and cross-borough communications to support the scheme's launch [based on 17 boroughs]  f. Robust, independent evaluation of the scheme from inception [based on initial discussions with EST and LSE/University of Chicago]  g. Borough officer involvement in the scheme's evaluation [based on 17 boroughs]  h. Contingency of 5% for unforeseen costs  £23,800  £23,800  £23,800  £23,800	participating boroughs [based on one officer to support all	£32,000
each borough's resident engagement strategy, including a cross-borough communication toolkit, cross-borough awareness-raising roadshows and cross-borough communications to support the scheme's launch [based on 17 boroughs]  f. Robust, independent evaluation of the scheme from inception [based on initial discussions with EST and LSE/University of Chicago]  g. Borough officer involvement in the scheme's evaluation [based on 17 boroughs]  h. Contingency of 5% for unforeseen costs  £29,405  £711,655	implementation of borough's resident engagement strategy	£77,350
inception [based on initial discussions with EST and LSE/University of Chicago]  g. Borough officer involvement in the scheme's evaluation [based on 17 boroughs]  h. Contingency of 5% for unforeseen costs  Total cost of project during 2012-13  £20,000 is sought from this DECC fund)  £23,800  £29,405	each borough's resident engagement strategy, including a cross-borough communication toolkit, cross-borough awareness-raising roadshows and cross-borough communications to support the scheme's launch [based on	£369,000
[based on 17 boroughs]  h. Contingency of 5% for unforeseen costs  £29,405  Total cost of project during 2012-13  £711,655	inception [based on initial discussions with EST and	£20,000 is sought from
Total cost of project during 2012-13 £711,655		£23,800
	h. Contingency of 5% for unforeseen costs	£29,405
Total funding contribution required from DECC £686,655	Total cost of project during 2012-13 £711,655	
	Total funding contribution required from DECC £686,655	

## **SECTION 5**

# **Renewable Heat Survey - Optional**

DECC is seeking information to inform our policies on support for renewable heating. We have included this short survey to gauge interest levels amongst Local Authorities in developing the local renewable heat market.

Do you have any interest in developing the local renewable heat supply?
YES/NO
If 'yes', please describe any plans you have, INCLUDING plans that have not been developed due to lack of funding.

If applicable, what benefits do you aim to achieve through developing local renewable heating? (Please select all that apply)	
Tackle fuel poverty	Support for technical innovation
Reduce emissions from heating	To engage local people
Support for local installers	To gain learning about renewables
Other (please elaborate)	

What funding might be required to deliver these plans?
(This will give us an indication of the scale of your ambition)
If applicable, have you encountered any difficulty securing funds?

#### **SECTION 6**

## To be completed by all applicants

#### 6.1 Declaration

The project funding that is being applied for is to fund either a new project in relation to which no funding has been allocated or to extend an existing project. The funding will not be used to replace existing funding for a project.

We confirm that local and community organisations are involved in the design or delivery of this proposal, where appropriate.

We confirm that the proposed use of the fund will comply with all relevant requirements of EU law (e.g. relating to procurement and State Aid law).

Name	Roy Thompson
Title	Director of Place
Local Authority	Royal Borough of Kingston upon Thames (lead authority)

Name	Kevin Murphy
Title	Head of Housing
Local Authority	London Borough of Bexley

Name	Judith Young
Title	Head of Policy, Information and Performance
Local Authority	Brent Council

Name	George Simms
Title	Energy Use Reduction Officer
Local Authority	London Borough of Croydon

Name	Pat Hayes
Title	Executive Director Regeneration and Housing
Local Authority	London Borough of Ealing

Name	Ian Davis
Title	Director – Environment
Local Authority	London Borough of Enfield

Name	Pippa Hack
Title	Assistant Director Regeneration
Local Authority	Royal Borough of Greenwich

Name	Ian Lewis
Title	Assistant Chief Executive
Local Authority	London Borough of Hackney

Name	Nick Powell
Title	Head of Carbon Management & Sustainability
Local Authority	London Borough of Haringey

Name	Andrew Ford
Title	Energy Advice Manager
Local Authority	London Borough of Islington

Name	Eugene McLaughlin
Title	Head of Service – Corporate Procurement
Local Authority	London Borough of Lambeth

Name	Chris Lee
Title	Director of Environment and Regeneration
Local Authority	London Borough of Merton

Name	Simon Throp
Title	Programme Manager, Housing Property Services
Local Authority	London Borough of Newham

Name	Ishbel Murray
Title	Assistant Director of Environment
Local Authority	London Borough of Richmond upon Thames

Name	Ian Smith
Title	Head of Sustainable Services
Local Authority	London Borough of Southwark

Name	Mary Morrissey
Title	Strategic Director of Environment and Neighbourhoods
Local Authority	London Borough of Sutton

Name	P.R. Humphreys
Title	Head of Corporate Asset Management
Local Authority	London Borough of Waltham Forest

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**URN 12D/398**