

Regulatory Services Brent Civic Centre Engineers Way Wembley HA9 0FJ

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WEB: www.brent.gov.uk
Online Ref. No: 18757
Application No: 33831
Date: 08 January 2025

LICENSING ACT 2003 Licence:Premises Licence New Application Application No: 33831

Dear Sir/Madam,

Applicant:TESCO STORES LIMITED

Date Received: 08 January 2025

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. If you would like to make a representation please email business.licence@brent.gov.uk. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by

05 February 2025.

Yours faithfully

Vanesha Haulkhory Licensing Support Officer Regulatory Services

Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

Tesco Express 100 Beresford Avenue, Wembley, Brent, HA0 1QJ

Telephone Number at premises (if any):

Non domestic rateable value:

Part 2 – Applicant Details

Proposed Licence Holder: TESCO STORES LIMITED

Agent Details

Tesco Stores Limited Tesco PLC

Part 3 – Operating Schedule

When do you want the premises licence to start? 06-02-2025

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: Convenience Store selling general supermarket goods. Tesco is a large national operator with a range of head office and local support. The company has devised policies, procedures, systems, and training to ensure that they sell alcohol in a responsible manner. There is a detailed programme which ensures that comprehensive training is provided to employees having regard to their role and the responsibilities and such training is regularly reviewed, and records kept. We will have a digital CCTV system that covers the premises, including the main area which will be used for display of alcohol. Images will be retained for 31 days. A member of the management team will be on the premises all the time the store is open. This colleague will have responsibility for the premises and will be the initial point of contact for any issues that may arise. The premises licence holder is fully aware of its responsibilities under a range of health and safety related legislation and has policies and procedures in place to be confident of complying with the relevant obligations which arise. The premises will operate a Think 25 policy. The checkouts will be programmed to prompt the customer assistant when an alcohol product is scanned at the checkout to follow the Think 25 policy. All colleagues will receive training in relation to the underlying law and Tesco policy, systems, and procedures. This training will be documented, and refresher training will be provided on a regular basis. Layout plan provided showing store location

What licensable activities do you intend to carry on from the premises?

Section I: Provision of late night refreshment: Indoors

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

Section I: Provision of Late Night Refreshments:Indoors				
Day	Start Time	End Time		
Monday	23:00	00:00		
Tuesday	23:00	00:00		
Wednesday	23:00	00:00		
Thursday	23:00	00:00		
Friday	23:00	00:00		
Saturday	23:00	00:00		
Sunday	23:00	00:00		

Section J: Sale or Supply of Alcohol: Off the premises				
Day	Start Time	End Time		
Monday	06:00	00:00		
Tuesday	06:00	00:00		
Wednesday	06:00	00:00		
Thursday	06:00	00:00		
Friday	06:00	00:00		
Saturday	06:00	00:00		
Sunday	06:00	00:00		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Steven Nicholas Andrzejuk
Date of birth:

Licence Number:		
Issuing authority:		

Concerns in respect of Children: The premises will operate a Think 25 policy. The checkouts will be programmed to prompt the customer assistant when an alcohol product is scanned at the checkout to follow the Think 25 policy. All colleagues will receive training in relation to the underlying law and Tesco policy, systems, and procedures. This training will be documented, and refresher training will be provided on a regular basis.

The opening hours of the premises

Day	Start Time	End Time
Monday	06:00	00:00
Tuesday	06:00	00:00
Wednesday	06:00	00:00
Thursday	06:00	00:00
Friday	06:00	00:00
Saturday	06:00	00:00
Sunday	06:00	00:00

- a) General all four licensing objectives (b, c, d, e): Tesco is a large national operator with a range of head office and local support. The company has devised policies, procedures, systems, and training to ensure that they sell alcohol in a responsible manner. There is a detailed programme which ensures that comprehensive training is provided to employees having regard to their role and the responsibilities and such training is regularly reviewed, and records kept.
- b) The prevention of crime and disorder: We will have a digital CCTV system that covers the premises, including the main area which will be used for display of alcohol. Images will be retained for 31 days. A member of the management team will be on the premises all the time the store is open. This colleague will have responsibility for the premises and will be the initial point of contact for any issues that may arise.
- c) Public safety: The premises licence holder is fully aware of its responsibilities under a range of health and safety related legislation and has policies and procedures in place to be confident of complying with the relevant obligations which arise
- **d)** The prevention of public nuisance: The company has a u201cgood neighbouru201d ethos which seeks to ensure that the premises plays an active part in the local community.
- e) The protection of children from harm: The premises will operate a Think 25 policy. The checkouts will be programmed to prompt the customer assistant when an alcohol product is scanned at the checkout to follow the Think 25 policy. All colleagues will receive training in relation to the underlying law and Tesco policy, systems, and procedures. This training will be documented, and refresher training will be provided on a regular basis.