

LICENSING ACT 2003

Application for a New Premises Licence

1. The Application

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|-----------------------------|----------------------------------------------------|
| Name of Applicant: | Magic Sound Ltd |
| Name & Address of Premises: | 133 The Fairway, Wembley, HA0 3TQ (Northwick Park) |
| Applicants Agent: | Brendan Herbert of Laceys Solicitors |

1. Application

The application is for a new premises licence as follows:

To provide: Regulated Entertainment from 11.00am to 10.30pm Fridays to Sundays, the Sale of Alcohol from 11.00am to 10pm Fridays to Sundays and to remain open from 11.00pm to 11.30pm Friday s to Sundays.

2. Background

The licence is being applied for in perpetuity.

In 2025 the licence will only authorise 3 consecutive days and is for Made In Korea Festival 2025 (MIK). The concert is expected to take place on 7 & 8 June 2025

In subsequent years, the licence shall authorise the provision of licensable activities for a maximum of 6 days in a calendar year, with no more than 3 consecutive days at any one time.

The maximum number of persons permitted within the licensed area at any one time shall be 19,999; this to include all members of the public, performers and their crew, staff etc.

For 2025 the capacity will be limited to 15,250 to include all members of the public, performers and their crew, staff etc.

3. Promotion of the Licensing Objectives

See pages 4-6 of the application.

4. Relevant Representations

Representations have been received and conditions agreed with the Police, Licensing Officer, Nuisance Control Team and Public Safety Officer, their representations have been withdrawn.

173 representations remain outstanding from Councillors, Residents Associations and Residents.

5 residents are in support of the application.

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. Determination of Application

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

8. Associated Papers

- A. Application Form & plan
- B. Residents Reps
- C. Public Safety Reps & Withdrawal
- D. Licensing Rep & Withdrawal
- E. Police Rep & Withdrawal
- F. NCT Rep & Withdrawal
- G. OS Map