



**METROPOLITAN  
POLICE**

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## TERRITORIAL POLICING

**Sai Krupa Supermarket  
Mr Keetan Patel  
Unit 4-5 149 Ealing Road  
Brent  
HAO 4BY**

### **NW BCU Licensing Department - Brent**

Wembley Police Station  
603, Harrow Road  
Wembley  
HAO 2HH

**Tel:** 07500 087 115

**Email:** Phil.S.Graves@met.police.uk

**Web:** www.met.police.uk

**Your Ref:** 33752

**Our ref:** 01QK/849/24/3122NW

**Date:** Saturday 11<sup>th</sup> of January 2025

### **Police representations to the application for a new Premises Licence for 'Sai Krupa Supermarket, Units 4-5, 149 Ealing Road, Brent'**

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

**Officer: PC Phil Graves  
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
  - Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

### **The Application**

The application is for a new section 17 Premises License for an off license wishing for the sale of alcohol from 06.00 to 23.00 hours Monday through to Sunday.

The venue is located along the Ealing Road near the junction with Stanley Avenue. This is probably the busiest part of the Ealing Road with a large amount of pedestrians, cars and unfortunately regular complaints to the police and councillors of street drinking, ASB and littering.

The venue also falls into the Ealing Road Cumulative Impact Zone (CIZ). CIZ's were created by Brent Council to combat the crime, ASB and street drinking in the worst parts of the Borough. As mentioned in the last paragraph Brent Licensing Police along with Brent councils licensing team are receiving regular complaints about this exact problem based around street drinking, ASB and littering on this

stretch of the Ealing Road. Adding another off license to this extremely busy stretch of the Ealing Road will only add to the complaints, crime, street drinking and ASB.

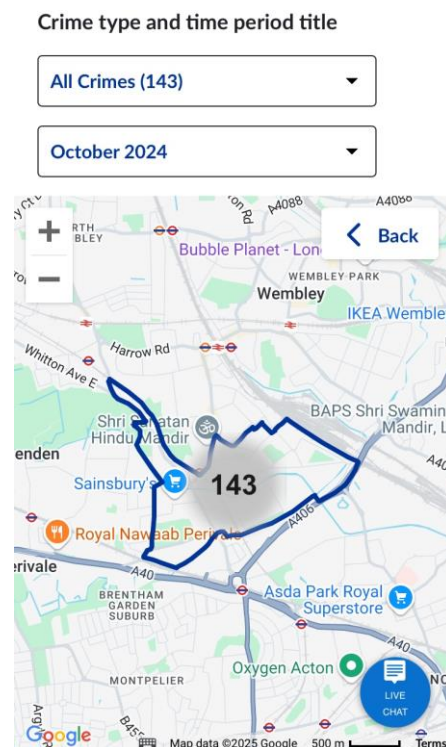
The application provides a list of proposed conditions, but makes no mention to the CIZ. Neither does the application go into any detail of any speciality theme, implying this is a standard off license selling traditional beers, wines and spirits that are readily available along the Ealing Road and surrounding areas.

<https://www.brent.gov.uk/business/licences-and-permits/alcohol-club-and-entertainment-licences/premises-licence#ciz>

As you can see from the link there is an assumption that any new off license application will be refused unless the applicant can demonstrate that their venue would not have a negative effect on the licensing objectives.

*“Where an application for a new off-licence or for variations to off-licences is received (which would increase the sale of alcohol, including through longer hours), the presumption is that the application will be refused unless the applicant can satisfactorily evidence that their application or variation will not negatively impact on the licensing objectives.”*

Below is a screen shot from the Met Police web site showing the crime figures for the HA0 4BY post code.



Out of these 143 crimes twenty-eight (28) are for ASB (Anti-social behaviour), three (3) for public order and forty-seven (47) for violence and sexual offences. These type of crimes are very often fuelled by intoxication via alcohol. Public order (swearing, threats), violence and sexual offences are a common crimes which already has a negative effect on community working and living along the Ealing Road.

Internal police intelligence systems for just one month (11/12/2024 to 11/01/2025) for 'Ealing Road' has a total of two-hundred and forty (240) returns. A breakdown of some of these figures are shown below.

|                      |     |
|----------------------|-----|
| Arrests              | 15  |
| Stop and searches    | 5   |
| Calls to police      | 124 |
| Crimes recorded      | 92  |
| Intelligence reports | 4   |

The area already has regular complaints of street drinking and ASB. These complaints are been dealt with on an on-going basis by both the police and Brent Council. The complaints are based around littering and groups of men 'street drinking'. Adding another off license to the same area will just add to more complaints and crime.

### **Summary**

The venue is not a specialist in any field and is trying to sell standard beers and wines that are already available across the Borough.

The crime figures and map quoted above speak for themselves. High levels of ASB, public order offenses, violent and sexual crimes all quite often instigated by excessive and continual alcohol use.

Allowing this application to progress, no matter how strict a list of conditions imposed, would only add to more alcohol on the streets, more street drinking, more ASB and crime in the area.

Taking all the above information into account police oppose this application in full on the basis that all four of the licensing objectives will not be met.

Yours Sincerely,

**PC Phil Graves 3122NW**  
**NW BCU - Brent Licensing**  
**Philip.Graves@met.police.uk**