



**METROPOLITAN
POLICE**

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TERRITORIAL POLICING

**Zuhra Abdul Basir
Butlers Sports Lounge
19 Fulton Road
Wembley
HA9 0GA**

Your Ref: 33750

Our ref: 01QK/857/24/3703NW

NW BCU Licensing Department - Brent

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Date: Saturday 28th December 2024

Police representations to the application for a new Premises Licence for ‘Butlers Sports Lounge, 19 Fulton Road, Wembley, HA9 0GA

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council’s Licensing Objectives for the reasons indicated below.

Police are of the opinion that the risk to the Council’s objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below. If these conditions were accepted in full, police would be in a position to withdraw their representations.

**Officer: PC Stephen Hicks
Licensing Constable 3703NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a ‘Responsible Authority’ under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

The Application

Butlers Sports Lounge will be a sports bar with a restaurant area catering for up to 600 patrons within the footprint of Wembley Stadium

The applicant wishes to operate

Mon – Sun 0930 – 0100

With licensable activity except Late Night Refreshment being provided

Mon – Sun 0930 – 0030

Late Night Refreshments to be provided

Mon – Sun 0930 - 0100

Personal License Holder

The sale of alcohol to drunken people and children is a major concern to Police and highlighted in the governments Alcohol Harm Reduction Strategy. Those who sell or provide alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority.

Notices should also be displayed advertising the presence of the CCTV to help promote a secure and safe working environment.

Police Representations

Police require the following points should be added as conditions on the premises licence as below:

1. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
2. A clear and unobstructed view into the premises shall be maintained at all times
3. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
4. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
5. The CCTV system shall provide coverage of the entrance to the premises and shall be capable of obtaining clear facial recognition images of every person entering the premises.

6. The CCTV images shall be kept in an easily downloadable format.
7. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.
8. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - a. All crimes reported to the venue
 - b. All ejections of patrons
 - c. Any complaints received
 - d. Any incidents of disorder
 - e. All seizures of drugs or offensive weapons
 - f. Any faults in the CCTV system or searching equipment or scanning equipment
 - g. Any refusal of the sale of alcohol
 - h. Any visit by a relevant authority or emergency service.
9. No drinks shall be served other than in plastic/polycarbonate/cardboard or toughened glasses.
10. Customers will not take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
11. No noise or vibration shall be detectable at any neighbouring noise sensitive premises. The level of music shall be arranged so as not to cause a nuisance to local residents.
12. Music is not to be played outdoors at any time.
13. A "Challenge 25" policy shall be adopted and adhered to.
14. A sign stating "No proof of age -- No sale" shall be displayed at the point of sale.
15. No children under the age of 18 shall be allowed on the premises after 21.00 hours unless accompanied by an adult.
16. Door supervisors of a suitable gender mix, shall be employed on any day when the venue is open for the sale of alcohol.
17. A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.
18. SIA Security shall wear clothing that can be clearly and easily identified on CCTV.
19. On non-event days, additional SIA door supervisors of a suitable number and gender shall be employed from 20.00hrs when the premises are open past midnight based on the outcome of a suitable risk assessment
20. On non-event days the number of persons permitted to use the smoking area shall be risk-assessed. A copy of the risk assessment shall be kept on the premises made available to police and other responsible authorities on request.
21. Save for access and egress to and from the premises, and in the event of an emergency, or power failure when sliding doors will default to the open position, all doors will remain closed during licensed activities.
22. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
23. The placing of bottles into receptacles outside the building shall not be permitted between 23.00hrs hours and 07.00 hours the following morning.

24. On Wembley Stadium event days, SIA door supervisors of a suitable number and gender and other suitable measures shall be put in place after undertaking a sufficient and suitable risk assessment based on the proposed event at the Stadium, which promotes all four licensing objectives.
25. On Wembley Stadium event days there must be suitable measures in place to ensure there is a free flow of access and egress for customers. As such, the area between the exit doors from the premises to the external part of the building out on the public highway shall be free from any obstruction including persons.

Restaurant conditions

The following conditions will also apply in the restaurant area of the venue.

26. Alcohol shall only be supplied as an accompaniment to a substantial meal and seated at a table.
27. The supply/sale of alcohol shall be by waiter or waitress service only.
28. Customers must not be allowed to sit, stand or be served from the bar area or any other staff area used for the preparation of alcoholic beverages.
29. Signs must be displayed at suitable points along the bar reading 'Service is by waiter/waitress service only'.
30. No bookings to be taken for Football event days for the restaurant

Match Day Conditions

Football event day conditions shall commence 4 (four) hours prior to the designated kick off time. They shall remain in force until the stadium egress has finished and the stewards have left Olympic Way.

31. No drinks shall be served in glass containers.
32. The DPS or deputy shall work in partnership with the Police and if necessary, comply with any direction given by a senior Police Officer on duty at the event.
33. A personal licence holder shall be present on the premises and supervise the sale of alcohol.
34. On football event days the premises will stop the sale of alcohol (1) one hour before the advertised kick off time and will not resume the sales of alcohol until (15) fifteen minutes after the kick off time.
35. On Football event days at Wembley stadium the venue will only take one set of supporters (Fan Zone) on the production of a valid ticket for the game, the designated team will be allocated by the Metropolitan Police after a risk assessment has been conducted.
36. The venue will not show televised football matches on football event days.
37. On football event days no alcohol will be allowed in the smoking area. The smoking area will be supervised by SIA.

Brent licensing have no objections to this venue operating with the above conditions in place.

If the above conditions are met in full, police would be able to withdraw representations.

Yours Sincerely,

PC Stephen Hicks 3703NW
NW BCU - Brent Licensing