

Dear Objector/Local resident,

Thank you for expressing your concerns regarding the premises licence application for the event at 416 Ealing Road. We understand the importance of addressing the issues raised by local residents and would like to provide more information and reassurances to alleviate your concerns.

To clarify, The Great Garba Mahotsav, organised by Yati Events (the trading name of Health Supplies Ltd), is a Gujarati religious festival. This application is only for an event lasting 10 days between 02 October - 12 October 2024. We have amended the application to reflect community concerns, limiting it to these 10 days in 2024, and this is not an application for a repeat event. Therefore, the impact on the surrounding community will be minimal. There is ample parking on the premises for our attendees, and the majority will be travelling by foot or public transport. Additionally, this application is not for alcohol sales—no alcohol will be sold at the event.

Please note that there will be no alcohol-related nuisance, as this is not an application for an alcohol licence.

Some further clarifications:

**Opening hours:** After discussions with local community members, we have significantly revised the operating hours for this event. The event will now finish at 00:30 on weekends and 23:00 on weekdays, a considerable reduction from the original end time of 03:00. We hope this change will encourage you to withdraw your original objection.

**Noise control and event management:** We fully appreciate your concerns about noise levels during the event. To address this, we have decided to move all food stalls inside the building to prevent noise from spilling onto surrounding residential properties. Additionally, we are willing to install a sound limiter to monitor and control sound levels, ensuring they remain within acceptable limits. The event is alcohol-free, which will help maintain a calm and family-friendly atmosphere, further reducing the likelihood of noise-related disturbances.

**Parking and traffic management:** Since we have now amended the application to move food stalls indoors, the entire car park will be available for attendees. This resolves parking and related noise concerns. We will also have dedicated staff on-site to manage traffic flow and ensure that attendees do not park on residential streets or in areas with yellow lines, but within the allocated parking spaces on the premises. This staff presence will help enforce proper parking behaviour, minimise congestion, and avoid any impact on local residents.

**Event location and suitability:** While we understand your concern that 416 Ealing Road may not seem like a typical entertainment venue, this location has been carefully selected for its accessibility and suitability for our community event. The event is a religious festival that enforces a strict no alcohol, no drugs policy, creating a respectful environment.

We are committed to working closely with local residents to ensure that the event is as unobtrusive as possible. We value your input and are willing to make adjustments to

address the concerns you have raised. Lastly, we would like to invite you, as a local resident, to attend the festival in the spirit of inclusion and cultural exchange.

Thank you again for your feedback. If your concerns have been addressed, may I kindly ask you to withdraw your objection to this application by simply replying to the council's email with: "I wish to withdraw my original objection." If you have any other questions or concerns, we remain open to further dialogue to ensure a positive outcome for all involved.

Sincerely,  
Brijesh Chachapura  
Event Organiser and Applicant