



Regulatory Services  
Brent Civic Centre  
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**Online Ref. No: 16968**  
**Application No: 30999**  
**Date: 04 March 2024**

**LICENSING ACT 2003**

**Licence: Premises Licence New Application**  
**Application No: 30999**

Dear Sir/Madam,

**Applicant: Wembley Off Licence Limited**

**Date Received: 04 March 2024**

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by **01 April 2024**.

Yours faithfully

Sima Naran  
Administration Officer  
Regulatory Services

**Part 1 – Premises Details**

Postal address of premises, or if none, ordinance survey map reference or description

**Nisa Local**  
**959 - 963 Harrow Road, Wembley, Brent, HA0 2SF**

Telephone Number at premises (if any):

Non domestic rateable value:

**Part 2 – Applicant Details**

Proposed Licence Holder:  
Wembley Off Licence Limited  
95 Ealing Road, Wembley, HA0 4BN



**Part 3 – Operating Schedule**

When do you want the premises licence to start? 28-02-2024

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: Convenience store

**What licensable activities do you intend to carry on from the premises?**

Section I: Provision of late night refreshment: Indoors

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

<b>Section I: Provision of Late Night Refreshments:Indoors</b>		
<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	06:00	00:00
Tuesday	06:00	00:00
Wednesday	06:00	00:00
Thursday	06:00	01:00
Friday	06:00	01:00
Saturday	06:00	01:00
Sunday	06:00	01:00

<b>Section J: Sale or Supply of Alcohol: Off the premises</b>		
<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	06:00	00:00
Tuesday	06:00	00:00
Wednesday	06:00	00:00
Thursday	06:00	01:00
Friday	06:00	01:00
Saturday	06:00	01:00
Sunday	06:00	01:00

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:**

Minesh Patel

Date of birth:



Licence Number:

Issuing authority:

**Concerns in respect of Children: NO**

The opening hours of the premises

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<b>Day</b>	<b>Start Time</b>	<b>End Time</b>
Monday	06:00	00:00
Tuesday	06:00	00:00
Wednesday	06:00	00:00
Thursday	06:00	01:00
Friday	06:00	01:00
Saturday	06:00	01:00
Sunday	06:00	01:00

**a) General – all four licensing objectives (b, c, d, e):**We will ensure that all times when the premises are for any licensable activity, there are sufficient competent staff on duty at the premises for the purpose of fulfilling the terms and conditions of the licence and for preventing crime and disorder. We will ensure that all staff will undertake training in their responsibilities in relation to the sale of alcohol, particularly with regard to drunkenness and underage persons. Records will be kept of training and refresher training.

**b) The prevention of crime and disorder:**CCTV in all area of the Shop. CCTV record stored for 31 days . CCTV sigs will be in place. All incidents will be reported and record will be maintained in incident books.

**c) Public safety:** Fire Exits kept clear all the time with push bar. Adequate fire extinguishers are in place located on the shop floor. Fire alarm system installed clutter free shop floor to maintain health & safety of public.

**d) The prevention of public nuisance:** Notices asking customers to leave quietly displayed at all exits.Clear and legible notices will be prominently displayed to remind customers to leave quietly and have regard to our neighbours.

**e) The protection of children from harm:**Challenge 25 Policies implemented. Regular use of refusal register.All staff will be trained for UNDERAGE SALES PREVENTION regularly.