



Regulatory Services
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London Borough of Brent

Premises Licence

Part A

This Premises Licence was granted by Brent Council, Licensing Authority for the area of the Borough of Brent under the Licensing Act 2003

Original grant date: 17 August 2005
Current issue date: 05 March 2024

A handwritten signature in black ink, appearing to be 'J. G. G.', written over a light blue grid background.

Authorised signatory

Premises licence number: 202011

Part 1 – Premises Details

Postal address of premises, or if none, ordnance survey map reference or description

The Arch
324 Harrow Road, Wembley, Brent, HA9 6LL

Where the licence is time limited the dates

Licensable activities authorised by the licence

Section B: Films
Section C: Indoor sporting events
Section E: Live music
Section F: Recorded music

Section H: Anything of a similar description to that falling within (E), (F) or (G)

Section I: Provision of late night refreshment: Indoors

Section J: Sale of alcohol: Both

The times the licence authorises the carrying out of licensable activities

Section B: Films

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 07:00 | 01:30 |
| Tuesday | 07:00 | 01:30 |
| Wednesday | 07:00 | 01:30 |
| Thursday | 07:00 | 01:30 |
| Friday | 07:00 | 02:00 |
| Saturday | 07:00 | 02:00 |
| Sunday | 07:00 | 01:30 |

An additional hour to the standard and non-standard times on the day when British Summertime commences.

Section C: Indoor sporting events

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 07:00 | 01:30 |
| Tuesday | 07:00 | 01:30 |
| Wednesday | 07:00 | 01:30 |
| Thursday | 07:00 | 01:30 |
| Friday | 07:00 | 02:00 |
| Saturday | 07:00 | 02:00 |
| Sunday | 07:00 | 01:30 |

An additional hour to the standard and non-standard times on the day when British Summertime commences.

Section E: Live music

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 07:00 | 01:30 |
| Tuesday | 07:00 | 01:30 |
| Wednesday | 07:00 | 01:30 |
| Thursday | 07:00 | 01:30 |
| Friday | 07:00 | 02:00 |
| Saturday | 07:00 | 02:00 |
| Sunday | 07:00 | 01:30 |

An additional hour to the standard and non-standard times on the day when British Summertime commences.

| Section F: Recorded music | | |
|----------------------------------|-------------------|-----------------|
| Day | Start Time | End Time |
| Monday | 07:00 | 01:30 |
| Tuesday | 07:00 | 01:30 |
| Wednesday | 07:00 | 01:30 |
| Thursday | 07:00 | 01:30 |
| Friday | 07:00 | 02:00 |
| Saturday | 07:00 | 02:00 |
| Sunday | 07:00 | 01:30 |

An additional hour to the standard and non-standard times on the day when British Summertime commences.

| Section H: Anything of a similar description to that falling within (E), (F) or (G) | | |
|--|-------------------|-----------------|
| Day | Start Time | End Time |
| Monday | 07:00 | 01:30 |
| Tuesday | 07:00 | 01:30 |
| Wednesday | 07:00 | 01:30 |
| Thursday | 07:00 | 01:30 |
| Friday | 07:00 | 02:00 |
| Saturday | 07:00 | 02:00 |
| Sunday | 07:00 | 01:30 |

An additional hour to the standard and non-standard times on the day when British Summertime commences.

| Section I: Provision of Late Night Refreshments:Indoors | | |
|--|-------------------|-----------------|
| Day | Start Time | End Time |
| Monday | 23:00 | 01:30 |
| Tuesday | 23:00 | 01:30 |
| Wednesday | 23:00 | 01:30 |
| Thursday | 23:00 | 01:30 |
| Friday | 23:00 | 02:00 |
| Saturday | 23:00 | 02:00 |
| Sunday | 23:00 | 01:30 |

An additional hour to the standard and non-standard times on the day when British Summertime commences.

Section J: Sale or Supply of Alcohol: Both

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 10:00 | 01:00 |
| Tuesday | 10:00 | 01:00 |
| Wednesday | 10:00 | 01:00 |
| Thursday | 10:00 | 01:00 |
| Friday | 10:00 | 02:00 |
| Saturday | 10:00 | 02:00 |
| Sunday | 10:00 | 01:00 |

07:00 New Year's Eve - 01:00 on 2nd January.

An additional hour to the standard and non-standard times on the day when British Summertime commences.

The opening hours of the premises

| Day | Start Time | End Time |
|------------|-------------------|-----------------|
| Monday | 07:00 | 01:30 |
| Tuesday | 07:00 | 01:30 |
| Wednesday | 07:00 | 01:30 |
| Thursday | 07:00 | 01:30 |
| Friday | 07:00 | 02:30 |
| Saturday | 07:00 | 02:30 |
| Sunday | 07:00 | 01:30 |

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

Both

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of the premises licence

Indes Bar Limited
11, Hallmark Trading Centre, Fourth Way, Wembley, Brent, HA9 0LB
info@thearchwembley.com

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Savan Patel

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises the supply of alcohol

Licence Number: [REDACTED]
Issuing authority: Harrow Council

Annex 1 – Mandatory conditions

No Irresponsible Drinks Promotions

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

1. (a) games or other activities which require or encourage,

or are designed to require or encourage, individuals to— (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or (ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Free Water

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

Age Verification Policy

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

Small Measures to be Available

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available

Minimum Price of Alcohol

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

- (a)—duty|| is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b)—permitted price|| is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c)—relevant person|| means, in relation to premises in respect of which there is in force a premises licence—
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) —relevant person|| means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e)—valued added tax|| means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (—the first day||) would be different from the permitted price on the next day (—the second day||) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Requirement for a DPS

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or their personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Door Supervisors and Security Staff to be Licensed by the SIA (when required)

Where the licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each individual must be licensed by the Security Industry Authority, with the following exceptions:

a) premises where the premises licence authorises plays or films

b) any occasion mentioned in paragraph 8(3)(b) or (c) of Schedule 2 to the Private Security Industry Act 2001 (premises being used exclusively by a club with a club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

c) any occasion within paragraph 8(3)(d) of Schedule 2 to the Private Security Industry Act 2001

Film Classification When required

(i) The admission of children to the exhibition of any film must be restricted in accordance with the recommendation of the designated film classification body unless section (ii) applies.

(ii) Where the licensing authority notifies the holder of the licence that this subsection applies the admission of children must be restricted in accordance with any recommendation made by the licensing authority.

In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority

under section 4 of the Video Recordings Act 1984 (c. 39) (authority to determine suitability of video works for classification).

Annex 2 – Conditions consistent with the operating schedule

1.CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.

2.CCTV cameras shall be installed to cover the main entrance and exits, as well as the outside seating area, the entrance gates and the interior bars.

3.A member of staff trained in the use of the CCTV system shall be available at the premises at all times that the premises are open for trading.

4.The CCTV system shall display on any recordings the correct date and time of the recording.

5.The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.

6.A "Challenge 25" policy shall be adopted and adhered to at all times.

7.A sign stating "No proof of age - No sale" shall be displayed at the point of sale.

8.An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

a.any complaints received;

b.any incidents of disorder;

c.any faults in the CCTV system; and

d.any visit by a relevant authority or emergency service.

9.A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.

10.Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.

11.Off-sales of alcohol in sealed containers only. This does not include the garden or any other area as defined in the plan submitted to Brent Council.

12.Customers shall not be permitted to take glassware or any other open drink container, save for recognisable soft drink containers, outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

13.When SIA Security are deployed, they shall wear clothing that can be clearly and easily identified on CCTV.

14.A register.log containing the names, badge number, dates and times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.

15.Notices asking customers to leave quietly shall be displayed conspicuously at all exits/entrances.

16.The Premises Licence Holder shall produce proof of full compliance with the Home Office "AN EMPLOYERS GUIDE TO RIGHT TO WORK CHECKS" -- April 2022 or any subsequent issue. This proof must be available to be produced on demand to an Authorised Officer of Brent Council, a Police Officer or Home Office Immigration Officer.

17.No entry or re-entry shall be permitted after 00.00 hours (midnight).

18.A noise limiter set at a level agreed by Brent Council's Licensing Unit shall be used at all times during regulated entertainment

19. The sale of alcohol in the front outside area shall be permitted from 10.00hrs until 22.00hrs daily.

20. Nudity, striptease and other entertainment of an adult nature shall not be permitted on the premises.

21. All external doors and windows must remain closed at all times when amplified live or recorded music, karaoke or disc jockey is provided at the premises.

Match Day Restrictions

22. The DPS or deputy shall work in partnership with the Police and if necessary comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event. These directions may include:

- a. Ceasing the sale of alcohol for a period of time. This will be monitored and the supply of alcohol reinstated as soon as is possible.
- b. Closing the entire premises for a period of time. This will be monitored and the premises reopened as soon as possible.

23. Customers shall not be allowed to congregate outside the premises / garden area.

24. No drinks shall be served in glass containers, but decanted into plastic, polycarbonate or toughened plastic drinking vessels.

25. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started. This only applies to Football matches

26. No children shall be admitted unless accompanied by a responsible adult.

27. The number and timings of SIA registered door staff required shall be risk assessed, but a minimum of two (2) SIA registered security shall be put in place at least 4 hours before the designated kick-off time. They will remain on site until at least 2 hours after the game has finished.

Annex 3 – Conditions attached after a hearing by the licensing authority

28. Subject to any updated and future risk assessment, the maximum number of customers allowed on the premises will be:-

a. 300 on normal trade days;

b. 380 on football event days;

c. Provided the overall capacity in (a) or (b) above is not exceeded, the number of customers in the outdoor area of the premises shall not exceed 130 at any time.

29. No alcohol shall be served or consumed in the outdoor area of the premises past 12.00am (midnight) on any day of the week. After midnight, the following conditions apply:

a. From midnight until 1.30am on any day no more than 100 customers, excluding staff, may be present in the outdoor area, e.g. whilst smoking; and

b. On the nights/early hours of Fri-Sat and Sat-Sun, no more than 25 customers, excluding staff, may be present in the outdoor area from 1.30am until 2.30am.

30. On football event days the premises will not show live televised football matches, whether domestic or international, being played at Wembley Stadium.

31. Sets of supporters:

a. The premises shall only take one set of football supporters on men's match days. (Details of the team splits will be communicated by the police / council on a game to game basis).

b. On women's match days the premises may take both sets of football supporters

32. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

Annex 4 – Plans

See attached

