



**METROPOLITAN  
POLICE**

Working together for a safer London

## TERRITORIAL POLICING

**One Stop Suprestore  
284, Ealing Road  
Alperton  
HA0 4LL**

**Your Ref:** 30409

**Our ref:** 01QK/877/24/3122NW

### **NW BCU Licensing Department - Brent**

Harrow Police Station  
74, Northolt Road  
Harrow  
HA2 ODN

**Tel:** 07500 087 115

**Email:** Phil.S.Graves@met.police.uk

**Web:** www.met.police.uk

**Date:** Tuesday 9<sup>th</sup> of January 2024

**Police representations to the application for a new Premises Licence for 'One Stop Superstore, 284, Ealing Road, Alperton HA0 4LL'**

Police certify that we have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

**Officer: PC Phil Graves  
Licensing Constable 3122NW**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Licensing act 2003. The Police representations are concerned with all four of the licensing objectives, namely:

- The prevention of crime and disorder;
  - Public safety;
- The prevention of public nuisance; and
- The protection of children from harm.

### **The Application**

The application is to add alcohol to an existing hardware store in Ealing Road. Ealing Road falls into one of Brent's Cumulative Impact Zones (CIZ). CIZ's were created by Brent council to combat crime, street drinking and ASB in the worst parts of Brent. Below is a link to the council's CIZ.

<https://www.brent.gov.uk/business/licences-and-permits/alcohol-club-and-entertainment-licences/premises-licence#ciz>

As you can see from the link there is an assumption that any new off license application will be refused unless the applicant can demonstrate that their venue would not have a negative effect on the licensing objectives.

*“Where an application for a new off-licence or for variations to off-licences is received (which would increase the sale of alcohol, including through longer hours), the presumption is that the application will be refused unless the applicant can satisfactorily evidence that their application or variation will not negatively impact on the licensing objectives.”*

On 04/01/2024 I spoke to the applicant Mr Amandeep DHALL. He confirmed that he was the applicant and that he was also the license holder and the DPS. I explained who I was and the purpose of my call was to ask him about his application.

I asked him to explain about the application and he went on to say that the venue is currently a hardware store and that he wanted to add alcohol to the venue to help increase sales. I explained that the venue was in one of Brent’s Cumulative Impact Zones and asked if he was aware of this. Mr Dhall seemed to have heard of a CIZ but could not explain what it was to me. When I asked about adding alcohol to the existing venue, Mr Dhall said nothing to me to suggest that this was nothing than a normal ‘off license’ selling standard beers, wines and spritis.

I then went on and asked him if he could tell me what the four licensing objectives were. Mr Dhall starting talking about not selling alcohol to drunks or under age people. I explained that as a proposed DPS he should be aware of the liceninsg objectives and explained the examples he gave where not the licensing objectives. Mr Dhall was unable to tell me what any of the four licensing objectives were.

I have consulted with the local Safer Neighbourhood Team (Wembley Central) and asked them their views on adding another off license to this part of the Ealing Road. The SNT stated that they had an issue with street drinkers in the vicinity. The actual locations where not Ealing Road it’s self but surrounding roads. The SNT officers believed that alcohol is been purchased from the existing off licenses along the Ealing Road and drunk elsewhere. Their opinion that adding another off license to the area would only increase the existing street drinking and ASB issues.

Police records show that there are already two other venues along this stretch of the Ealing Road that have off license sales. These venues are:-

290 Ealing Road – Anshraj Food & Wine  
276 Ealing Road – Sanremo Food and wine

At present we have the situation where:

1. An application has been made to add the off sales of alcohol to an existing hardware store
2. The venue falls within of Brent’s CIZ’s
3. The applicant is unfamiliar with what a CIZ is
4. The applicant does not know what any of the four licensing objectives are
5. There are already two venues close by selling alcohol (off sales)
6. There is am issues with street drinkers, ASB and littering in the surrounding roads
7. The Local SNT (Police Team) object to adding another off license to this area
8. The Council’s CIZ policy states that any new off license application will be refused unless the applicant can show the venue won’t have a negative effect on the licensing objectives.

The Brent police licensing team believe that adding another off license to this area with have a negative effect on all four of the licensing objectives. Even adding strict conditions to this venue won’t eliminate this risk therefore this application is refused in full by the licensing police.

Yours Sincerely,

**PC Phil Graves 3122NW**

**NW BCU - Brent Licensing**  
**Philip.Graves@met.police.uk**