



Item 18.2a

Full Council – 18 September 2023

Amendment submitted by the Labour Group to the Liberal Democrats Group Motion

Proposed amendment – To add the wording in red and delete the wording indicated

Making our Borough Clean and Safe.

This Council notes:

A major issue that is of the upmost importance to Brent residents is the general condition of our area is poor and residents are increasingly frustrated that their streets are full of ~~including concerns regarding~~ rubbish and illegal fly tipping. As ward Councillors we are receiving ~~receive~~ daily updates ~~enquiries~~ from local people about dumping in the Borough, and we work tirelessly with Council Officers to resolve these enquiries for the best interests of our residents. ~~that is getting worse, not better.~~

This includes ~~large fly tips~~ large fly tips in hotspot locations that have been identified by the Council for considerable time, ~~with additional resources from the Enforcement Teams being deployed~~ limited proactive action taken to prevent further ongoing dumping at these sites.

The good work by the Council's enforcement teams ~~in some areas of the borough to tackle~~ 'paan spitting' which continues to be ~~is~~ a major problem local people are forced to contend with. The Council's campaigns to ~~work with businesses in problem areas and engage with affected communities to~~ reduce this unsightly, unhygienic mess caused by this bad habit ~~have failed.~~ ~~continue.~~

Rubbish on our streets contributes to how people view the area and can have a knock-on effect in terms of further Anti-Social Behaviour in the community.

~~Decisions made by~~ ~~†~~This Labour Administration ~~has worked tirelessly~~ negatively contributed to ~~tackle~~ the problem of fly-tipping, by making it harder for some people to dispose of waste in the proper manner and by not prioritising effective enforcement and education campaigns that ~~would deter~~ this illegal behaviour. ~~Maintaining street cleanliness and keeping our borough safe and clean remains a firm priority for this Council's Labour administration.~~

A key priority of this local authority ~~must be to~~ **is addressing to the** scourge of fly tipping and **we will continue to** crack down forcefully on those who continue to disrespect our community.

The new Waste Service Contract with Veolia is in place, and it is crucial that the company ~~are held to account~~ **continues to work with the Council** in delivering the set-out terms of their contract, particularly around targets on street cleansing.

Making our borough clean will have a positive effect on the way people feel about where they live and how others who visit Brent view our area.

Therefore, this Council believes:

1. Keeping local streets clean and free of rubbish must **continue to be a priority for the Council** ~~renewed focus, particularly in light of increased dumping locally.~~
2. The best way to discourage illegal behaviour is by a programme of mass fining and a to **continue its** zero-tolerance approach to rubbish on our streets and in our open spaces and paan spitting.
3. The Brent Connects areas' ~~need to be reformed~~ **recent reforms** in order to ensure Enforcement Teams are not overly stretched **have been successful so far and ensured** and so that a targeted approach is ~~deployed~~ in **specific** hotspot fly tipping locations, **such as the deployment of additional resources in Wembley and Alperton.**
4. It is possible to change behaviours and educate people about how to treat our streets and opens spaces, through well run, targeted and engaging education campaigns **and continues to be an ongoing commitment for the Council.**
5. **An effective partnership between the Council and community is always the best means of controlling environmental blight and waste crime and** Volunteers who spend hours every week trying to keep our borough clean and tidy must be commended for the work that they do and assisted wherever possible by the Council.

This Council therefore resolves to call on the Cabinet Member for Environment, Infrastructure and Climate Action to:

1. **Work with Veolia to make a non-commercially sensitive version of** ~~Make the new Waste Service Contract with Veolia publicly available to enable effective scrutiny of~~ **to continue our successful partnership with** the company and ~~so that we can~~ **to continue to** be confident that they are meeting the set-out terms of their contract with Brent.
2. ~~Identify additional resource~~ **Continue to work with partners across the Council and with outside agencies** to assist the existing Waste Enforcement teams across the borough **to ensure they are properly coordinated, well managed, self-motivated and focused on the problems that need to be solved.** ~~in~~ so that the

Council can continue to delivering effective enforcement against those who continue to disrespect our area.

3. Scope the possibility of employing apprentices to work alongside Neighbourhood Managers and Enforcement Teams in fly tipping hotspot locations in the borough **where there was an obvious need and where resources were available to support that deployment.**
4. **Build on the work the Council has already done** Working with the Cabinet Member for Customers, Communities & Culture ~~undertake a review of~~ **in reviewing** the Brent Connects areas, particularly the Wembley Connects area, to ~~see whether splitting them~~ **split them** into smaller geographical areas ~~can~~ **to help with** ~~continue with~~ more effective, targeted waste enforcement work. ~~subject to further engagement and consultation.~~
5. **Continue with our development of** ~~Develop~~ an education campaign including door to door communications about the Council's renewed focus on dealing with rubbish dumping and fly tipping in the area, **building on the success of the Council's high profile 'Wanted' campaign** ~~this will include details of fines individuals would face if caught not adhering to the law.~~
6. **Chase the UK Government on its current impending national scheme** ~~Explore the possibility of~~ introducing a long awaited ~~ed~~ deposit scheme for cans and bottles, which would discourage dumping in our area.
7. **Continue our** work with other London local authorities ~~to gain~~ **where** insight on best practice around dealing with ongoing rubbish and fly tipping issues that are sadly prevalent in some areas in the capital **are routinely discussed and shared.**
8. **Continue our work and co-operation with** ~~Call on~~ the Mayor of London to ensure areas in our borough under his jurisdiction are kept clean and safe, including TfL land.
9. **Continue to work with local businesses and affected communities to curb the damaging blight of paan spitting.** ~~Write to Government urging that they consider banning the sale of paan, or at the very least require businesses who sell it to have a License.~~
10. Write to Government about the ~~engaging~~ fly tipping problems in Brent and **across the UK** and request additional funding to support renewed efforts to get to grips with this issue.

Councillor Krupa Sheth
Tokyngton Ward