

Mr Manuel Rocha
Unit 35 Battersea Business Center
99-109 Lavender Hill
London
SW11 5QL

8 August 2023

Reference: 28866

Dear Mr Rocha,

Re: Licensing Representation to the Application for the New Premises Licence at Paradise Café & Restaurant, 250 High Street, NW10 4TD

I certify that I have considered the above new application and I wish to make representations.

Officer: Esther Chan – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
-

2. A CCTV system will be installed at the premises covering the entrance, the external area and all internal areas.
 3. The CCTV system shall display on all recordings with the correct date and time of the recording.
 4. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
 5. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.
 6. A 'Challenge 25' policy shall be adopted and adhered to at all times.
 7. A sign stating "No proof of age – No sale" shall be displayed at the point of sale.
 8. The supply/sale of alcohol for consumption on the premises shall be by waiter or waitress service only.
 9. The supply of alcohol at the premises shall only be to a person seated taking a table meal there and for the consumption by such a person as ancillary to their meal.
 10. Notices clearly explaining the licensee's drugs and weapons policy shall be displayed at the entrance and at suitable places throughout the premises.
 11. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold at the premises.
 12. Customers shall not be permitted to take any open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
 13. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
 14. Regular documented staff training on licensing legislation and operating procedures shall be given. The training shall be signed and dated and a copy of these training records shall be available for inspection by Police and local authority enforcement officers.
 15. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
-

- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service

16. All deliveries shall take place during normal working hours (i.e. 09.00hrs to 18.00hrs daily).

17. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.

18. A personal licence holder shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.

19. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.

20. The designated smoking area (DSA) shall be located at the front of the premises facing High Street. When the premises licence is in operation the DSA shall be limited to no more than 5 (five) people at any one time. This shall be supervised at all times.

Informative

We have been made aware that the planning permission granted only refers to two units being merged into one for use as restaurant (namely 248 left and 250), but the licensing floorplan shows presumably three units merged into one with a kitchen to the rear and new access. The front access and shopfront to the units are different as well, which in may require planning permission.

Although Use Class A3 (restaurants) is now revoked and has been re-grouped into the new Use Class E, which falls in the same category as retail uses (as Westfield Food next door), the physical alterations may still require permission and there is no approved applications on these.

I acknowledge that the planning process operates independently as a separate regime. However, I strongly recommend that the client ensures appropriate planning permission is obtained in order to align with the premises licencee, should it be granted.

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm that your client accept the above conditions in writing.

Yours sincerely,



Esther Chan
Licensing Inspector
Regulatory Services