

## London Borough of Brent

### Public Space Protection Order (PSPO) Renewal – Wembley Stadium Response

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1. This note formulates the response from Wembley National Stadium Ltd (WNSL) in relation to the Public Space Protection Order (PSPO) renewal for the London Borough of Brent (LBB).
2. The PSPO has been in operation since 2017 and has had significant impact on Stadium Major Event Days to date, particularly in light of recent enforcement enhancements following the EURO 2020 Final.
3. The benefits of the PSPO to Wembley Stadium includes the prohibition of many anti-social behaviours in the borough (and more specifically Wembley Park) which can influence the behaviour of fans and spectators on event ingress and egress. These include:
  - No sale / resale of tickets
  - No consumption of alcohol in open spaces other than licenced areas
  - No urinating
  - No flying of drones
  - No unauthorised vehicles
  - No sale of merchandise
4. WNSL, LBB and Wembley Park Ltd have formed a 'Best in Class' tripartite agreement which looks to better improve the collaboration between all landowners with significant emphasis on Stadium Major Event Days. Measures include the implementation of barriers, toilet provision, enforcement teams, wayfinding and asset protection. These measures have been implemented to better enforce the PSPO on Major Event Days; for example, the provision of toilets should minimise desire or requirement to urinate on-street, and event day enforcement teams, supplied by all parties, can monitor and shut down unauthorised activities e.g. drone activity and unauthorised parking.
5. On reflection over the past few years, the combined PSPO enforcement activity between WNSL, LBB and Wembley Park Ltd has been successful with particular reference to illegal sales of goods, ticket touting and intervention towards unauthorised activity. The implementation of the PSPO has provided a power to enforcement teams to appropriately warn and penalise illegal activity on-street and to better process any misdemeanours through an effective Fixed Penalty Notice (FPN) and subsequent prosecution process for repeat offenders. This in turn, has reinforced the zero-tolerance policy at Wembley Stadium and the surrounding area towards anti-social behaviour.
6. Prior to 2022, the priority of the PSPO and the larger enforcement effort was to target ticket touting and illegal merchandise sales which was met with successful confiscations as shown in **Appendix A**, however the enforcement of the PSPO in relation to street drinking was not as prevalent.
7. Following the Baroness Casey Review of the EURO 2020 Final, where alcohol consumption on the Wembley Park Estate was a causing factor of alarming levels of anti-social behaviour (please see the report in **Appendix B**), the PSPO has taken on a higher level of importance as a means of enforcement.
8. Since the beginning of 2022, additional enforcement teams from LBB, WNSL and the Metropolitan Police have been specifically deployed which are dedicated to the 'no street drinking' order under the PSPO.

Civilian and police enforcement teams have efficiently been able to shut down illegal activity through the PSPO. WNSL, LBB and the Metropolitan Police have provided the following additional measures in support of the PSPO on Stadium Major Event Days:

- Up to 50 x Zone Ex 'Alpha Zulu' stewards on Olympic Way North for the confiscation of alcohol.
  - Additional external Metropolitan Police Support Units (PSU) deployed at Olympic Way North, South Way and across the Wembley Park Estate.
  - 64 x temporary event day totems which stipulate the PSPO regulations which do not allow street drinking, ticket touting or sale of illegal merchandise.
  - Use of the digital signage assets on Olympic Way, White Horse Square and Bobby Moore bridge to remind spectators that drinking alcohol on-street is prohibited.
  - Use of the Public Address (PA) messaging system on Olympic Way to remind of the PSPO and no street drinking order in Brent.
  - 10 x 1,100L Eurobins on Olympic Way plus 2 x 1,100L Eurobins on South Way and 2 x 1,100L Eurobins on Brook Avenue for the confiscation of alcohol.
  - 10 x overt and covert officers on Event Day to issue FPNs to any activity outside the confines of the PSPO.
  - Dedicated LBB Neighbourhood Patrol officers, Licensing & Trading officers, Safety officers and Community Safety officers from LBB to issue FPNs to any activity outside the confines of the PSPO.
  - A dedicated Police enforcement team to support LBB and WNSL overt and covert teams.
  - LBB review of all on- & off-licences in Wembley Park to limit or prohibit alcohol sales in accordance with the Metropolitan Police event risk rating.
9. The PSPO FPN statistics for the 2022 football season plus additional photo evidence are presented in **Appendix C**.
10. The PSPO has become an important tool within the Stadium Major Event Day operation. Without the PSPO, there would be no preventative measure to limit anti-social behaviour on the Wembley Park Estate during stadium ingress and egress. It provides a safer, more welcoming environment for spectators and it reduces pressures on police resource which can be better deployed to respond to incidents and gives civilian Neighbourhood Patrol resources the jurisdiction to intervene instead. Previously, lack of enforcement has led to unruly fan behaviours, issues at stadium turnstiles, businesses and residences, and violence and spectator vulnerabilities.
11. WNSL therefore welcomes the renewal and extension of the PSPO within LBB.

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## **Appendix A – EUR0 2020 Final PSPO FPN Photographs**

## **Appendix B – Baroness Casey Review – EURO 2020 Final**

## **Appendix C – 2022 PSPO FPN Statistics & Photographs**